

*The Improved &*  
**BETTER way to  
 KILL RATS...  
 OUTDOORS!!!**

*IN WET OR  
 DAMP AREAS*

USDA Reg. 56-30

ACTIVE INGREDIENT:

Warfarin (3-(a-acetonylbenzyl)-4-  
 hydroxycoumarin) 0.025%

INERT INGREDIENTS 99.975%

100.000%

**EATON'S™ ALL-PURPOSE  
 RAT KILLER**

**CAUTION:** Keep out of reach of children  
 See other cautions on reverse side.

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**BETTER way to KILL RATS...  
 OUTDOORS!!!<sup>IN WET OR DAMP AREAS</sup>**

*Money-Back Guarantee!*

**EATON'S**

New, EATON'S™ All-Purpose RAT KILLER is the improved, BETTER way to kill rats. No dangerous, dirty rat traps—no messy, spilled bait.

EATON'S™ All-Purpose RAT KILLER contains a combination of taste-tempting (to rats) ingredients plus Warfarin (endorsed by governmental rodent control agencies). They can be used both indoors and outdoors without spoiling or rotting.

**DIRECTIONS:** Simply snap-off EATON'S™ ready-to-use RAT KILLER along the scored lines and place or throw them into rat infested areas. For use in wet and damp areas such as along walls fences, garages, under porches, bushes, near garbage cans—wherever rats are seen or known or suspected to exist.

**KEEP RAT FEEDING AREAS WELL SUPPLIED:** Continue use of EATON'S™ All-Purpose RAT KILLER for at least 15 days or until all signs of rats have disappeared. In extremely heavily rat infested areas, more than one package of EATON'S™ RAT KILLER may be required.

**CAUTION:** Protect from children, pets or domestic animals. If swallowed, call a physician immediately. Treat as for overdose of DICUMAROL anti-coagulant. Do not expose in areas accessible to dogs unless placed in wire baskets within protected stations.

**MONEY-BACK GUARANTEE!**

When used as directed, if EATON'S™ All-Purpose RAT KILLER fails to wipe out your present rat problem, return container to manufacturer and you'll receive a refund of the full advertised price!

*Manufactured and Guaranteed by*

**J. T. EATON & CO., INC.  
 3110 WEST 65TH STREET  
 CLEVELAND, OHIO 44102**

**Contents:**

*Four 2-1/2 ounce RAT KILLER units  
 Net Weight 10 Ounces*

**ACCEPTED**

**AUG 13 1970**

UNDER THE FEDERAL INSECTICIDE  
 FUNGICIDE AND RODENTICIDE ACT  
 FOR ECONOMIC POISON REGIST.  
 ED UNDER NO. 56-30 SUBJECT  
 TO ATTACHED COMMENTS.

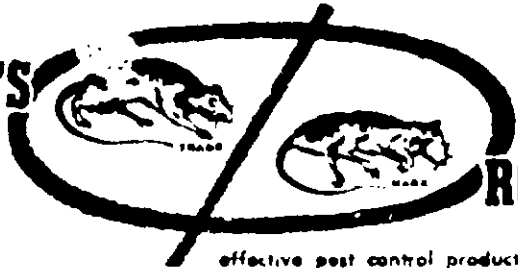
FROM  
**J. T. EATON & COMPANY, INC.**

3110 WEST 65TH STREET

CLEVELAND, OHIO 44102

*Manufacturers of*

**EATON'S**



**RODENTICIDES**

effective pest control products since 1922

*To* Above is a "printer's proof" of new label -USDA Reg. No. 56-30. Attached is same label trimmed as it will appear wrapped around 3 sides of product.

POSTMASTER: CONTENTS MERCHANDISE — May be opened for postal inspection if necessary. Return postage guaranteed.