



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

June 22, 2023

Michael Barber
Regulatory Affairs Specialist
SBM Life Science Corp.
11000 Weston Pkwy, Suite 150
Cary, NC 27513

Subject: Notification per PRN 98-10 – Revise product claim and update company address
Product Name: 16HER016 Granules
EPA Registration Number: 92564-75
Application Date: February 15, 2023
Decision Number: 590952

Dear Michael Barber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped “NOTIFICATION” and placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Derek Corbin at 202-566-2571 or at Corbin.Derek@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "Mindy Ondish".

Mindy Ondish
Product Manager 23
Herbicide Branch
Registration Division (7505T)
Office of Pesticide Programs

[FRONT PANEL]

16HER016 Granules

[ABNs]

- BioAdvanced® Science-Based Solutions Ultimate Brand Weed & Feed
- BioAdvanced® Science-Based Solutions 3-in-1 Weed & Feed
- BioAdvanced® Science-Based Solutions 5 in 1 Weed & Feed
- BioAdvanced® Science-Based Solutions Platinum Series
- BioAdvanced® Science-Based Solutions Complete Brand Weed & Feed
- BioAdvanced® Science-Based Solutions Complete Brand Weed & Feed Extended Control
- BioAdvanced® Science-Based Solutions Complete Brand Weed & Feed with Extended Control
- BioAdvanced® Science-Based Solutions Triple Action Plus Weed & Feed
- BioAdvanced® Science-Based Solutions Weed & Feed
- BioAdvanced® Science-Based Solutions Weed & Feed Extended Control
- BioAdvanced® Science-Based Solutions Weed & Feed with Extended Control
- BioAdvanced® Science-Based Solutions Total Brand Weed & Feed
- BioAdvanced® Science-Based Solutions All-in-One Weed & Feed I
- BioAdvanced® Science-Based Solutions All-in-One Weed & Feed with Extended Control

ACTIVE INGREDIENTS

2,4-D (2,4-dichlorophenoxyacetic acid).....	0.818%
Quinclorac (3,7-dichloro-8-quinolinecarboxylic acid).....	0.419%
Dicamba (3,6-dichloro-o-anisic acid).....	0.073%
Dithiopyr (S,S dimethyl 2-(difluoromethyl)-4-(2-methylpropyl)-6-(trifluoromethyl)pyridine-3,5-dicarbothioate).....	0.240%

OTHER INGREDIENTS 98.450%

TOTAL 100.000%

EPA Reg. No. 92564-75

EPA Est. No.

Editorial Note – [Bracketed text] is optional language

NOTIFICATION

92564-75

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/22/2023

Net Contents: 7.2 lb., 9.6 lb., 12 lb., 14.4 lb., 19.2 lb., 24 lb., 28.8 lb., 29 lb., 36 lb. [XX kg]

THIS PRODUCT CONTAINS:

0.00833 lb. 2,4-dichlorophenoxyacetic acid equivalent per pound of product

0.00428 lb. 3,7-dichloro-8-quinolinecarboxylic acid per pound of product

0.00074 lb. 3,6-dichloro-o-anisic acid equivalent per pound of product

0.00264 lb. Dithiopyr per pound of product

Active Ingredients: 0.428% Quinclorac (CAS# 84087-01-4), 0.074% Dicamba (CAS #1918-00-9), 0.833% 2,4-D (2,4-dichlorophenoxyacetic acid) (CAS #94-75-7), and 0.264% Dithiopyr (CAS# 97886-45-8)

[GUARANTEED ANALYSIS XX-X-X]

FOR RESIDENTIAL USE ONLY

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements



Not for sale, distribution or use in New York State.

[Back Panel]

[One application is all you need! 16HER016 is a [new] weed [and] [&] feed that not only feeds & greens your lawn but also kills both listed[*] broadleaf lawn weeds and grassy weeds, including crabgrass, PLUS it prevents both broadleaf & grassy weeds up to 6 months. No need to follow up with applications of lawn weed killers throughout the summer. [It's never been easier [and more convenient] to give your lawn [what it needs most] [to achieve its true, beautiful potential [all season long] [– and it's all in this one Blue Bag].

[Grassy weeds: Pre-emergent control of crabgrass, foxtails, and other grassy weeds as listed[*]. Post-emergent control of crabgrass.]

[Broadleaf weeds: [Pre-emergent control of [such as [lespedeza, dichondra, oxalis, spurge, woodsorrel, and others] as listed [*] broadleaf weeds]. Post-emergent control of [over] [XXX] as listed [*] broadleaf weeds [including listed[*] weeds].]

[QUICK FACTS]	
READ THE LABEL FIRST! [Read entire directions for use before applying.]	
{Note to PM: May choose any claim from marketing claims list.}	
[KILLS][PREVENTS] [PLUS FEEDS]	Kills [and prevents] listed [*] broadleaf weeds including [any applicable weed from weed list] Kills and prevents listed [*] grassy weeds including [any applicable weed from weed list]
[WHEN TO] [APPLY][USE]	[Apply] [Spring] [Summer] [or] [Fall] [when] listed [*] [weeds] [are actively growing] [See Directions for Use for further details.]
[WHERE TO USE]	Use only on established lawns of the following turf types: Bermudagrass**, Buffalograss, Kentucky Bluegrass, Ryegrass, Fescue, Seashore Paspalum and Zoysia. Do not use on Bahiagrass, Carpetgrass, annual bluegrass (Poa annua), bentgrass, Centipedegrass, St. Augustine grass (including Floratam) or Dichondra. **Application to Bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected.
[COVERAGE]	This bag treats [1,000 sq. ft.]{for 2.4 lb bag}[3,000 sq. ft.] {7.2 lb.} [4,000 sq. ft.] {9.6 lb.} [5,000 sq. ft.] {12 lb.} [6,000 sq. ft.] {14.4 lb.} [8,000 sq. ft.] {9.2 lb.} [10,000 sq. ft.] {24 lb.} [12,000 sq. ft.] {28.8 lb.} [12,083 sq. ft.] {29 lb.} [15,000 sq. ft.] {36 lb.} [16,667 sq. ft.] {40 lbs}
[ ]	Questions or comments, call toll-free (877) 229-3724 or visit us online at [www.bioadvanced.com] [www.BioAdvancedScienceBasedSolutions.com]

