



AIR QUALITY FLAG PROGRAM

SPRING CHALLENGE

APRIL 15 – MAY 15, 2016

- ◆ The Air Quality Flag Program Spring Challenge will be held April 15 - May 15, 2016. The Challenge will include Earth Day, Air Quality Awareness Week (May 2-6) and part of Asthma Awareness Month.
- ◆ All EPA Regions are eligible and encouraged to participate. Any state, local or Tribal agency that would like to participate should partner with their associated EPA Region.
- ◆ The goal of the Spring Challenge is to increase the number of participating schools and organizations and to raise awareness about the Air Quality Index colors and associated health messages.
- ◆ During the month of May all new registrations for the flag program will be tracked. All Regions participating in the Spring Challenge will be recognized for their participation on the AirNow and Air Quality Flag Program websites, receive a letter and a certificate of recognition, and a press release template for local media use.
- ◆ The top three Regions with the greatest number of registrations will also receive:
 1. Recognition at the National Air Quality Conference
 2. A set of Air Quality Flags
- ◆ Regions are encouraged to partner with organizations to increase new registrations. Examples include: Sustainable Jersey for Schools, Partners for Clean Air, Clean Air Carolina, your local asthma coalition, etc.
- ◆ *To register for the Spring Challenge contact Donna Rogers, rogers.donna@epa.gov, no later than April 11. Additional information will be sent after registration is complete.*

