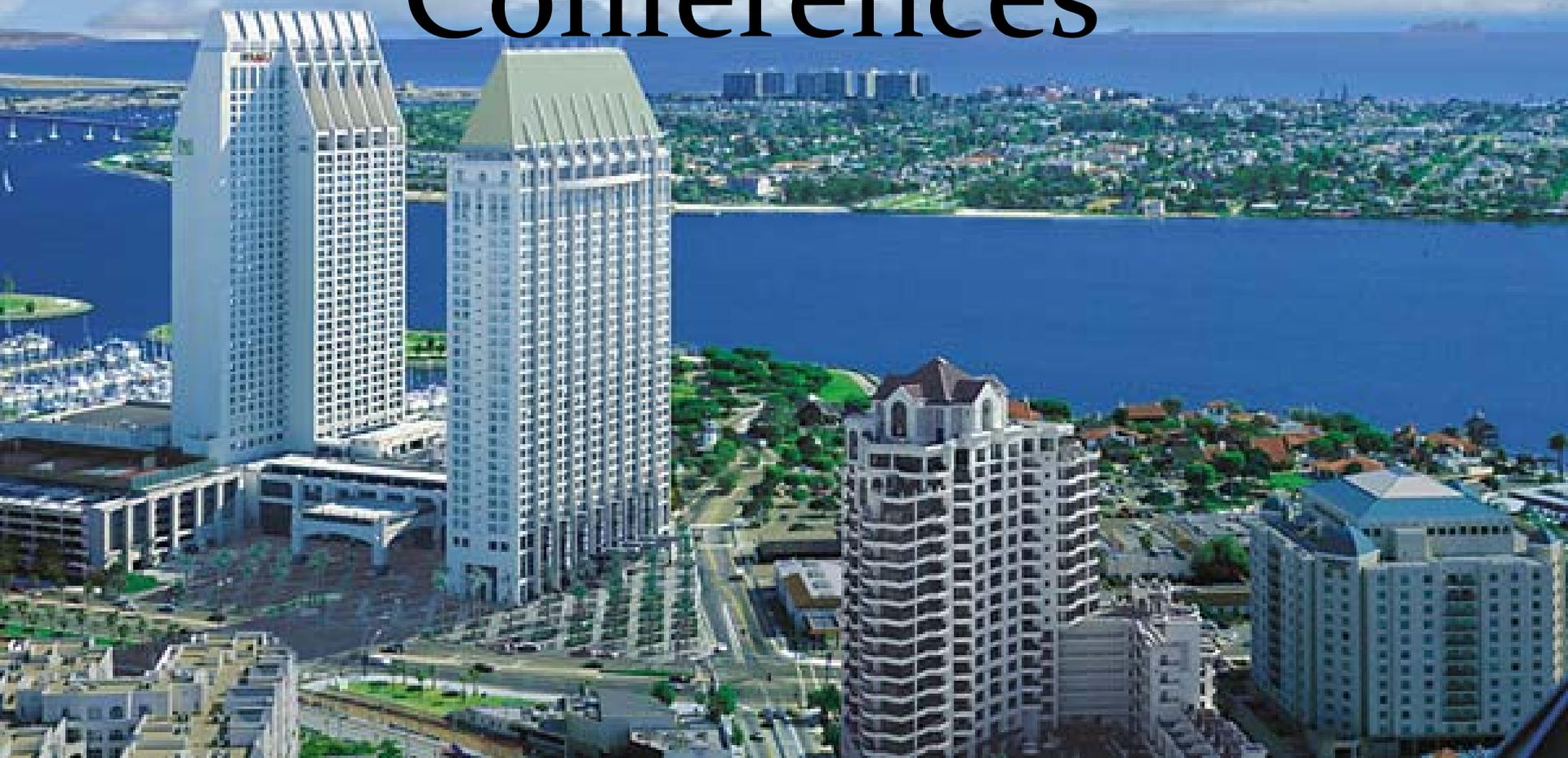


Welcome to the 2011 National Air Quality Conferences



Thanks to Our Sponsors!

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First, the good news...

- We're here!
- AIRNow-International was launched in May 2010 at the World Expo in Shanghai



AirData Update – Coming this Fall

- Single point of access to AQS data and summary information
 - AirData & AirExplorer consolidated into a single system
 - Connected to AQS Data Mart
- Serving broad range of data users
 - General public
 - State/Local/Tribal agencies
 - Researchers
- Key components (some new/some old)
 - AQI summaries
 - Air Toxics data access
 - Routine plots, maps, other data visualization tools
 - Interactive map for layering kml files
 - Monitor assessment tools

...and the less good

- Budget uncertainty
- Budget issues
 - What is the essence of AIRNow?
 - Are there more creative ways to fund it?
 - What level of service can we support?
 - Can we reduce the costs for this conference?



Tough times

- December 23, 1776: Thomas Paine wrote:

“These are the times that try mens souls. The summer soldier and the sunshine patriot will, in this crisis, shrink from the service of their country; but he that stands by it now, deserves the love and thanks of man and woman...we have this consolation with us, that the harder the conflict, the more glorious the triumph. What we obtain too cheap, we esteem too lightly; it is dearness only that gives everything its value.”

The spirit of innovation

- The tension of the Cold War led to:
 - The space race
 - The Internet
- The space race led to:
 - Teflon
 - Tang!
- The Internet led to:
 - AIRNow
 - Facebook



What will our tough
spot lead to?

Items of Note

- Cash Bar Reception with exhibits and posters tonight in Douglas D
- South Coast “On the Air” here tomorrow
- Plenary session Wednesday afternoon – “Impacts of Hot Spots on AQI Monitoring, Forecasting, and Communications”
- “Ask EPA” session Wed - 5:30 in Douglas C
- Drop business cards at registration desk for the World-Famous AIRNow T-Shirt raffle

Coming up next...

- We have racks upon racks and stacks upon stacks of NAAQS -- NAAQS Update – moderated by Alison Davis
- Air Pollution and Health
- A short, pleasant, break
- Keynote Address
- Lunch, followed by breakout sessions