



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 12, 2016

Abigail T. D. Wacek
Regulatory Consultant
Alliance Trading, Inc.
109 Northpark Blvd., 4th Floor
Covington, LA 70433

Subject: Notification per PRN 98-10 – Updating marketing claims to the Master Label
Product Name: Olympic Algaecide 60
EPA Registration Number: 42177-32
Application Date: 08/24/2016
Decision Number: 521041

Dear Ms. Wacek:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Farzana Olla at 703-347-0190 or via email at olla.farzana@epa.gov.

Sincerely,

A handwritten signature in red ink that reads "Jacqueline Hardy". The signature is written in a cursive, flowing style.

Jacqueline Hardy, Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

Note to Reviewer: MASTER LABEL All text in square brackets [xxx] is optional and may/may not appear on any final labels All text in round braces {xxx} is for information only and will NOT appear on any final labels}

EPA REG. NO. 42177-32

{MASTER} OLYMPIC ALGAECIDE 60

{Alliance Trading, Inc.}

NOTIFICATION

42177-32

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

10/12/2016

{MARKETING CLAIMS}

[Algae Preventer]

[Also effective in salt pools]

[Compatible in pools with salt chlorine generators]

[Concentrated Algaecide For Use In Swimming Pools]

[Concentrated]

[Effective against] [Protects against][controls] [Green [Algae][Black][Algae][Mustard Algae] {If using multiple can be stated with } [&][+][.]

[For Use In Swimming Pools]

[Ideal For Use In Pools with Attached Spas or Hot Tubs]

[Kills Algae]

[Kills Black Algae]

[Kills Green Algae]

[Kills And Prevents All Types Of Algae]

[Non-foaming, non-metallic preventative algaecide for swimming pools.]

[Non-Foaming]

[Non-Metallic]

[Non-foaming, non-metallic algaecide.]

[Prevents green, black and mustard algae]

[Preventative Algaecide For All Types Of Algae Growth.]

~~[Kills And Prevents All Types Of Algae]~~

[Prevents all types of Algae]

~~[Kills Algae]~~

~~[Non-Foaming]~~

~~[Non-Metallic]~~

~~[Ideal For Use In Pools with Attached Spas or Hot Tubs]~~

~~[Algae Preventer]~~

[Preventative Algaecide]

~~[Kills Black Algae]~~

~~[Kills Green Algae]~~

~~[Also effective in salt pools]~~

~~[Compatible in pools with salt chlorine generators]~~

{An easy to follow ABC or 1,2,3,4 step identification to help guide consumers may be on some brands using letter or number on front of pail along with compatible chart below}

[#4], [Step 4] {some brands of our Algaecide 42177-32 could be marked with #4 or step 4 as part of a 4 step program to treat swimming pool}

[C], [Step C] {some brands of our Algaecide 42177-32 could be marked with C or step C as part of a three step (A, B, C,) program to treat swimming pool}

[

3-STEP A,B,C, POOL TREATMENT PROGRAM

Olympic Algaecide 60 (42177-32)
Alliance Trading, Inc.

Notification – August 24, 2016, Version (3+) October 12, 2016

Page 1 of 5

Note to Reviewer: MASTER LABEL All text in square brackets [xxx] is optional and may/may not appear on any final labels All text in round braces {xxx} is for information only and will NOT appear on any final labels }

A. SANITIZE | B. SHOCK | C. ALGAECIDE | X

]]

4-STEP BASIC POOL TREATMENT PROGRAM

1. WATER BALANCE | 2. SANITIZE | 3. SHOCK | 4. ALGAECIDE | X

]]

{ Alternative 3 Step Program }

]]

3-STEP POOL TREATMENT PROGRAM

1. SANITIZE | 2. SHOCK-OXIDIZE | 3. ALGAE PREVENTION

]]

{ Alternative three step program marketing statements available to all labels. Steps 1, 2, and 3 will only be available to their respective product type/ approved use. We have included all statements here for clarity purposes. }

[STEP 1] [SANITIZE]

[SANITIZERS] [The key to maintaining a crystal clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria, algae and other living organisms. [Brand Name] Sanitizers have built-in protection from the sun to maximize chlorine life.]

[The key to maintaining a crystal clear pool is a steady routine of sanitization. [Brand name] sanitizers are designed to kill bacteria and algae. [Brand Name] Sanitizers have built-in protection from the sun to maximize chlorine life.]

[STEP 2] [SHOCK-OXIDIZE]

[Shock Oxidizer]

[Weekly shock-oxidizing your pool eliminates odors, restores water clarity and reduces the demand on the sanitizer.]

[STEP 3] [ALGAE PREVENTION]

[ALGAECIDES]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, preventing all types of algae.]

[Algaecides add an extra layer of pool protection, while creating a more pleasant swimming environment. [Brand Name] algaecides safeguard your pool, killing and preventing algae.]

Note to Reviewer: MASTER LABEL All text in square brackets [xxx] is optional and may/may not appear on any final labels All text in round braces {xxx} is for information only and will NOT appear on any final labels}

[BALANCE][BALANCERS] [Properly balanced water prevents corrosion and staining. It will also optimize the performance of your sanitizer. Using [Brand Name] balancers, as needed, simplifies the balancing act to help achieve properly balanced water.]

