



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 29, 2023

Megan Priest
Agent for PurposeBuilt Brands
PURPOSEBUILT BRANDS
Electronic Transmittal: mpriest@delta-ac.com

Subject: Notification per PRN 98-10 – To update label language
Product Name: 30 SECONDS SPRAY & WALK AWAY
EPA Registration Number: 87429-1
Received Date: 7/7/2023
Action Case Number: 00453373

Dear Ms. Priest.:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you have any questions, please contact Oiguenblik.Emilia@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Tara M. Flint Silva".

Tara Flint Silva, Acting Product Manager 31
Regulatory Management Branch I
Antimicrobials Division
Office of Pesticide Programs

{explanatory language for EPA}
[alternate language]

NOTIFICATION

87429-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/29/2023

**30 SECONDS®
Spray & Walk Away**

[Concentrate - Designed with Roofs in Mind]
[LICHEN, MOSS, MOLD, MILDEW & ALGAE Killer]

EPA REG. NO. 87429-1

EPA EST. NO. 87429-OR-001

ACTIVE INGREDIENT:

Alkyl dimethyl benzyl ammonium chloride 9.9%

OTHER INGREDIENTS: 90.1%

TOTAL: 100.0%

**KEEP OUT OF REACH OF CHILDREN
DANGER**

{Note to Reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

FIRST AID

IF IN EYES:

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING:

Remove contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED:

Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not give anything by mouth to an unconscious person. Do not induce vomiting unless told to do so by a poison control center or doctor.

IF INHALED:

Move person to fresh air. If person is not breathing call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

[A Family owned company since 1977.]

PurposeBuilt Brands, 755 Tri-State Parkway, Gurnee IL 60031 – USA.

Email: Info@30secondscleaners.com Website: www.30secondscleaners.com Phone: 847-263-3500

{Include on marketplace label:}

30 SECONDS® is a registered trade mark and is not related to the contact time or use directions for this product

Net Contents: 1 Gallon – 3.78 Liters {or} 2.5 Gallons – 9.45 Liters {or} 64 oz. - 1.90 liters {or} 1 quart (32 oz) – 0.95 liters {or} 48 oz - 1.42 liters

[Made in the USA]

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through the skin. Do not get in eyes, on skin, or on clothing. See PPE below. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Avoid contamination of food. Avoid breathing spray mist.

Personal Protective Equipment (PPE)

Applicators and other handlers must wear protective eyewear (safety glasses or face shield), long pants and long sleeved shirt, shoes plus socks, and chemical-resistant gloves. Discard clothing and other absorbent materials that have been drenched or heavily contaminated with this product's concentrate. Do not reuse them. Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables; use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations

Users must:

- Wash hands before drinking, eating, chewing gum, using tobacco or using the toilet.
- Remove PPE clothing immediately if the pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product into sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board of Regional Office of the EPA.

{Reader's Note: Storage and Disposal will come immediately after Directions for Use on marketplace labels.}

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store in original container in locked storage areas inaccessible to children. Open dumping is prohibited.

Pesticide Disposal: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

Container Disposal: Triple rinse (or equivalent), then offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke. Do not use water containing residues from use of this product to irrigate crops for food or feed. Do not reuse or refill empty containers.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its label.

Read all Directions and Precautionary Statements before use.

30 SECONDS® Spray & Walk Away is specifically formulated to kill Lichen, Moss, Mold, [Mildew](#) & Algae on roofs & other exterior surfaces outdoors. For use on outdoor surfaces listed on this label. Product is not for public health uses.

{note to EPA - the one gallon and 2.5 products use a standard mix method whereas the 32 oz., 48 oz. and 64 oz. products utilize the attached hose sprayer unit}

Shake contents before use.

[for one gallon and 2.5 gallon products] Mix one part of **30 SECONDS® Spray & Walk Away** to five parts water (1:5 mix ratio).

[for 32 oz., 48 oz. and 64 oz. products] Attach to garden hose. The hose attachment dispenses 1 part product to five parts water (1:5 mix ratio).

Spray surface to be treated when surface is DRY, and rain is not predicted for 12 hours or longer.

Use a backpack or pump up tank sprayer to apply. Thoroughly saturate surfaces to be treated. To maximize coverage, remove excessive organic growth or clumps where possible, prior to applying Spray and Walk Away. This will increase the effectiveness of the product.

