

1085 #59-210 P1111  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
OFFICE OF PESTICIDES PROGRAMS  
REGISTRATION DIVISION (770-547)  
WASHINGTON, D.C. 20460

EPA REGISTRATION NO.  
59-210

DEC 19 1984

**NOTICE OF PESTICIDE:**  REGISTRATION  
 REREGISTRATION  
(Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended)

TERM OF ISSUANCE

NAME OF PESTICIDE PRODUCT

Expar Insecticide Repellent for Horses  
and Pets

NAME AND ADDRESS OF REGISTRANT (include ZIP code)

Wellcome Animal Health Division  
Wellcome Laboratories Company  
2000 South 11th Street  
Kansas City, KS 66103

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

1. Make the labeling changes listed below before you release the product for shipment:
  - a. Add the phrase "EPA Registration No. 59-210."
  - b. Add the statements "Avoid breathing spray mist. Wash thoroughly with soap and water after handling" to the precautionary labeling.
2. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Timothy A. Gardner  
Product Manager-17  
Insecticide-Rodenticide Branch  
Registration Division (TS-767)

Enclosure

**BEST AVAILABLE COPY**

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

*Joseph W. ... for TAG*

DATE

17 Dec 1984

(BLUE BACKGROUND)

WHITE REVERSE TYPE  
AND UNICORN)

Label - Expar<sup>™</sup> Equine Insecticide/Repellent  
(Front Panel)

Expar<sup>™</sup> Equine Insecticide/Repellent



Wellcome A water-based spray or wipe-on for use on horses and ponies.

- Long Lasting
- Kills flies up to 5 Days
- Ready-to-use
- Water-based formula
- Non burning
- Fly Insecticide/Repellent
- Contains 1% permethrin
- No oiliness
- No dust residue

Active Ingredient

Permethrin (3-phenoxyphenyl) methyl (±)-cis,  
trans-3-(2,2-dichloroethenyl)-2-  
dimethylcyclopropanecarboxylate\*..... 1.0%

Inert Ingredients..... 99.0%  
100.0%

\*cis/trans ratio: Max 55% (±) cis and min 45% (±) trans

BEST AVAILABLE COPY

KEEP OUT OF REACH OF CHILDREN  
CAUTION  
SEE BACK PANEL FOR ADDITIONAL  
PRECAUTIONARY STATEMENTS

Net contents 1 U.S. pint (473 ml)

EPA Est. 59-NC-1

EPA Reg. No. 59-

Wellcome Animal Health, Inc.

Kansas City, MO 64108 U.S.A.

U.S. Patent No. 4,020,181

ACCEPTED  
with conditions  
EPA

DEC 13 1984

Under  
Patent  
as amend.  
registered in  
59-209

(Back Panel)

**BEST AVAILABLE COPY**

**Expar<sup>®</sup> Equine Insecticide/Repellent**

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

For animal use only. Not for use on humans. Harmful if swallowed. Avoid contact with eyes, skin or clothing. Avoid contamination of food.

**STATEMENT OF PRACTICAL TREATMENT**

**If Swallowed:** Call a physician immediately. DO NOT INDUCE VOMITING unless under medical attention.

**If On Skin:** Remove contaminated clothing and wash skin thoroughly with soap and water.

**If In Eyes:** Immediately flush eyes with plenty of water. Get medical attention if irritation persists.

**Note to Physician:** This product contains petroleum distillates. Vomiting may cause aspiration pneumonia.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to fish. Do not add directly to water. Do not contaminate water by cleaning of equipment or disposal of wastes.

**DIRECTIONS FOR USE**

**GENERAL CLASSIFICATION**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Not for use on horses intended for human consumption.

**BEST AVAILABLE COPY**

Expar Equine Insecticide/Repellent is ready-to-use with no mixing necessary. This non-burning, water-base formulation has been developed for use full strength on horses and ponies, and may be applied directly with trigger spray applicator or as a wipe-on.

Expar Equine Insecticide/Repellent kills and repels house flies, stable flies, horn flies, face flies, horse flies, deer flies, mosquitoes and gnats. Expar Equine Insecticide/Repellent kills lice and ticks. Kills and repels flies for 3-5 days.

SHAKE WELL BEFORE USING

**DIRECTIONS FOR SPRAY:** First, remove excess dirt and dust by brushing. Apply spray to animal paying special attention to legs, shoulders, and neck. For head and eye area, dampen an applicator mitt, cloth or toweling (Turkish) with Expar Equine Insecticide/Repellent and wipe over face. Be especially careful not to get in horse's eyes. Do not soak hair or skin. Repeat as necessary.

**DIRECTIONS FOR WIPE-ON:** First, remove excess dirt and dust by brushing. Dampen an applicator mitt, cloth or toweling (Turkish) with Expar Equine Insecticide/Repellent. Rub over hair with special attention to the legs, shoulders, neck and facial areas where flies tend to congregate. Be especially careful not to get in horse's eyes. Repeat as necessary.

**STORAGE AND DISPOSAL**

**Storage:** Store in cool, dry place.

**Pesticide Disposal:** Securely wrap original container in several layers of newspaper and discard in trash.

**Container Disposal:** Do not reuse empty bottle. Wrap bottle and put in trash.

**NOTICE OF WARRANTY**

WELLCOME ANIMAL HEALTH, INC. MAKES NO WARRANTY OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR PURPOSE, OR OTHERWISE, EXPRESSED OR IMPLIED CONCERNING THIS PRODUCT OR ITS USES WHICH EXTEND BEYOND THE USE OF THE PRODUCT UNDER NORMAL CONDITIONS IN ACCORD WITH THE STATEMENTS MADE ON THIS LABEL.

**BEST AVAILABLE COPY**