ACTIVE INGREDIENTS

2,4-D (2,4-dichlorophenoxyacetic acid).....	0.818%
Quinclorac (3,7-dichloro-8-quinolinecarboxylic acid).....	0.419%
Dicamba (3,6-dichloro-o-anisic acid).....	0.073%
Dithiopyr (S,S dimethyl 2-(difluoromethyl)-4-(2-methylpropyl)-6-(trifluoromethyl)pyridine-3,5-dicarbothioate).....	0.240%

OTHER INGREDIENTS 98.450%

TOTAL 100.000%

THIS PRODUCT CONTAINS:

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EPA Reg. No. 92564-75

EPA Est. No.

+ FIRST AID	
IF IN EYES:	Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
NOTE: Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may contact 877-229-3763 for emergency medical treatment information.	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

ENVIRONMENTAL HAZARDS





This pesticide is toxic to fish and aquatic invertebrates. Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash waters or rinsate. 2,4-D and dicamba have properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

Dithiopyr is toxic to fish and highly toxic to other aquatic organisms including oysters and shrimp. Drift and runoff from treated turf may adversely affect aquatic organisms in adjacent aquatic sites

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems. Do not apply when weather conditions favor drift from treated areas.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<p>BEFORE USE</p> <div style="text-align: center;">  <p>[]</p> </div>	<p>RESTRICTIONS:</p> <ul style="list-style-type: none"> • Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. • Do not allow people or pets to enter the treated area until dusts have settled. • Use this product only on established lawns listed[*] on this label – new lawns may be treated after the fourth mowing. Do not make sequential applications sooner than 30 days. • Apply only to actively growing turf. • Do not apply while turfgrass is just turning green in early spring. • Do not apply this product if the lawn appears unhealthy e.g., due to lack of water, diseases, heat stress, chemical injuries, etc. • Do not allow granules to come into contact with flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur. • Do not make more than two applications per site in any 12-month period. • Do not apply more than 2.4 lb. of this product per 1,000 sq. ft. per application. • Do not release spray at a height greater than 30 inches above the ground. <p>RESEEDING, OVERSEEDING, OR SPRIGGING</p> <p>Reseeding, overseeding, or sprigging of treated areas with this product should be delayed until 12 weeks from the time of application.</p> <p>Reseeding, overseeding or sprigging before 12 weeks after application may prevent establishment of desirable turfgrasses.</p> <p>When reseeding or overseeding, proper cultural practices such as soil cultivation, irrigation and fertilization should be followed.</p> <p>If overseeding with perennial ryegrass in the fall, overseed 8 weeks or later after a single application.</p>
<p>[WHERE TO USE]</p>	<p>Use only on established lawns of the following turf types: Bermudagrass**, Buffalograss, Kentucky Bluegrass, Ryegrass, Fescue, Seashore Paspalum and Zoysia.</p> <p>Do not use on Bahiagrass, Carpetgrass, annual bluegrass (<i>Poa annua</i>), bentgrass, Centipedegrass, St. Augustine grass (including Floratam) or Dichondra.</p> <p>**Application to Bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected.</p>
<p>HOW TO USE</p> <div style="text-align: center;">  <p>[]</p> </div>	<ul style="list-style-type: none"> • Use rotary or drop type spreader to apply granules evenly over the lawn. To be sure you cover lawn areas uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules. • If using a broadcast or rotary spreader, make sure each strip overlaps the previous strip to ensure complete coverage. (See Fig. A) • If using a drop spreader, make sure the wheels overlap the wheel marks in the grass from the previous strip to ensure complete coverage. (See Fig B.) • Sweep, brush, or blow any accidentally applied material off driveways, sidewalks etc. back on to the lawn. • After application, treated weeds may turn a slight purple color which is an indication that the herbicide is working.
<p>WHEN TO APPLY</p>	<ul style="list-style-type: none"> ○ This product may be applied as a single application or split applications in the spring and early summer or fall no closer than 30 days after the initial

<p>[FOR BEST RESULTS]</p> <p>[MOWING]</p> <p>[WATERING]</p>	<p>application.</p> <ul style="list-style-type: none"> • Apply in spring after the lawn is actively growing and has been mowed 2 times. • Apply in fall no closer than [2 weeks] [4 weeks] [6 weeks] [2-6 weeks] before the first historical frost date for your area. ○ For grassy weeds such as crabgrass apply in spring and/or early summer. For best results, apply two weeks before anticipated weed seed germination or when weeds are small and actively growing (when crabgrass is emerging and is visible in thin turf areas). ○ For broadleaf weed control, apply in spring and fall. • Apply when the air is calm to avoid drift onto desirable plants. ○ Apply when temperatures are between 50–90°F, and not above 85°F on Bermudagrass. ○ Lawns may be seeded 12 weeks after applying this product <ul style="list-style-type: none"> • [For best results,] apply to dew-wetted lawn. • [For best results,] apply when broadleaf weeds are young and actively growing. <ul style="list-style-type: none"> • If the lawn needs mowing, do it 1 to 2 days before (for best results) or 2 days after applying this product. • Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens. <ul style="list-style-type: none"> • If lawn is dry, water 1 to 2 days before using this product. • Do not water for at least 24 hours after application or apply if rain is expected within 24 hours.
<p>HOW [IT] [THIS PRODUCT] WORKS</p>	<p>This product contains four proven weed killers to control lawn broadleaf listed[*] weeds & crabgrass, roots and all. Also, it prevents crabgrass and broadleaf weeds for six months by forming a barrier at the top layer of the soil. And it won't harm your lawn when used as directed. Listed[*] weeds begin to die in hours and are completely dead within 14-28 days. Plus, combined with fertilizer, feeds your lawn for quick greening and long-lasting feeding. Treated crabgrass starts to purple in 3 days – that's the sign that it's working.</p>

