



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 9, 2019

Kim Davis  
Consultant/Agent  
ArborSystems, Inc. d/b/a ArborSystems  
c/o RegWest Company, LLC  
8029 West 20th St., Suite B  
Greeley, CO 80634-4699

Subject: Label Amendment – Add Oregon state restriction for use on *Tilia* species and other minor changes  
Product Name: POINTER Insecticide S  
EPA Registration Number: 69117-8  
Application Date: January 17, 2018  
Decision Number: 537625

Dear Ms. Davis:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Kevin Ulrich by phone at 703-347-0464, or via email at [ulrich.kevin@epa.gov](mailto:ulrich.kevin@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Venus Eagle", followed by a horizontal line.

Venus Eagle, Product Manager 01  
Invertebrate and Vertebrate Branch 3  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure: Stamped label

**ACCEPTED**

Sep 09, 2019

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under

EPA Reg No. 69117-8

**POINTER® Insecticide S**

{ABN: DIY Tree Care Products Multi-Insect Killer}

{Hang Card/Box Label (AS\_MIK/BX) – Front Panel}

**DO NOT TREAT FOOD-BEARING PLANTS**

**Not for sale or distribution in or into Nassau, Suffolk, Kings or Queens Counties, New York.  
Do not apply this product by any application method to linden, basswood or other *Tilia* species  
in the state of Oregon.**

**Active Ingredient:**

Imidacloprid (CAS No. 138261-41-3) ..... 5%

**Other Ingredients** ..... 95%

Total ..... 100%

Contains 0.025 oz (0.75 g) active ingredient per 0.5 fl oz (15 ml) bottle.

**Net Contents: 0.5 fl oz (15 ml), one syringe and one syringe tip**

**Keep Out of Reach of Children**

**WARNING**

**First Aid**

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.	
<b>If Swallowed:</b>	<ul style="list-style-type: none"> <li>• Immediately call a poison control center or doctor for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If Inhaled:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>If on Skin or Clothing:</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Immediately rinse skin with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in Eyes:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>

*{The First Aid statements may appear in a paragraph format if market label space does not permit the grid format.}*

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans & Domestic Animals**

**WARNING:** Harmful if swallowed, inhaled or absorbed through skin. Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wear safety glasses. Thoroughly wash with soap and water after handling and before eating, drinking, chewing gum, using the toilet or using tobacco. Remove contaminated clothing and wash clothing before reuse.

**Environmental Hazards**

This product is highly toxic to fish and aquatic invertebrates. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters or rinsate. This product is highly toxic to bees exposed to direct treatment or residues on

blooming plants or weeds. Do not apply this product to blooming plants or weeds if bees are visiting the treatment area.

*{Hang Card/Box Label – Back Panel}*

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its label.

### Personal Protective Equipment (PPE):

Use safety glasses and gloves when handling this product. Use chemical resistant gloves made of any waterproof material such as barrier laminate, butyl rubber, nitrile rubber, neoprene rubber, natural rubber, polyethylene, polyvinylchloride (PVC) or viton.

### Product Information

#### Tree Insecticide and Syringe Applicator

#### Do Not Treat Food-Bearing Plants

This product contains an insecticide that is deposited into holes drilled into the tree trunk at the flare of the tree. This simple application method is convenient and easy-to-use. Control of listed pests can start to be seen within two weeks.

The insecticide controls Adelgids (including Hemlock Woolly Adelgids), Aphids, Armored Scales (suppression), Asiatic Garden Beetles, Black Vine Weevil Larvae, Chafers, Elm Leaf Beetles, Eucalyptus Longhorned Borer, Flathead Borers (including Alder-Birch Borer, Bronze Birch Borer and Emerald Ash Borer), Japanese Beetles, Japanese Beetle Larvae, Lace Bugs, Leafhoppers, Leafminers, Mealybugs, Oriental Beetles, Pine Bark Beetles, Pine Tip Moth Larvae, Psyllids, Royal Palm Bugs, Sawfly Larvae, Soft Scale Insects, Thrips (Suppression) and Whiteflies on all types of ornamental trees.

