

51147-8

4/2/2012

1 of 3



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 2, 2012

Mr. Micah T. Reynolds,  
Regulatory Consultant for  
Vertellus Performance Materials, Inc.  
c/o Technology Sciences Group, Inc.  
1150 18<sup>th</sup> Street N.W., Suite 1000  
Washington, DC 20036-3840

**Subject: Amended Labeling; Response to EPA Letter of December 1, 2011  
Vertellus® 10% DEET CREAM INSECT REPELLENT, EPA Reg. No. 51147-8  
Your Submission Dated January 3, 2012**

Dear Mr. Reynolds:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely Yours,

*For*  
Handwritten signature of Carmen J. Rodia, Jr. in cursive.

Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

Enclosure: Label stamped "Accepted"  
051147-000:8 D455556



**VERTELLUS  
PERFORMANCE  
MATERIALS INC.**

**Vertellus®**

2110 High Point Road / Greensboro, North Carolina 27403 U.S.A. - Telephone (336) 292-1781

[CAS# 134-62-3]

[Denotes optional text]

[Contains DEET] [10% DEET IN A WATER-BASED FORMULA]  
[10% DEET] [Water-Based]

[INSECT REPELLENT] [LOTION] [REPELS MOSQUITOES] [REPELS BITING INSECTS]  
[Repels biting insects for up to 4 hours]  
[EFFECTIVE [UNSCENTED] PROTECTION]

[From Mosquitoes, Gnats, No-See-Ums, Sand Flies, Biting Flies, Deer Flies, Stable Flies, Black  
[Flies, Ticks, Chiggers, Red Bugs and Fleas]

[Just the right protection around the home and backyard]

[Non-greasy] [Non staining] [Resists perspiration]

[It won't stain] [Not greasy or oily] [Feels great on you, tough on bugs too!]  
[Effective, dependable protection]

[Effective protection] [Low DEET Formula]

[Unscented] [Fragrance Free]

[Repels mosquitoes that can carry West Nile Virus]

[Great for Picnics, Barbecues, Hiking, Fishing and Camping]

[Easy to use] [Fits Into Pocket-Purse-Fanny Pack-Backpack-Tackle Box]

[Up to 4 hours of [maximum] [effective] [dependable] protection against mosquitoes.]

[Up to 4 hours of [maximum] [effective] [dependable] protection from mosquito bites.]

ACTIVE INGREDIENT:

DEET ..... 10.00%

OTHER INGREDIENTS ..... 90.00%

TOTAL ..... 100.00%

**KEEP OUT OF REACH OF CHILDREN  
WARNING**

[See [side][back][other] panel for First Aid and additional Precautionary  
Statements]

Manufactured by:  
Vertellus Performance Materials Inc.  
2110 High Point Road  
Greensboro, NC 27403

EPA Reg. No. 51147-8

EPA Est. No. 51147-NC-1 [OF] 66804-FL-001

Made in U.S.A.

Net Contents: \_\_\_\_\_

BATCH NO.: \_\_\_\_\_

**ACCEPTED** CODE

*April 2, 2012*

**Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for the  
pesticide registered under:**

EPA. Reg. No.: 51147-8

**10% DEET CREAM INSECT REPELLENT  
MASTER LABEL**

[10% DEET CREAM INSECT REPELLENT provides effective, dependable protection against biting insects for travelers, campers, backpackers, fishermen, hunters, golfers, bikers, cyclists, hikers, trekkers, joggers, ball players and active outdoors people who want the protection of DEET without the oily feeling. Provides up to 4 hours of insect repelling action. Does not feel greasy or oily. Won't stain and resists perspiration.]

[Note to reviewer: Boxed format or bullets may not be used in First Aid section if label space does not permit.]

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> <li>▪ Call a poison control center of doctor immediately for treatment advice.</li> <li>▪ Have person sip a glass of water if able to swallow.</li> <li>▪ Do not induce vomiting unless told to by the poison control center or doctor.</li> <li>▪ Do not give anything by mouth to an unconscious person.</li> </ul>
IF IN EYES:	<ul style="list-style-type: none"> <li>▪ Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>▪ Remove contact lens, if present, after the first 5 minutes, then continue rinsing.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
Have product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents), you may call 1-877-852-0086, twenty-four (24) hours per day, seven (7) days per week.	

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS - WARNING:** Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

[Note to reviewer: ALTERNATE PACKAGING FOR SUPPLEMENTAL REGISTRATIONS TO DISTRIBUTORS: TUBE, PUMP OR SQUEEZE BOTTLE]

**TUBE** - Evenly apply to skin before exposure to insects. Use just enough repellent to cover exposed skin and/or clothing. If used on the face, squeeze into palm of hands first and then apply sparingly, and avoid eyes. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in

10% DEET CREAM Insect Repellent (51147-8) - Vertellus Performance Materials, Inc.  
Master label - version dated January 3, 2012

2013

rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.

**FLUJIP** – Shake well before using. Dispense into palm of hand and rub on. Evenly apply to skin before exposure to insects. Use just enough repellent to cover exposed skin and/or clothing. If used on the face, pump into palm of hands first and then apply sparingly, and avoid eyes. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.

**SQUEEZE BOTTLE** – Evenly apply to skin before exposure to insects. If used on the face, squeeze into palm of hands first and then apply sparingly, and avoid eyes. Use just enough repellent to cover exposed skin and/or clothing. Do not apply over cuts, wounds, or irritated skin. Do not use under clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put the product on the child. Use sparingly on small children. Consult a physician before use on children under 6 months of age. Wipe palms after applying. After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you. May damage certain synthetic fabrics, plastics, watch crystals, leather, and painted or varnished surfaces. Will not damage nylon, polyester, Dynel, Nalgene®, cotton or wool.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

**PESTICIDE STORAGE:** Store away from heat or flame in an area inaccessible to children.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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