<p>[WEEDS] Kills Over 200 Listed[*] Weeds including:</p>			
<p>Annual Yellow Sweetclover Aster Austrian Fieldcress Barnyardgrass Bedstraw Beggarticks Bentgrass, Colonial Bentgrass, Seaside Betony, Florida Bindweed, Field Bird Vetch Bitter Wintercress Bittercress, Hairy Bitterweed</p>	<p>Curly Dock Daisy, English Daisy, Fleabane Daisy, Oxeye Dandelion Dichondra Dogbane Dogfennel Dollarweed Elderberry False Dandelion False Flax False Sunflower Fiddleneck</p>	<p>Pennywort Peppergrass Pepperweed Pigweed Pineywoods Bedstraw Plains Coreopsis (Tickseed) Plantain Poison Ivy Poison Oak Pokeweed Poorjoe Prairie Sun</p>	<p>Velvetleaf Venice Mallow Virginia Buttonweed Virginia Creeper Virginia Pepperweed Water Pennywort Wavyleaf Bullthistle Western Clematis Western Salsify White Mustard Wild Aster Wild Buckwheat Wild Carrot Wild Four-o'clock</p>

Black-eyed Susan	Florida Pusley	flower	Wild Garlic
Black Medic	Frenchweed	Prickly Lettuce	Wild Geranium
Black Mustard	Galinsoga	Prickly Sida	Wild Lettuce
Blackseed Plantain	Goathead	Prostrate Knotweed	Wild Marigold
Blessed Thistle	Goldenrod	Prostrate Pigweed	Wild Mustard
Bloodflower Milkweed	Goosegrass	Prostrate Spurge	Wild Onion
Blue Lettuce	Ground Ivy	Prostrate Vervain	Wild Parsnip
Blue Vervain	Gumweed	Puncturevine	Wild Radish
Bracted Plantain	Hairy Fleabane	Purslane, Common	Wild Rape
Brassbuttons	Hawkweed	Ragweed	Wild Strawberry
Bristly Oxtongue	Healall	Red Sorrel	Wild Sweet Potato
Broadleaf Doc	Heartleaf Drymary	Redroot Pigweed	Wild Vetch
Broadleaf Plantain	Heath Aster	Redstem Filaree	Wild Violet
Broadleaf Signalgrass	Hedge Bindweed	Rough Cinquefoil	Woodsorrel
Broomweed	Hedge Mustard	Rough Fleabane	Wooly Croton
Buckhorn	Hemp	Russian Pigweed	Wooly Morningglory
Buckhorn Plantain	Henbit	Russian Thistle	Wooly Plantain
Bulbous Buttercup	Hoary Cress	Scarlet Pimpernel	Wormseed
Bull Thistle	Hoary Plantain	Scotch Thistle	Yarrow
Bullnettle	Hoary Vervain	Sheep Sorrel	Yellow Rocket
Burclover	Horsenettle	Shepherdspurse	Yellow flower
Burdock	Jimsonweed	Slender Plantain	Pepperweed
Burning Nettle	Kikuyugrass	Small	
Burweed	Knawel	flower Galinsoga	
Buttercup	Knotweed	Smooth Dock	
Buttonweed	Kochia	Smooth Pigweed	
Canada Thistle	Lambsquarters	Sorrel	
Carolina Geranium	Lespedeza	Sowthistle	
Carpetweed	Mallow	Spanishneedles	
Catchweed Bedstraw	Matchweed	Speedwell	
Catnip	Mexicanweed	Spiny Amaranth	
Catsear	Milk Vetch	Spiny Cocklebur	
Chickweed, Common	Morningglory	Spiny Sowthistle	
Chickweed, Mouseear	Mouseear Hawkweed	Spotted Catsear	
Chicory	Mugwort	Spotted Spurge	
Cinquefoil	Musk Thistle	Sprangletop	
Clover, Crimson	Mustard	Spurweed	
Clover, Hop	Narrowleaf Plantain	Stinging Nettle	
Clover, Red	Narrowleaf Vetch	Strawberry, India	
Clover, Strawberry	Nettle	Mock	
Clover, Sweet	Orange Hawkweed	Tall Nettle	
Clover, White	Oriental Cocklebur	Tall Vervain	
Cockle	Oxalis	Tansy Mustard	
Cocklebur	Parsley-piert	Tansy Ragwort	
Common Mullein	Parsnip	Tanweed	
Creeping Charlie	Pearlwort	Thistle	
Creeping Jenny	Pennycress	Torpedograss	
Cudweed		Trailing Crownvetch	
		Tumble Mustard	
		Tumble Pigweed	

[Note to PM: Marketing may choose any weed(s) from the weed list]


Spring Application - Weeds Prevented	
GRASSES	BROADLEAF WEEDS
Common Name	
Barley	Bittercress***
Barnyardgrass	Carpetweed
Bluegrass (annual roughstalk)	Chickweed***
Brome	Geranium, Carolina***
Crabgrass, large	Henbit
Crabgrass, smooth	Knotweed, prostrate
Crabgrass, Southern	Lespedeza, common***
Crowfootgrass***	Marestail
Dallisgrass (seedling)	Medic, black
Foxtail (yellow & green)	Mustard
Goosegrass	Oxalis, buttercup
Kikuyugrass***	Parsley-piert***
Oats, wild	Pigweed, redroot
Ryegrass (annual & perennial)	Pineappleweed***
Sandbur	Purslane, common
Smutgrass	Rocket, London
	Shepherdspurse
	Speedwell, corn***
	Spurge, garden
	Spurge, prostrate
	Spurge, spotted
	Woodsorrel, creeping
	Woodsorrel, yellow

*** Suppression only.

FALL APPLICATION: When used for preemergence (prior to germination) control of broadleaf weeds and grasses.
WEEDS CONTROLLED
Bluegrass (annual)
Bittercress
Chickweed
Geranium (Carolina)
Henbit
Parsley-piert
Pineappleweed
Shepherdspurse

SPREADER SETTINGS

If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724 for help.

