



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 18, 2016

Cristina Griffin
Agent for CR BRANDS, INC.
CR BRANDS, INC.
c/o Delta Analytical Corp.
12510 Prosperity Drive, Suite 160
Silver Spring, MD 20904

Subject: Notification per PRN 98-10 – Addition of claims and other minor changes
Product Name: Bleach Based Cleaner Disinfectant
EPA Registration Number: 65595-2
Application Date: April 20, 2016
Decision Number: 517091

Dear Ms. Griffin:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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If you have any questions, you may contact Donna Kamarei at (703)347-0443 or via email at Kamarei.donna@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Wanda J. Fuller, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)
Office of Pesticide Programs

BLEACH BASED CLEANER DISINFECTANT

[Approved Alternate Brand Names:]

- Mean Green Mildew Destroyer
- Mean Green with Bleach Mildew Destroyer
- Mean Green Foaming Bleach Bathroom Cleaner
- Mean Green Foaming Bathroom Cleaner with Bleach
- Mean Green Foaming Bleach Cleaner
- Mean Green Cleaner with Bleach

Active Ingredient:

Sodium Hypochlorite.....2.26%

Other Ingredients:.....97.74%

TOTAL:.....100.00%

Available Chlorine 2.2%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See other precautions on this label.

Net Contents _____

EPA Reg. No. 65595-2

EPA Est. No.

CR BRANDS, INC.
8790 Beckett Rd.
West Chester, OH 45069

[Wording in brackets is optional or a reader's note]

May 18, 2016

NOTIFICATION

65595-2

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The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

05/18/2016

PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals

CAUTION: Harmful if inhaled. Causes moderate eye irritation. Avoid breathing dust, vapor or spray mist. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

FIRST AID: Call poison control center or doctor for treatment advice. Have product container or label with you when you call a poison control center or doctor. **If on skin or clothing:** Take off contaminated clothing. Rinse skin with plenty of water for 15-20 minutes. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If inhaled:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth if possible.

Environmental Hazards

This product is toxic to fish and aquatic organisms. [In accordance with PR notice 95-1, the following is only required for containers 5 gallons and larger.]

Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

Physical and Chemical Hazards

This product contains bleach. Mixing this product with any other cleaning products such as ammonia, toilet bowl cleaners, or other chemicals may release hazardous gases irritating to eyes, lungs and mucous membranes.

[Optional Claims]:

- Cleans Soap Scum [Stains]
- Deep Clean Foaming Bleach
- Disinfects [with bleach] [and cleans stains]
- Eliminates Odors & Leaves A Shine
- Foaming [Bleach] Action, [Scrub Less]
- For use on [all] surfaces in your [or the] bathroom†
- Kills athlete's foot fungus
- Kills Common Household Bacteria
- Kills Germs* [when the "kills germs" claim is used, asterisk will link to the bacteria and fungi organism claims]
- Kills mildew and cleans soap scum
- Kills Mold & Mildew
- Not Harmful to Septic Tanks
- Penetrates and Lifts Dirt & Grime [from bathroom surfaces] [Related to cleaning; non pesticidal claim]
- Removes mildew and soap scum
- Removes Stains
- [This product] [Product Name] disinfects and kills germs* with foaming action
- Use on all hard, non-porous surfaces in your [or the] bathroom [or] All hard non-porous bathroom surfaces
- Use[d] to disinfect hard non-porous surfaces
- Watch the foaming bleach action happen, then wipe clean with no hard scrubbing
- With bleach

[Note: The following claims can only be used for 6 months]:

- 25% More FREE! 16 oz Now 20 oz
- 25% More FREE! 32 oz Now 40 oz

Cleans and Disinfects

[The following must appear on the label, location optional:]

[*]Effective against Salmonella enterica and Staphylococcus aureus in 30 seconds. [Optional]: Effective against Aspergillus niger (mildew) and Trichophyton mentagrophytes (athlete's foot fungus) in 10 minutes.

For use in the home [optional: schools, offices, and institutions.]

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

1. Read entire label before use.
2. Turn nozzle to on position.
3. Use only in well ventilated areas.
4. Reclose sprayer for storage.
5. Wash hands after use.

Use to Clean [bathroom] tile, grout, fiberglass showers, shower [doors] [stalls], vinyl bath mats and shower curtains, garbage cans, diaper pails, outdoor surfaces such as lawn furniture, [patio furniture [vinyl, plastic, glass]] and to prepare surfaces for painting. Spray directly on area to clean and wait a few minutes for stains to disappear. For soap scum, allow to penetrate (but not dry) and wipe clean. Rinse and repeat if necessary.

Use to Disinfect hard non porous surfaces made of plastic, vinyl, Formica, glass, and glazed ceramic, porcelain, enamel, and stone including bathroom floors, glazed tile, outside surfaces of toilet, sinks, [tub,] diaper pails, garbage cans, kitchen counters, [countertops] and floors. Spray surface until thoroughly wet, allow to stand for 30 seconds. Rinse and air dry. If soap scum, dirt, grime, or grease are present, pre-clean before disinfecting.

To kill mildew and athlete's foot fungus, allow product to stand for 10 minutes before rinsing.

Avoid contact with wood or painted surfaces you do not intend to repaint. **Avoid contact with metal or unglazed porcelain.** Do not allow this product to come in contact with clothing, carpeting, or other fabrics which may become discolored or damaged.

STORAGE AND DISPOSAL

Store this product in a cool dry area away from direct sunlight and heat to avoid deterioration.

[For nonrefillable containers:]

Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. If recycling is not available, discard container in trash.

[For refillable containers:] Refillable container. Refill this container with this product [or product name] only. Do not reuse this container for any other purpose. Offer for recycling if available. If recycling is not available, discard container in trash

[Optional Graphics or Icons]

[Kitchen] [For Cleaning and Disinfecting]



[Bathroom] [For Cleaning and Disinfecting]



[Outdoor[s]] [Patio]

[The following is required with these icons:]
For Cleaning



[Logo]

[Logo can be in yellow or black]

**TOUGHNESS
YOU CAN
TRUST™**