### Timing of Treatments:

Treat trees anytime during the growing season. Treatments earlier in the growing season are more successful. **As a preventative**, apply in early spring prior to insect activity in the tree; one application provides full-season control. **As a remedial (on trees already showing symptoms of infestation) [to kill insects already on a tree]**, apply in spring through fall. Treatments to conifers (pine trees) may be slow in uptake.

### Included in this Package:

0.5 fl oz (15 ml) Pointer Insecticide S, one syringe and one syringe tip. This is enough insecticide for 15 application sites and can treat from fifteen 4" circumference trees to one 60" tree.

### Tools Needed:

Measuring tape, power drill and clean, sharp 1/4" drill bit.

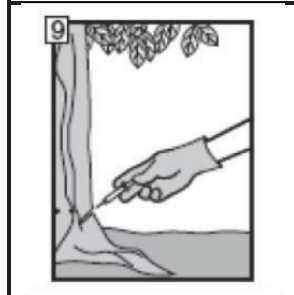
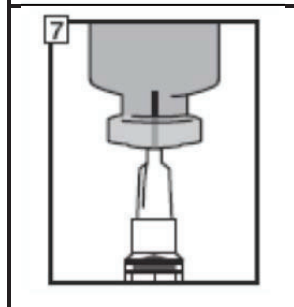
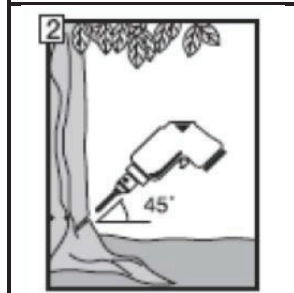
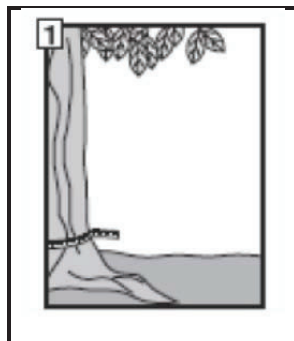
### Dosage:

Measure the circumference of tree within 12" of the ground. Apply 1 ml of Pointer® Insecticide S [this product] for every 4" of trunk circumference.

**Dosage Chart**

<b>Circumference</b> (within 12" of the ground)	<b>Number of Application Sites</b> (number of holes to drill)
4 inches	1 site
12 inches	3 sites
24 inches	6 sites
36 inches	9 sites
48 inches	12 sites
60 inches	15 sites

### Application Instructions



Use the syringe to deposit the insecticide into holes drilled around the base of the tree. Follow these steps:

1. Measure the circumference of tree within 12" of the ground and, using the dosage chart above, determine the correct number of application sites.
2. Using a clean, sharp 1/4" drill bit, drill a hole for each application site, spaced evenly (4" to 5" apart) around the base of the tree, within 12" of the ground. Drill holes 1" deep and at a 45° downward angle (so the insecticide will stay in the tree).
3. Place the metal syringe tip on the end of the syringe. Twist to lock tip in place.
4. Remove the tear-off covering from the metal cap on the top of the insecticide bottle exposing the rubber stopper.
5. Depress the plunger completely into the syringe.
6. Insert the syringe tip through the rubber stopper into the bottle; this requires a steady pressure.
7. Turn the bottle upside down [Tilt bottle] so the insecticide surrounds the syringe tip. Slowly pull back the plunger to draw 1 ml of insecticide into the syringe. Markings on the syringe barrel show the 1 ml fill line. **Do not pull the plunger out of the syringe; you will break the syringe.**
8. Carefully withdraw the syringe and tip from stopper.
9. Place the tip into one of the drilled holes. Slowly and completely depress plunger to deposit the insecticide into the tree.
10. Repeat process placing 1 ml of insecticide in each drilled hole.
11. Thoroughly water the yard area around the tree after treatment, unless it has recently rained.
12. Allow syringe and syringe tip to thoroughly dry prior to storage or disposal.
13. If you have any insecticide remaining in the container, it may be stored in the container; the rubber stopper is self-sealing.