<p>SPREADER</p> 	<p>SETTING to deliver 2.4 lb. per 1,000 sq. ft.</p>
<p>[SPREADER SETTING TABLE TO BE INSERTED HERE]</p>	
<p>Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions.</p> <ul style="list-style-type: none"> • Tip: 1,000 sq. ft. = 20 ft. x 50 ft. • Do not use a spreader that applies granules in narrow, concentrated or uneven bands. Be sure the spreader works properly and spreads granules evenly. 	

(Fig. A) Broadcast Spreader Application

(Fig. B) Drop Spreader Application

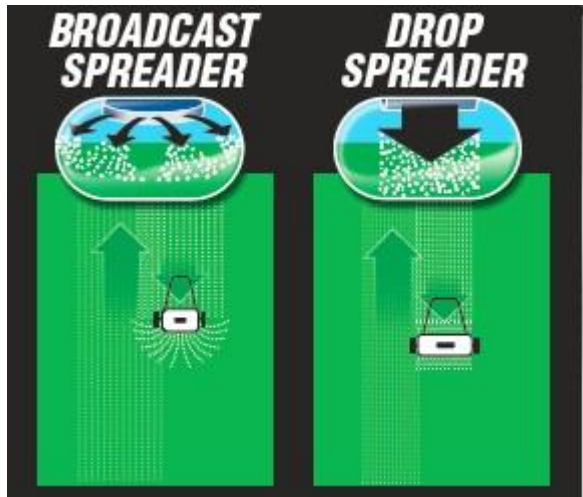



Figure A.
Make sure each strip overlaps the previous strip to ensure complete coverage.

Figure B.
Make sure the wheels overlap the wheel marks in the grass from the previous strip to ensure complete coverage.

STORAGE AND DISPOSAL	
Do not contaminate water, food, or feed by storage and disposal.	
Pesticide Storage	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
Pesticide Disposal and Container Handling []	If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: The "Directions for Use" of this product must be followed carefully. The buyer assumes, to the extent consistent with applicable law, responsibility for lack of performance or safety if not used according to the directions. Ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of SBM Life Science Corp. All such risks shall be assumed by the user or buyer.

Money Back Guarantee^{††}: If you are not satisfied with this product, we will gladly refund your original purchase price. For the full Spanish translation go to [www.bioadvanced.com] [www.BioAdvancedScienceBasedSolutions.com].

BioAdvanced[®] is a registered trademark of SBM Life Science Corp.

PRODUCED FOR:
[DISTRIBUTED BY:]
[GUARANTEED BY:]

SBM Life Science Corp.
1001 Winstead Drive 11000 Weston Pkwy, Suite 150500
Cary, NC 27513

[Pesticide Marketing Claims]

Appendix-

{Weed Claims}

1. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] the root!
2. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [Broadleaf] [lawn] listed [*] weeds and [grassy weeds] [crabgrass] [including crabgrass]
3. [Kills] [Prevents] [Controls] [Stops] [Broadleaf] [and] [&] [Grassy] listed [*] weeds [in your lawn]
4. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] the listed [*] [weed] root
5. Clobbers clover
6. Weed control with lawn food
7. Weed, Prevent, Feed
8. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] clover, dandelion, plantain, chickweed and other listed [*] [broadleaf & grassy] [weeds]
9. Provides broadleaf and grassy listed [*] weed control
10. Provides [insert any listed [*] weed] and & Control
11. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [major] listed [*] weeds [insert any weed from table of listed [*] weeds] [like clover, dandelion, oxalis]
12. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [even] the tough[est] [hard-to-kill] weeds [like insert any listed [*] weed] [like clover, dandelion, oxalis]
13. Tough [insert any listed [*] weed] [weed] killer
14. Use on lawns to [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] the toughest weeds [like insert any listed [*] weed] [like clover] [and dandelion]
15. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [insert any listed [*] weed]
16. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [insert any listed [*] weed] and many other weeds as listed.
17. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [insert any listed [*] broadleaf and grassy weeds] and listed [*] weeds, even the roots
18. [And] [16HER016 Granules] is formulated to kill [only] [the] listed [*] [weeds], not the lawn
19. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] listed [*] weeds, [even the roots.] [And] [16HER016 Granules] is formulated to kill [only] [the] listed [*] [weeds], not the lawn
20. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] listed [*] weeds, roots and all. And [16HER016] is formulated to kill [only] [the] listed [*] [weeds], not the lawn. Use as directed to kill listed [*] weeds in your lawn.

21. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [insert any listed [*] [broadleaf] [&] [insert any listed [*] [grassy] weeds [in lawns]
22. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [over] [XXX] [types of] [+] listed [*] Weeds, [including the Roots] [including [insert any listed [*] weeds]]
23. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] dandelion, crabgrass and more
24. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] existing listed[*]weeds & [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] new ones listed[*] [from growing]
25. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] dandelion, clover and crabgrass!
26. Kills and [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] lawn listed [*] weeds
27. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] all listed [*] weeds
28. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [two types of weeds] [broadleaf and grassy] with one [product] [application]
29. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] XXX [insert number of weeds listed [*] on final printed label] weeds with one [product] [application]
30. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] the weeds present in your lawn & [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] more listed[*] weeds from growing
31. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] over XXX [grassy and broadleaf] weeds
32. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] listed [*] weed roots!
33. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [tough] [hard to kill] lawn weeds listed [*]!
34. [Consistently] fast on tough weeds [like insert any listed [*] weed]
35. Control of listed [*] grassy and broadleaf weeds
36. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] listed[*] lawn weeds pre and post emergent control of [crabgrass] [grassy and broadleaf weeds] [[insert any listed [*] broadleaf weed] [insert any listed[*] grassy weed] [insert any listed [*] weed]
37. [Complete] [Total] weed control [for 6 months]
38. [Complete] [Total] weed control [for the entire season] [all season long]
39. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed [*] [weeds] [insert any listed [*] weed] for 6 months]
40. One [step] [treatment] [application] [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [both] [insert any listed [*] weed] [weeds] plus Crabgrass
41. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out]

- [head(s) off] [broadleaf] [and/&] [grassy] [weeds] [for XX [weeks] [months]]
42. One [step] [treatment] [application] [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [both kinds] of listed [*] weeds
 43. One step [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [both] [Dandelions] [Chickweed] [Clover] [Plus Crabgrass]
 44. One step [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [Dandelions] [Crabgrass] [Chickweed] [Clover] [and 200+ other listed [*] weeds]
 45. [Prevent(s)] [Block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] [crabgrass] [weed seed germination] [and] kills existing listed [*] weeds, [while feeding your lawn] in one step
 46. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] existing crabgrass and [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] crabgrass seed germination
 47. [Prevent] [Block] [Intercept] [Hold off] [Shut out] [head off] [Stop] crabgrass [and listed [*] weed seeds] [from germinating] [for up to XX months]
 48. Prevents [insert any listed [*] broadleaf] [insert any listed [*] lawn] [weeds] and [insert any listed [*] grassy weeds] [crabgrass] [including crabgrass] up to x months
 49. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)], [listed [*] Weeds] [insert any listed [*] weed] while feeding your lawn
 50. Effective on [hard-to-kill] [tough] [tough-as-nails] listed [*] weeds
 51. Formulated to kill [insert any listed [*] weed] [weeds] [only the weeds], not the lawn
 52. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [broadleaf & grassy] weeds including roots. And [16HER016 Granules] is formulated to kill only the listed [*] weeds, not the lawn. [Use as directed] [to kill weeds in your lawn]
 53. [Kill(s)] [Stop(s)] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] crabgrass and fertilizes [your lawn] [the lawn] [turf]
 54. [Weed & Feed] Plus [Kill] [Prevent] [Kill & Prevent] Crabgrass
 55. [Kill(s)] [Prevent(s)] [Kill(s) & Prevent(s)] crabgrass, dandelion, viny weeds, clover as listed[*]
 56. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [the] listed [*] weed[s], not the lawn [grass(es)]
 57. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] listed [*] weed[s] [down to the root], [not the lawn]
 58. Targets [tough] [hard to kill] [listed [*] weeds] [like insert any listed [*] weed from table here] [and] [leaves [grasses] [the lawn] unharmed]
 59. Targets tough [hard to kill] listed [*] weeds, not your lawn
 60. Tough on listed [*] weeds. Easy on your lawn.
 61. Easy on [lawn] [grass], tough on listed [*] weeds!
 62. Creates [a/an] [extended] 6 months [control] barrier that [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed [*] new weeds
 63. [Extended] [control] barrier[prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed [*] new weeds
 64. Up to 6 months of extended control [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] new listed [*] weeds [from sprouting]
 65. Using science to [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed [*] weed seeds from sprouting up to 6 months
 66. Adds an extended control barrier layer that [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] new listed [*] weeds
 67. Adds 6 months [extended] [control] barrier [to keep new listed [*] weeds from sprouting]
 68. [Prevent(s)] [Block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] new listed [*] weeds

- [from sprouting] [for up to X months]
69. Up to 6 months protection from new listed [*] weeds
 70. Up to 6 months prevention of new listed [*] weeds
 71. Up to 6 months prevention of new [broadleaf and grassy weeds] [Insert any listed [*] broadleaf weed] [insert any listed [*] grassy weed]
 72. [Kills [existing] weeds,] [prevents new weeds] [plus] [and] [feeds] [lawn] [all in one bag]
 73. [Prevent(s)] [Block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] new listed [*] weeds [from sprouting] [with extended control science]
 74. The [extended] [control] [barrier] keeps new [listed [*] weeds] [insert any listed [*] weed] away up to 6 months
 75. Targets and kills sprouting listed [*] weed seeds [in your lawn] up to 6 months
 76. An layer of lawn protection [that kills and prevents new listed [*] weeds]
 77. Kills [weeds] [insert any listed [*] weed], prevents [weeds] [insert any listed [*] weed], plus feeds lawns, [with just one [application] [treatment]
 78. One [application] [treatment] kills existing listed [*] weeds, prevents new listed [*] weeds up to 6 months, plus feeds
 79. One [application] [treatment] kills and prevents listed [*] weeds, plus feeds lawns
 80. You'll see listed [*] weeds die in [as fast as] [from 7 to 14 days]
 81. Listed[*] begin to die in [7 days]
 82. One step [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed[*] broadleaf weeds plus listed[*] grassy weeds, including Crabgrass
 83. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed[*] [grassy weeds] [insert any listed[*] grassy weed] including Crabgrass
 84. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] listed[*] [broadleaf weeds] [insert any listed[*] broadleaf weed] including Crabgrass
 85. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] [listed[*]] weeds, [including Crabgrass][and feeds your lawn] in one step
 86. Forgot to apply Crabgrass preventer? It's not too late [to apply] [16HER016 Granules]
 87. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] crabgrass that your crabgrass preventer missed
 88. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] Crabgrass Plus Other listed[*]Weeds
 89. [A] [The] Weed & Feed that [both] Kills [and] [&] Prevents [listed [*] grassy weeds] [like crabgrass], [but also] [listed [*] broadleaf weeds] [such as] [insert any listed [*] [broadleaf weed]
 90. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] [listed[*]Weeds][insert any listed[*] weed] [before they start]
 91. Prevents [listed [*] weeds] [insert any listed [*] weed], while [feeding] [greening] [strengthening] your [lawn] [turf] [lawn roots] [grass]
 92. Prevents [XXX] [insert number of weeds listed [*] on final printed label] [weeds] [listed [*] lawn weeds]
 93. Prevents [XXX] [insert number of weeds listed [*] on final printed label] [weeds] [lawn weeds], including [insert any listed [*] weed] 6 months [for the entire season,] [all season long]