Once treated, the surface requires no pressure washing, scrubbing or rinsing. Just thoroughly wet the surface and WALK AWAY. Treated surface will show signs of decay over coming weeks and growth will erode away with the weather [elements]. Alternatively leave treated surface for a few days after treatment, then brush off decaying growth with a stiff brush.

After use, clean and flush applicator thoroughly with water.

COVERAGE:

One gallon of **30 SECONDS® Spray & Walk Away** concentrate makes a total of 6 gallons of Ready-to-Use product.

2.5 gallons of **30 SECONDS® Spray & Walk Away** makes a total of 15 gallons of Ready-to-Use product.

1 quart (or 32 oz.) of **30 SECONDS® Spray & Walk Away** treats 150 - 440 sq. ft. depending on the growth and porosity of the surface.

48 oz. of **30 SECONDS® Spray & Walk Away** treats 220 - 660 sq. ft. depending on the growth and porosity of the surface.

64 oz. of **30 SECONDS® Spray & Walk Away** treats 300 - 880 sq. ft. depending on the growth and porosity of the surface.

Coverage will vary based on the thickness of growth and porosity of surface to be treated.

ONGOING MAINTENANCE:

30 SECONDS® Spray & Walk Away does not show immediate results, but works as a treatment, killing the growth slowly and effectively over time without damaging the surface. Some

Lichen & Moss may take a week to remove or show signs of decay. If the surface to be treated is not fully exposed to rainfall or is vertical, then some additional wetting of the surface may be required. Re-application may be required where heavy growth persists. Do not repeat treatment more than six (6) times per year.

INDIVIDUAL SURFACE LISTINGS:

30 SECONDS® Spray & Walk Away is primarily designed for treating Lichen, Moss, Mold, [Mildew](#) & Algae on ROOFS; Composite, Glazed Tile, Sealed Terracotta, Shingles, Concrete, Metal, Masonry, sealed Slate, or Plastic. **30 SECONDS® Spray & Walk Away** will also work on other outdoor surfaces like pathways, sealed brickwork, sealed concrete pool surrounds, tombstones, non-grass tennis courts, astro turf, asphalt driveways, vinyl and aluminum siding, painted non-porous surfaces, non-porous textured finishes, wood decks.

ADVICE FOR SPECIFIC SURFACES

Wood Decks: Growth on Cedar or Redwood may require brushing for complete growth removal. Use water and a hard broom 1 month after application. Once cleaned, it may be maintained with Spray and Walk Away to prevent further growth or stains.

Play Equipment: Do not allow children on play equipment (i.e. slide, plastic gyms) if it has been treated with Spray and Walk Away, until the equipment has been washed down with fresh water, at least 24 hours after application.

Pets: Keep animals off treated surfaces until product has dried. If contamination occurs, rinse animals paws with fresh water to prevent animal licking Spray and Walk Away.

HELPFUL HINTS:

Staining on hard surfaces can occur, so always test on a small, inconspicuous area first.

30 SECONDS® Spray and Walk Away is best applied in overcast, dry conditions to avoid rapid evaporation.

DO NOT allow spray to come into contact or drift onto plants or trees.

DO NOT allow pets to walk on treated areas until surface has dried. If contamination does occur, rinse animals' paws.

DO NOT allow product to enter lakes or streams or enter storm water drainage systems.

DO NOT use on roofs where potable water is collected.

If you prefer immediate results, we recommend **30 SECONDS® Outdoor Cleaner**.

{Additional/Optional Claims:}

- 30 SECONDS® Spray & Walk Away is specially designed with ROOFS in mind.
- [Algae, Mold, Lichen, Moss, Mildew] Stain Prevention Treatment
- Cleans slimy green and slippery black Algae, Moss, Mildew & Lichen
- Easy To Use
- Easy to Use – Spray & Walk Away
- Effectively kills & prevents stains [over time] from lichen, moss, mold, mildew & algae
- Improves appearance
- —Helps prevent recurring growth of algae, mold, mildew, lichen & [moss](#)
- [Kills & Prevents Algae, Lichen, Mildew, Mold & Moss](#)

- Kills lichen, moss, [mildew](#), mold & algae [over time]
- Kills Moss, -Mold, Mildew & Algae [Roof Treatment]
- Lasts up to 6 months^
- Moss, Mold, Mildew & Algae Remover
- NICE HOUSE, ugly roof, relax, PROBLEMSOLVED
- Prevent[s] algae, mold, mildew, lichen, moss
- Prevents & Cleans Stains From Algae, Mold, Lichen, Moss, Mildew
- Prevents future growth of lichen, moss, [mildew](#), mold & algae
- Prevents growth of lichen, moss, [mildew](#), mold & algae
- One Step Stain Prevention
- Outdoor [From Algae, Mold, Lichen, Moss, Mildew] Stain Prevention
- [Outdoor \[From Algae, Mold, Lichen, Moss, Mildew\] Stain Prevention & Cleaner](#)
- [Ready to Use](#)
- [Ready-to-use](#)
- Spray & Walk Away
- Treatment lasts up to 6 months^