**Holes drilled in a tree are wounds. Do not drill holes in a tree more than once a year or more than two consecutive years.**

### Storage and Disposal

**Do not contaminate water, food or feed by storage or disposal.**

**Pesticide Storage:** Store above 65°F in a cool, dry place. Store empty syringe and insecticide in original container out of reach of children, preferably in a locked storage area. **Container Management:** Non-refillable container; do not reuse or refill this container. **If empty:** Offer container and used syringe/syringe tip for recycling, if available; alternatively, dispose of empty container and used syringe/syringe tip in trash. **If partly filled,** call your local solid or household waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Notice of Warranty**

ArborSystems warrants that this product conforms to the chemical description on the label and is reasonably fit for use under average conditions when used strictly in accordance with the directions on the labeling. To the extent consistent with applicable law, ArborSystems does not make, or authorize any agent or representative to make, any other warranty, guarantee or representation, express or implied, concerning this product.

Lot Number: \_\_\_\_\_

[Sold by]



800-698-4641 • Fax: 402-339-5011  
P.O. Box 34645 • Omaha, NE 68134

Pointer® is a registered trademark of ArborSystems.  
ArborSystems™ is a trademark of ArborSystems.

EPA Reg. No. 69117-8 EPA Est. 69117-NE-1

{Syringe Label (AS\_MIK/SL)}

Fill to red line = 1 ml

←  
**Pointer® Insecticide S**

**Active Ingredient:**

Imidacloprid\* ..... 5%

**Other Ingredients** ..... 95%

Total ..... 100%

\*CAS No. 138261-41-3

**KEEP OUT OF REACH OF CHILDREN  
WARNING**

See box for First Aid, Precautionary Statements and Directions for Use.

Net Contents 0.5 fl oz

EPA Reg. No. 69117-8

[Sold By]

ArborSystems

800-698-4641 • Fax: 402-339-5011

P.O. Box 34645 • Omaha, NE 68134

{Container Label (MIK\_SBL)}

**Pointer® Insecticide S**

**Active Ingredient:**

Imidacloprid (CAS No. 138261-41-3) ..... 5%

**Other Ingredients** ..... 95%

Total ..... 100%

Contains 0.025 oz (0.75 g) active ingredient per 0.5 fl oz (15 ml) bottle.

**KEEP OUT OF REACH OF CHILDREN  
WARNING**

See box for First Aid, Precautionary Statements and Directions for Use.

Net Contents 0.5 fl oz (15 ml)

EPA Reg. No. 69117-8

EPA Est. 69117-NE-1

[Sold By]



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P.O. Box 34645 • Omaha, NE 68134

*{Marketing Claims/Graphics as Listed Below}*

POINTER® Insecticide S

Control Tree Pests   Stop Tree Pests [Insects] Dead   Tree Insect Killer

Kill Tree Insects

Control Adelgids Including Hemlock Woolly Adelgids

Beetles, Borers Including Emerald Ash Borer

Aphids & other listed pests

[For] Systemic Insect Control on Landscape Ornamentals [Residential Trees] [and Interior Plantscapes]

Convenient   Easy-to-Use   Do-it-Yourself

One application provides full-season control of: {Choose from "Listed Pests"}

{Listed Pests:} Adelgids (including Hemlock Woolly Adelgids), Aphids, Armored Scales (suppression), Asiatic Garden Beetles, Black Vine Weevil Larvae, Chafers, Elm Leaf Beetles, Eucalyptus Longhorned Borers, Flathead Borers (including Alder-Birch Borer, Bronze Birch Borer and Emerald Ash Borer), Japanese Beetles, Japanese Beetle Larvae, Lace Bugs, Leafhoppers, Leafminers, Mealybugs, Oriental Beetles, Pine Bark Beetles, Pine Tip Moth Larvae, Psyllids, Royal Palm Bugs, Sawfly Larvae, Soft Scale Insects, Thrips (Suppression) and Whiteflies

On All Types of Ornamental Trees [Residential Trees]

Listed insect photos obtained from [ForestryImages.com](http://ForestryImages.com)



{The above image is of the Elm Leaf Beetle (*Xanthogaleruca luteola*)}

{Label Code}

{End of Marketing Claims/Graphics as Listed Above}

[ ] Denotes alternate/optional language

{ } Denotes language that does not appear on the market labeling