94. Kills [XXX] [insert number of weeds listed [*] on final printed label] [weeds] [lawn weeds], including [insert any listed [*] weed] 6 months [for the entire season] [all season long]
95. Prevents & Kills [XX] [insert number of weeds listed [*] on final printed label] [weeds] [lawn weeds] [weeds in your lawn as listed [*]]
96. [Prevents] [Kills] [Prevents & Kills] [XX] [insert number of weeds listed [*] on final printed label] [tough] [rigid] [hard as nails] [hard to kill] [resilient] [rugged] [resistant] [bothersome] [pesky] weeds as listed[*] [like] [insert any listed [*] weed] [without harming lawn]
97. Prevents [new weeds] [weeds] [insert any listed [*] weeds] from [sprouting] [growing] [growing in] [invading] [for up to 6 months]] [for the entire season] [all season long]
98. [Prevents] [Kills] [Prevents & Kills] [a wide range of] hard to kill listed[*] weeds [like insert any listed [*] weed], while giving you a [thick[er]] [Green[er]] [Strong[er]] [turf] [lawn] [grass]
99. [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] [&] [and] [prevent(s)] [block(s)] [Stop(s)] [Intercept(s)] [Shut(s) out] [head(s) off] weeds before they start
100. [This /Our formula] [Prevents] [Kills] [Prevents & Kills] listed [*] weeds [listed [*]lawn weeds], while [feeding & greening] your lawn
101. [This/Our formula] [Prevents] [Kills] [Prevents & Kills] listed [*] weeds [listed [*] lawn weeds], [while giving your lawn a deeper green]
102. [This/Our formula] [Prevents] [Kills] [Prevents & Kills] listed[*]weeds [listed[*]lawn weeds], while giving you a [thick[er]] [Green[er]] [Strong[er]] [turf] [lawn] [grass]
103. [Patented] [formula/technology] [Kill(s)] [Stops] [Control(s)] [Wipe(s) out] [Eradicate(s)] [Annihilate(s)] [Obliterate(s)] [Eliminate(s)] [Destroy(s)] even the toughest weed [hard to kill] listed[*]weeds [insert any listed[*] weed]
104. All you need to [Enjoy] [have] [grow] a [healthy[ier]] [thick[er]] [strong[er]] [green[er]] [weed-free] [more beautiful] [plusher] [gorgeous] [great looking] lawn without listed [*] weeds [insert any listed [*] weed]
105. [Enjoy] [Have] [Grow] a [healthy[ier]] [thick[er]] [strong[er]] [green[er]] [weed-free] [more beautiful] [plusher] [gorgeous] [great looking] lawn [without listed [*] weeds] [Guaranteed]
106. [Enjoy]Have] [Grow] a [healthy[ier]] [thick[er]] [strong[er]] [green[er]] [weed-free] [more beautiful] [plusher] [gorgeous] [great looking] lawn [and prevent new listed [*] weeds] [Guaranteed]
107. It's like 5 in 1 – as listed [*] broadleaf weed kill(er), grassy weed kill(er), broadleaf weed preventer, grassy weed preventer, plus fertilizer
108. [Just] one application [Prevents] [Kills] [Prevents & Kills] [XX] [insert number of weeds listed [*] on printed label] for up to 6 months [for the entire season] [all season long]
109. It's like 5 products in 1 [[– [eliminating] [eliminates] the need for multiple products]

{Fertilizer Claims}

110. Greens quickly and feeds longer
111. Feeds [&] Greens [&] [Strengthens] [Your] [the] [Lawn]
112. Greens quickly and feeds up to 3 months
113. Long lasting- feeds up to 3 months
114. Starts greening in [36 hours] [3 days]
115. Starts greening in [36 hours] 3 days] & [and] promotes thick, green growth
116. Contains [slow release fertilizer] [slow release nitrogen] for extended feeding!
117. [Encourages] quick greening & [provides] extended feeding up to 3 months
118. Feeds your lawn with timed-released nitrogen for extended greening

- 119. Season long feeding! [up to 3 months]
- 120. [Grow[s]] [Feed[s]] [your] [lawn] [grass],
- 121. Time-release nitrogen feeds and enriches the soil resulting in a thick, green, strong lawn
- 122. Time-release feeding resulting in a thick, green and strong lawn
- 123. [lawn fertilizer] [weed & feed]
- 124. [lawn fertilizer] [weed & feed] [gives you] more coverage [in smaller package] ~~[gives you more coverage]~~ [per] [lb] [LB] [pound] [than] [old] [conventional] [traditional] [weed & feed] [lawn fertilizer] ☐ †

[Illustration]