[SUPPLEMENT] [SUPPLEMENTS]

[Prevent specific water problems with [Brand Name] supplements. The perfect complement to your pool care regimen, [Brand Name] offers a variety of cleaners, clarifiers and stain removers.]

{End of Marketing Statements}

Note to Reviewer: MASTER LABEL All text in square brackets [xxx] is optional and may/may not appear on any final labels All text in round braces {xxx} is for information only and will NOT appear on any final labels}

{Front label, mandatory for all labels}

Note to Reviewer: MASTER LABEL All text in square brackets [xxx] is optional and may/may not appear on any final labels All text in round braces {xxx} is for information only and will NOT appear on any final labels }

~~{front label, mandatory for all labels}~~

Active Ingredient:

Poly [oxyethylene (dimethylimino) ethylene (dimethylimino) ethylene dichloride): 60%

Other Ingredients: 40%

Total: 100%

This product contains 5.76 lbs. of active ingredient per gallon and weighs 9.6 lbs. per gallon.

KEEP OUT OF REACH OF CHILDREN

CAUTION

SEE OTHER PRECAUTIONS AND FIRST AID ON SIDE PANEL

NET CONTENTS : ___ FL. OZ. (___ ml)

{BACK PANEL}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed and absorbed through the skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID

If swallowed: Call poison control center, or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

IN CASE OF MEDICAL EMERGENCY, CALL 1-800-255-3924

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

{for all package sizes under 5 gallons}

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish.

{for all package sizes 5 gallons and over}

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, ponds, streams, estuaries, oceans, or public waters unless in accordance with the requirements of a National Pollution Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the sewage treatment plant authority. For guidance, contact your State Water Board or Regional Office of the EPA.

PHYSICAL OR CHEMICAL HAZARDS:

This product is a **mild reducer**. Keep away from strong oxidizing agents such as sodium hypochlorite bleach and chlorine tablets for swimming pools.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

[This product] {or} [brand name] is used to control the growth of algae in swimming pools, exterior spas, whirlpools, and hot tubs. For maximum effectiveness, pools, spas, whirlpools and hot tubs containing heavy growth of algae must be cleaned prior to using [this product] {or} [brand name].

For pools having just visible algae growth, add an initial dose of 11 to 17 fluid ounces of [this product] {or} [brand name] per 10,000 gallons of water and remove settled algae debris by cleaning.

For treatment of freshly cleaned and filled pool, add initially 6 to 11 fluid ounces of [this product] {or} [brand name] per 10,000 gallons of water.

Subsequent additions of 2 to 4 fluid ounces of this product per 10,000 gallons of water must be made every 5 to 7 days after initial treatment for maintenance.

Spas, whirlpools and hot tubs having just visible signs of algae growth require an initial dose of 1 to 2 fluid ounces of this product]{or}[brand name] per 1,000 gallons of water. For treatment of freshly cleaned spas, whirlpools or hot tub, add initially 0.6 to 1.1 fluid ounces of [this product]{or}[brand name] per 1,000 gallons of water. Subsequent additions of 0.2 to 0.4 fluid ounces of this product must be made every 5 to 7 days after initial treatment for maintenance.

[This product] {or} [brand name] is compatible with those chemicals normally used to treat pools and spas and is effective at both acid and alkaline pH. This product] {or} [brand name] can be used in pools and spas treated with chlorine chemicals and may reduce the amount of those chemicals normally required. However, do not mix with concentrated dry or liquid chlorine products.

FOR WINTER ALGAE CONTROL: This product] {or} [brand name] will prevent the growth of most algae during the off season winter months when pools are not in use. For pools which have been properly treated during the swimming season and are free of visible algae, add 6 ½ to 13 ounces of [this product] {or} [brand name] per 10,000 gallons of water. For pools having some visible algae growth at the end of the swimming season, add 13 to 19 ounces of [this product] {or} [brand name] per 10,000 gallons of water. Distribute this

Note to Reviewer: MASTER LABEL All text in square brackets [xxx] is optional and may/may not appear on any final labels All text in round braces {xxx} is for information only and will NOT appear on any final labels}

product uniformly throughout the pool to ensure maximum effectiveness. If the pool is not covered, it may be necessary to repeat the treatment one of more times during the season.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage or disposal.

{Nonrefillable container - household/residential use}

Pesticide Storage: Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain. Offer for recycling if available.

{Nonrefillable container – single-use, non-resealable package}

Pesticide Storage: Keep this product dry in its tightly closed container. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. Rinse and discard empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment.

{Nonrefillable container - non-household/residential use}

Pesticide Storage: Keep this product dry in its tightly closed container when not in use.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse this container. Offer for recycling if available. If not, puncture and dispose of in a sanitary landfill.

E.P.A. Reg. No. 42177-32

E.P.A. Est. No. XXXXX-yy-zz

Manufactured for:
Alliance Trading, Inc.
109 Northpark Blvd., 4th Floor
Covington, LA. 70433

Olympic Algaecide 60 (42177-32)
Alliance Trading, Inc.

Notification – August 24, 2016, Version (3+) October 12, 2016

Page 7 of 5