^ to prevent algae, mold, mildew, lichen, moss**

** pending weather conditions/environment

{Optional Non-pesticidal Claims:}

- —24 foot + reach
- Apply with normal garden sprayer.
- Bleach Free formula
- Bleach and Phosphate Free Formula
- Cleans *{*choose surfaces from [List of Outdoor Surfaces Table A](#)}*
- Cleans [exterior surfaces] [*{choose surfaces from [List of Outdoor Surfaces](#)}*] [*]-with no pressure-washing or scrubbing required.
- Concentrate
- Concentrated
- Exterior surfaces on which you can use **30 SECONDS® Spray & Walk Away**: *{*choose surfaces from [Table A List of Outdoor Surfaces](#)}*
- Keeps cleaning long after application
- [Keeps cleaning surface\[s\] long after application](#)
- [Keeps working long after application](#)
- Long lasting results
- Long lasting [algae, mold, mildew, lichen, moss] stain removal
- Most surfaces stay clean [from algae, mold, mildew, lichen, moss] [stains] up to 6 months
- No Bleach
- No pressure-washing or scrubbing required.
- No Pressure Washing Required
- No Rinsing
- No Rinsing No Scrubbing
- No Scrubbing
- [one gallon concentrate][two and one-half gallon concentrate]
- One Step [No Rinsing][No Scrubbing]
- —Peel Here *{can be used with marketplace label that peels to reveal additional directions or Spanish translation}*
- Removes Moss, Mold, Mildew & Algae stains from: *{*choose surfaces from [Table A List of Outdoor Surfaces](#)}*

- Roof Treatment
- Visible Results in Days
- Visit www.30secondscleaners.com
- Visit www.30secondscleaners.com for more products made by PurposeBuilt Brands.

[]{Table A:List of -Outdoor Surfaces}*

{This ~~table-list~~ is for convenience only and does not need to appear on the marketplace label in this format. Any combination of outdoor/exterior surface(s) may be used on marketplace label. At least one or more surfaces must appear on the marketplace label. ~~Asterisk and footnote combination not required if used directly as part of claim.}~~}

[For outdoor surfaces:]

- asphalt [driveways]
- astro turf (artificial turf)
- [sealed] brickwork
- canvas awnings,
- [glazed] ceramic pots
- composite
- [sealed] concrete
- Dry dock marine: [Boats,] [Boat carpeting,] [Boat seats,] [Infaltable boats,] [Sails glass houses,]
- fabric
- green houses
- metal
- motor homes
- [sealed] natural stone
- non-grass tennis courts
- painted [non-porous] surfaces
- patio furniture (except cushions and wood frames)
- paved pathways
- [non-porous] textured finishes and play equipment (slides, plastic gyms)
- [non porous] pool surroundings
- roofs
- roofs (asphalt and fiberglass shingles, color steel, [sealed] clay and concrete tiles)
- RVs & motor [homes](#)
- shingles
- siding (vinyl, aluminum)
- slate
- stone and brick pathways
- teak
- terracotta, [glazed] tile
- tombstones
- vinyl and aluminum siding
- window screens
- wood cabins
- wood decks
- wood fences
- wood siding

{Optional Graphics:}

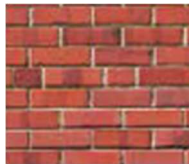
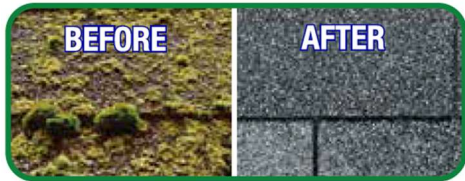
MADE IN THE USA
With US and Imported Parts



**HECHO EN ESTADOS
UNIDOS DE AMERICA**
con Piezas Americanas e Importadas



Made in the USA



{Note: Foreign language translation of label text, in addition to full English text, is permitted in part or in its entirety on the product so long as it is a true and accurate translation of the English text. This applies to all marketplace labels, whether for the basic registrant or supplemental distributor.}

{EPA [amend-notif lbl 2/14/23](#), based on SAL 071516}