WHEN USED ACCORDING TO MANUFACTURER'S INSTRUCTIONS

- 125. Now it's easy for you to have [a green] [a greener] lawn!
- 126. Contains XX% slow-release [fertilizer] [Nitrogen]
- 127. Slow-release fertilizer is a [responsible] way to feed your lawn. [it releases gradually over time to help reduce nitrogen loss]
- 128. Feeds, greens and thickens for 3 months
- 129. [Plus] improves turf nutrition during and between feedings
- 130. Feeds lawn, helping turf to fill in where listed [*] weeds once were
- 131. Feeds/thickens/provides nutrients to grass to crowd out new/future listed [*] weeds
- 132. Feeds/thickens/provides nutrients to grass to fill in bare spots.
- 133. Includes/contains slow release nitrogen that releases gradually over time to help reduce [fast/quick] nitrogen loss [into our waterways]
- 134. Green up after summer in [as quick as] 3 days
- 135. Green up after winter in [as quick as] 3 days
- 136. [Deep] Greens/feeds in 3 months
- 137. [Deep] Greens/feeds [in] as fast as 3 months
- 138. Feeds/greens lawns/grass for [up to] 3 months [without burning your lawn]
- 139. Deep greening/feeding for up to 3 months
- 140. Feeds at every level – Grass, Roots, [and][&] Soil
- 141. Fast Green[ing], Long Feed[ing]
- 142. Fast, long lasting greening power
- 143. Feeds to build, [a] thick green lawn(s)
- 144. [Strengthens] [and] [protects] your lawn
- 145. Develops longer, deeper roots to help your lawn [survive] [prepare] for the summer [stress] [and] [heat] [and] [drought] [&] [wear] [and] [&] [tear]

☐ WHEN USED ACCORDING TO MANUFACTURER'S INSTRUCTIONS

- 146. You'll see visible greening in (range) 3 days
- 147. Grass will look thicker in (range) 3 days
- 148. Supports optimal turf nutrition [- Spring or Fall]
- 149. [Provides] quick greening [in just X days]
- 150. [Feeds] [greens] [&] [thickens] up to 3 months
- 151. Feeds up to 3 months
- 152. Feeds & greens for [up to] 3 months
- 153. Build(s) [a] thick, green lawn(s) [without burning]
- 154. [PLUS] improves turf nutrition during & between feedings
- 155. [Penetrating] fertilization for [quick] [and/&] [lasting] [greening] [greenery]

† Smaller granules provide more effective weed coverage vs. larger granules

{General Claims}

- 156. [New!] [Now!]
- 157. [Patent Pending] [Patented]
- 158. Easy to [use] [apply]
- 159. [For use on lawns] [For home lawn care]
- 160. For use on [insert any listed [*] turf type here]
- 161. Treats Northern Grasses
- 162. 5-Way [lawn] Control
- 163. 5 in1 [lawn Care] [lawn treatment]
- 164. Solve & prevent 5 problems with [one] [1] [bag] [of] [16HER016 Granules]
- 165. Treats [For use on] Northern Grasses, Bluegrass, Fescue, Zoysia, Bermuda, Perennial Ryegrass
- 166. For home lawn care
- 167. Lawn care made [easy] [easier than ever!]
- 168. The [easy] way to [a better lawn] [the best lawn]
- 169. Weed & Feed made [easy] [simple]
- 170. For a beautiful lawn
- 171. [Patented] [New] [weed prevention] [control] [formula]
- 172. [New] [16HER016 Granules] [BioAdvanced] can [bring] [give] [enable] you [to have] these results with just one application [of weed & feed]
- 173. One [&] [and] done!
- 174. No more guesswork
- 175. Simple [&] [and] easy!
- 176. Simple [&] [and] easy, no more guesswork
- 177. Take the guesswork [out of] [Spring] [weed control]
- 178. One [easy] [step] [application]
- 179. Save time with [16HER016 Granules]
- 180. No more guesswork. You simply apply [16HER016 Granules] [the right product] [our weed & feed] [once & you're done!]
- 181. Lawn [solutions] [results] made simple!
- 182. [One Application] No need for a [4-Step] [multi-step] lawn care program
- 183. Now it's easy for you to have [a beautiful] [a beautiful, lush green] [lawn!]
- 184. Get More from the Blue Bag
- 185. One blue bag is all you need
- 186. [One] [complete] weed & feed is all you need

- 187. Everything you need, all in one bag
- 188. Let Us Customize A [Simple] [Effective][Lawn] Care Plan For You [Regular fertilizing and listed [*] weed control] is essential to building a thick, green lawn [that lasts]. [We're here to make sure you're feeding your lawn [and controlling listed [*] weeds] when it's most beneficial.]
- 189. Specifically formulated for[insert any listed[*]grass types] [northern] [/] [cool-season] [turf] [lawns]
- 190. The "Do-it-all" weed & feed [is here!] [has arrived]
- 191. Rainproof in [24 hours] [1 days]
- 192. For a beautiful [weed-free] [crabgrass-free] lawn
- 193. [Proven] [trusted] performance
- 194. [BioAdvanced] works the first time, every time
- 195. [New] [BioAdvanced] [16HER016 Granules] [The][Our] [best] [Weed & Feed] [yet]
- 196. Save [time] [and/&] [money] [with] [16HER016 Granules]
- 197. Improve lawn health [through][with][BioAdvanced][16HER016 Granules]

{Application Claims}

- 198. [Use] [Apply] [in] Spring, [or] [and] Summer [or] [and] Fall
- 199. [Use] [Apply] [anytime] in [Spring or Fall]
- 200. [Use] [Apply] in Fall, for fewer listed [*] weeds next Spring
- 201. Treat weeds in Fall, for better control of listed [*] weeds next Spring
- 202. [Use] [Apply] anytime [when] lawn is actively growing
- 203. [Use] [Apply] where [anytime] weeds are actively growing
- 204. [Just] one application [&] [and] [you're] done!
- 205. [Just] one application does it all!
- 206. Apply in Fall [to kill listed [*] weeds] [and][help][helps] your lawn [survive][prepare] for the [winter] [stress][cold,] [and wear and tear!]
- 207. Apply in Spring [to kill listed [*] weeds] [and][help][helps] your lawn [survive][prepare] for the [summer] [stress] [heat] [and wear and tear!]
- 208. [X] [X-X] minutes to apply to [X] sq.ft of lawn [for] [6 month][Season Long] [of] [weed control] [plus/and/&] [fertilization] [greening]

