

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

June 23, 2009

Mr. Stuart L. Ruff, Officer Promotia International, Inc. 9 Hickory Road Danville, NJ 07834-9333

Subject:

Amended/Updated Labeling, Net Effect Roll On! Insect Repellent

EPA Registration No. 75583-1

Your E-Mail Submission Dated May 5, 2009

Dear Mr. Ruff:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

Richard J. Gebken
Product Manager (10)

Insecticide Branch

Registration Division (7505P)

Enclosure: Label stamped "Accepted"

REPELLENT INSECT **BOLL ON** 

ROLL ON !

MEATROLLON! ROLLON!

MEAT ROLL ON!



# INSECT REPELLENT

# REPELS MOSQUITOES. BITING FLIES, DEER TICKS. NO-SEE-UMS, CHIGGERS, FLEAS AND GNATS.



Distributed by Promotia International, Inc. Denville, RJ 07834 Questions? Comments? Call EPA Reg No 75583-1 EPA Est. No.

# INSECT

# REPELLENT

#### DIRECTIONS FOR USE

It is a walation of Federal Law to use this product in a number inconsistent with its labeling. Read and follow all directions and presactions on this product label. Use just prioritan receives to caver exposed skin and or clothing. Avoid over application of this product. Do not use under Halbien, Bo not allow utilidien to handle this product. Do not apply to studdren's hands. When using an children, upply to your own hands. than out it on the child. After returning ardnors wash treated skin with soup and water. May damage certain synthetics. formition plastics, leather, which etystals, and panied or varnished surfaces.

### STORAGE AND DISPOSAL

Do lot contaminate water four or feed by storage and disposal.

Posticide Storage: Store in a cool dry area away from heat, open flame, and children Container Disposal: If empty: Nonrefillable container. Do not reuse or retill this container. Offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

PHYSICAL/CHEMICAL HAZARDS FLAMMABLE Keep away from heat and open frame



# INSECT REPELLENT

> FOR THE WHOLE FAMILY NO-MESS APPLICATION LIGHT CLEAN SCENT



MEEP OUT OF REACH OF CHILDREN WARNING: See precentionery elalemente on citte panet.

ACTIVE INCREDIENCE

	<b>20.92%</b>
Other ingredients	MUP
NIT	

# REPELLENT

→ EFFECTIVE AGAINST MOSQUITOES, DEER TICKS. CHIGGERS, BITING FLIES. FLEAS AND GNATS.

#### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS

WARNING: Causes substantial but tempo rary eye injury. Do not get in eyes. Do not apply near eyes and mouth. Do not apply over cuts, wounds, or irritated skin. Apply spanngly around ears. Wash hands thorpuphly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Wash treated clothing before wearing it again. Use of this printial may cause swin reactions in rare cases. If you suspect a reaction to this product. discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you FIRST AID

IF IN EYES: Hold eye open and rinse slov/ly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Have the product or label with you when calling a poison control center or doctor, or going for treatment.



#### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS

WARNING Causes substanced but temporary eye injury. Do not get in eyes. Do not apply near eyes and mouth. Do not apply were eyes and mouth. Do not apply were eyes and mouth. Do not apply were used to the product of the product and another than the computing with some and used after harding and before eating, charling, chearing cume of using polaraco. Wish inested default before executing lagran, the of this product may cause stim reactions in sere cases. If you aspeed a reaction to this product described the and all year tread prison control create. If you go to a doctor, take this product with you. PRIST AND IF ON EYES: Hot eye come and most stowly and gody with water to 15 - 20 minutes. Remove control stress of present alter the test of initiates, then continue insiding eye. Have the product or label with you when calling a poison control center or disting or going for treatment.

DIRECTIONS FOR USE it is a violation of Febral Law to use this product in a manner inconsistent with its before, Read and refer will distinct on an operations of only product had believe the product product

CONSECTIONS FOR USE It is a violation of Febral Law to use this product in a marries inconsistent with its labeling. Read and letter will directive and presentations on this product label. Use just enturph spellers to cover expresse skie and/or clothing. Not over-speciation of this product. Do not exply to cristens have reclaimly. Do not above children to branke this product. Do not exply to cristens haven, When using no influent apply to your own hands. Then put if on the cit? It Alter resurring indoors which treates skin with soap are water. May darrage certain synthetics. Further, the states which crystels, and painted or variables surfaces. STORAGE AND CISPOSAL, Do not confarrince water, fond, or See by storage and discossal. Persideds Storage: State in a cool day sea ways from heal come flare; and children. Container Disposal if swape Homedische confairer. Do not confarrince water to response a confidence of the confarrince water. On the synthetic confairer of septiments of the confairer o

- NO-MESS APPLICATION
- LIGHT CLEAN SCENT

KEEP OUT OF REACH OF CHILDREN

WARNING:

See precautionary statements on side panel.

**ACTIVE INGREDIENT:** 

DEET 20.92%

Other Ingredients

79.08%

NET	

Second panel (side):

NEAT ROLL ON! NET EFFECT INSECT REPELLENT

• EFFECTIVE AGAINST MOSQUITOES, DEER TICKS, CHIGGERS, BITING FLIES, FLEAS AND GNATS.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS WARNING

Causes substantial but temporary eye injury. Do not get in eyes. Do not apply near eyes and mouth. Do not apply over cuts, wounds or irritated skin. Apply sparingly around ears. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this product with you.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Have the product or label with you when calling a poison control center or doctor, or going for treatment.

Third Panel (Back):

ROLL ON! NET EFFECT INSECT REPELLENT

• REPELS MOSQUITOES, BITING FLIES, DEER TICKS, NO-SEE-UMS, CHIGGERS, FLEAS AND GNATS.

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Denville, NJ 07834, Questions? Comments? Call
EPA Reg. No. 75583-1
EPA Est. No.

ACCEPTED
June 23

Fourth panel (side):

NEAT ROLL ON! NET EFFECT INSECT REPELLENT Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

EPA. Reg. No: 75583-1

## DIRECTIONS FOR USE

It is a violation of Federal Law to use this

product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not use under clothing. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands, then put it on the child. After returning indoors wash treated skin with soap and water. May damage certain synthetics, furniture, plastics, leather, watch crystals and painted or varnished surfaces.

## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal. Pesticide Storage: Store in a cool dry area away from heat, open flame and children. Container Disposal: If empty: Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. PHYSICAL/CHEMICAL HAZARDS

FLAMMABLE. Keep away from heat and open flame.

First panel(front):

ROLL ON! NET EFFECT INSECT REPELLENT

• FOR THE WHOLE FAMILY