

# Technology Market Summit

*Bringing together government, industry, academia, and investment decision makers to accelerate the development and adoption of technologies to achieve economic growth through environmental protection.*

American University • Washington, DC • May 14, 2012

## Agenda

- 7:45 a.m.-8:20 a.m. Registration
- 8:20 a.m.-8:35 a.m. Welcome
- President Neil Kerwin, American University
- 8:35 a.m.-8:45 a.m. Overview of Summit
- Deputy Administrator Bob Perciasepe, U.S. Environmental Protection Agency
- 8:45 a.m.-9:30 a.m. *Enabling Environmental Markets and Exports*
- Administrator Lisa P. Jackson, U.S. Environmental Protection Agency
  - Secretary Tom Vilsack, U.S. Department of Agriculture
  - Secretary John Bryson, U.S. Department of Commerce
  - Ambassador Ron Kirk, U.S. Trade Representative
- 9:30 a.m.-12:00 p.m. Morning Concurrent Sessions - Case Studies
- Automotive Supply Chain
- Kevin M. Butt, Toyota Motor Manufacturing North America, Inc.
  - Roger Huff, Ford Motor Company
  - David Woodyard, Goodyear Tire & Rubber Company
  - Rod Lache, Deutsche Bank
  - Matt Bogoshian, U.S. Environmental Protection Agency
  - David O’Ryan, Advanced Technology & Marketing Group LLC
  - Susan Helper, Case Western University

### Fenceline Air Quality Monitoring

- Cynthia Giles, Assistant Administrator, U.S. Environmental Protection Agency
- Richard “Chet” Wayland, U.S. Environmental Protection Agency
- Michael Nemergut, Thermo Fisher Scientific
- Michael Woelk, Picarro
- John Cadeddu, DAG Ventures

### Biodigesters & Biogas

- Paul Kohl, Philadelphia Water Department
- Tatjana Vujic, Duke University
- Ben Vitale, The Climate Trust
- Wayne Davis, Harvest Power
- Craig Frear, Washington State University
- Brian Duff, U.S. Department of Energy

- 12:00 noon-1:30 p.m. Lunch and Keynote: *How Transparency, Longevity, and Certainty in Public Policy Can Drive Investment*
- Mark Fulton, Managing Director and Global Head of Climate Change Investment Research, Deutsche Bank
- 1:30 p.m.-2:00 p.m. Report from the Morning Sessions
- 2:00 p.m.-2:15 p.m. Break
- 2:15 p.m.-4:45 p.m. Market Talks
- *Fueling Environmental Solutions in the Built Environment*  
Roger Platt, Senior Vice President, US Green Buildings Council
  - *How Wall Street and the Environment Converge*  
Mark Tercek, President and CEO, The Nature Conservancy
  - *Technology is Only Half the Battle: Achieving Adoption and Scale*  
Gwen Ruta, Vice President of Corporate Partnerships, Environmental Defense Fund
  - *How Sustainability Standards Drive Innovation*  
Mindy Lubber, President, CERES
  - *How Cleantech Solves Environmental Problems*  
Kathleen McGinty, Senior Vice President, Weston Solutions & Operating Partner, Element Partners
  - *How Regulations Drive Technology Investment & Economic Development*  
Mark Beck, Senior Vice President & General Manager, Corning Environmental Technologies
- 4:45 p.m.-5:00 p.m. Discussion and Wrap-Up  
Chief Financial Officer Barbara J. Bennett, U.S. Environmental Protection Agency
- 5:00 p.m.-6:30 p.m. Networking sponsored by American University