{Packaging Claims}

- 209. [Convenient] [new] size
- 210. [Easy] [EZ] open [bag]
- 211. [Easy] [EZ] [to] pour
- 212. [Easy] [EZ] [open] [resealable] [bag]
- 213. [Easy-tear] [EZ-tear] [recloseable pour spout]
- 214. [Small] [medium] [large] [lawns]
- 215. [Perfect] [Ideal] [size] for [small] [medium] [large] [lawns] [yards]
- 216. Made for [small] [medium] [large] [lawns] [yards]
- 217. Reclosable bag
- 218. [New] easy-to-carry size
- 219. [New] easy-to-carry handle
- 220. [XX%] [Bonus] [Size][Bag]
- 221. XX% Bonus [vs. xx lb. size]
- 222. XX% More [vs. xx lb. size]

223. [Extra] [High] [Exclusive]Value [pack] [package]

{Coverage Claims}

224. Covers [up to] XXXX [Sq Ft] [SQ. FT]

225. Treats [up to] XXXX [Sq Ft] [SQ. FT]

{Guarantee Claims}

226. Guaranteed not to burn

227. 100% Satisfaction Guarantee††

228. Guaranteed Satisfaction

229. Money Back Guarantee [If you are not satisfied with this product, we will gladly refund your original purchase price.]

230. Guaranteed!

231. We guarantee it!

232. Guaranteed [results] [with one application] [or your money back]

233. Quality Guarantee! [ed]

234. Guaranteed to kill the root, [so weeds don't come back]

{Note to PM: Product name "16HER016 Granules" will be replaced with marketed Alternate Brand Name}

††or your money back

{Note to PM: Batch code to be added at time of production}

{Note to PM : Footnote will appear on each page of marketplace label where the symbol appears}

{\$Note to PM- "NEW" may be added anywhere to a claim and will only be used for the first 6 months of product on shelf}

listed {Note to PM: The word "listed" can appear as a footnote on the same page with the appropriate phrase listed[] pests/weeds}††or your money back

{For placement under Fertilizer Guarantee Section}

[16HER016 Granules XX-X-X]

GUARANTEED ANALYSIS

Total Nitrogen (N)..... XX.0%

XX% Urea Nitrogen^{†††}

Soluble Potash (K₂O)..... X.0%

Sulfur (S) Total X.X%

X.X% Free Sulfur (S) X.X% Combined Sulfur (S) F2414

Derived From: Urea, Methylene Ureas & Potassium Sulfate

^{†††}Contains XX.X% slowly available Nitrogen from Polymer Coated Sulfur Coated Urea

{Note to PM: Maximum % nitrogen = 24.6%}

[ALSO CONTAINS NON-PLANT FOOD INGREDIENTS]

[This product does not contain live microbial inoculum.]

[Fertilizer components are all synthetically derived.]

[Microbiological guarantees are not claimed on this product.]

Information regarding the contents and levels of metals in this product are available on the Internet at
[www.bioadvanced.com][http://www.aapfco.org/metals.html].

{The following optional statements are added in order to comply with the Florida (fertilizer) Urban Turf Rule.}

[Florida Applications: X annual feedings [X lb. N/1,000 sq. ft.] with the following exceptions: On Centipedegrass do not exceed X feedings [X lb. N/1,000 sq. ft.] in the north and X feedings [X lb. N/1,000 sq. ft.] in the central and south.
On zoysiagrass do not exceed X feedings [X lb N/1,000 sq. ft.] in the north.]

[North Florida extends north from Cedar Key to Daytona Beach.]

[Central Florida extends across Florida from Cedar Key to Daytona Beach down to south of Sarasota County.

South Florida includes all remaining counties from Sarasota to Coco Beach South]

[In Florida, X feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.]
[Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

[Check with your county or city government to determine if there are local regulations for fertilizer use.]
[Florida Annual Fertilizer Applications]

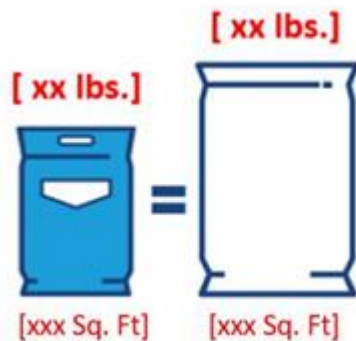
[On Centipede lawns, do not exceed rate of X lb. of Nitrogen per 1,000 sq. ft. in the north and X lb. of Nitrogen per 1,000 sq. ft. in the central and south.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]

[ART]



##or your money back



[Note To PM: May choose any claim from marketing claim list]

[Art] {Picture/s of weed/s listed on label}

[Art] Lawn Shield Technology [Kills existing weeds.] [Prevents new weeds] [from germinating] [[Creates an [extended control] [barrier] that prevents new weeds]]

[Art] Weed Barrier [Layer] Technology [Kills existing weeds.] [Prevents new weeds] [from germinating] [[Creates an [extended control] [barrier] that prevents new weeds]]

[Art] Weed Lock Technology [Kills existing weeds.] [Prevents new weeds] [from germinating] [[Creates an [extended control] [barrier] that prevents new weeds]]

[Art] DuraLock Technology [Kills existing weeds.] [Prevents new weeds] [from germinating] [[Creates an [extended control] [barrier] that prevents new weeds]]

[ART] [untreated] [before treatment] [before [16HER016 GRANULES] [treatment]]

[ART] [treated] [after treatment] [after [16HER016 GRANULES] [treatment]]