

effective pest control products since 1932

J. T. EATON & COMPANY, INC. • 3110 WEST 65th STREET • CLEVELAND, OHIO 44102

Proposed New Label

Product: EATON'S MOUSE-MIXTURE RODENTICIDE

CAUTION: KEEP OUT OF REACH OF CHILDREN

USDA REGISTRATION NO. 56-

EATON'S MOUSE-MIXTURE
Rodenticide

A Ready-To-Use, Irresistible Combination of Bait for the Control of Mice.

Special Formula: EATON'S MOUSE-MIXTURE contains a pretested combination of foodstuffs that Mice are known to prefer plus a high potency anti-coagulant chemical, uniformly blended into a ready-to-use bait for the control of all species of Mice.

Suggested Use: For the maximum effectiveness of EATON'S MOUSE-MIXTURE follow these few simple steps:

- 1) Fill a number of shallow trays (small paper plates, butter-chip trays, soufee' cups, etc.) each with one-teaspoonful of EATON'S MOUSE-MIXTURE.
- 2) Place these trays in areas where Mice feed, water or travel. Look for small droppings to pinpoint the infested area. Do not set the filled trays more than 5 to 6 feet apart. Bait trays should be placed in locations not accessible to children, pets, or domestic animals, or in tamper-proof bait boxes.

Important: To control Mice as quickly as possible, it is important that a number of bait trays be used in each infested location. Because of the erradict feeding habits of Mice, bait trays should not be set more than 5 to 6 feet apart - the more bait trays used, the faster and better the results.

KEEP BAITED AREAS WELL SUPPLIED: Continious feeding from 5 to 14 days should give complete control however an uninterrupted supply of bait should be maintained for a least 15 days. Contaminated or spoiled baits should be replaced promptly.

CAUTION: If swallowed by humans, domestic animals or pets, call a physician immediately. Treat as for overdose of Dicumarol anti-coagulant.

Active Ingredient:

Diphacinone (2-Diphenylacetyl-1, 3-indandione) * 0.005%

Inert Ingredients:

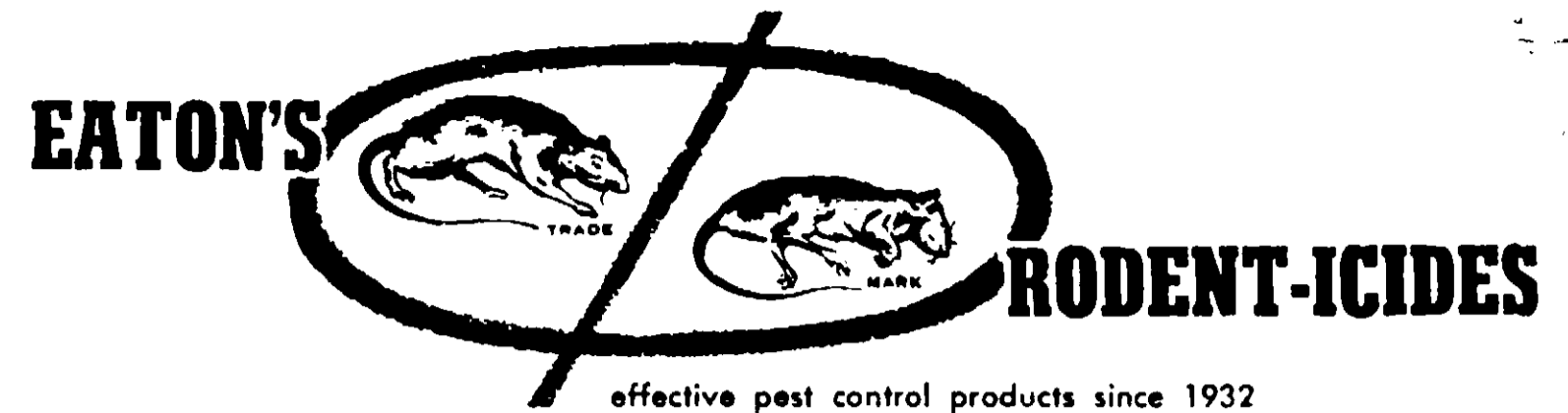
99.995%

100.000%

* Equal in killing power to other anti-coagulants at .025%

Exterminators agree -

the success of a effective bait is in the bait - and EATON'S got it!



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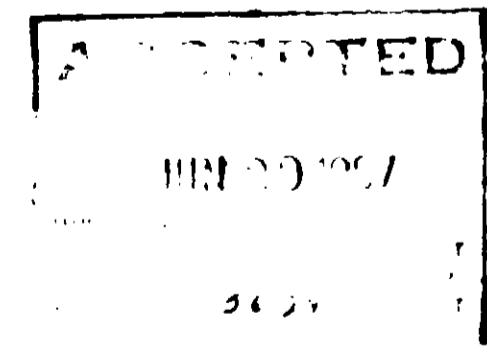
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This Package for PROFESSIONAL EXTERMINATORS & PUBLIC HEALTH OFFICIALS use only.

Manufactured and Guaranteed by
J. T. EATON & CO., INC.
3110 WEST 65th STREET
CLEVELAND, OHIO

Net Weight _____ lbs.

NOTE: THIS ENTIRE COPY WILL BE ON FACE OF LABEL



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