

4 June 76

Robert B. Underhill

Robert Becker

On behalf of Burlington Ind. + Dow Corning

~~Our~~
I would like to propose that socks be marketed with claim that socks have been treated to prevent deterioration due to microorganisms if immediate top concern is satisfied.

Mr. Becker indicated that competitors are marketing socks with similar claim as Burlington Ind. He showed a typical advertisement.

Pro Good

Socks treated with Dow Corning Q9-5100 Antimicrobial agent to prevent deterioration ^{durability} and lasting freshness due to fungus ~~and~~ growth.

(1)

Dr. Engler joined discussion to discuss acute toxic concerns

Acute information is acceptable - Engler

Chemistry consideration - seeking + exposure to humans

● Engler
● Teratology + Mutagenicity Study needed

Bran: Since we don't have problem for acute we would have no problem with continued marketing of product with incidental exposure with preservation type claims with understanding that when results of long term tests are in and a problem exists that production be stopped as quickly as possible

Engler: The two tests would take 3 months to run
Could get a commitment to have these tests run

Van: Is there any objection to marketing of products while tests are being run
Engler: No problem

Buher

The amendment will not come in unless corrected
immediately run the two tests. Make an amendment to the
contract report. This amendment will be for preservation claim only

Twano

We will review the two amendments separately

(3)