



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

JUL - 1 2009

Ms. Kellie Dixon, Chemist  
Enforcer Products  
A Division of Acuity Specialty Products Group, Inc.  
1310 Seaboard Industrial Blvd.  
Atlanta, GA 30318

Subject: Label Notifications for Pesticide Registration Notices 2007-4

Dear Ms. Dixon,

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated February 3, 2009 for the following products:

<b>Enforcer Ant &amp; Roach Killer III</b>	<b>EPA Registration Number 40849-33</b>
<b>Enforcer Flea Fogger XX</b>	<b>EPA Registration Number 40849-56</b>
<b>R &amp; M Carpet Powder #6</b>	<b>EPA Registration Number 40849-61</b>
<b>Enforcer P002-082797-RMP</b>	<b>EPA Registration Number 40849-72</b>
<b>Enforcer RoachMax™ Bait Stations</b>	<b>EPA Registration Number 40849-76</b>
<b>Enforcer Fire Ant Bait</b>	<b>EPA Registration Number 40849-79</b>
<b>Enforcer BugMax Home Pest Control</b>	<b>EPA Registration Number 40849-80</b>

The Registration Division (RD) has conducted its review of these requests for their applicability under PRN 2007-4 and finds that the label changes requested fall within the scope of PRN 2007-4. The labels submitted with the applications have been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

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If you have any questions, please call me directly at 703-305-6249 or Steve Schaible of my staff at 703-308-9362.

Sincerely,



Linda Arrington

Notifications & Minor Formulations Team Leader

Registration Division (7505P)

Office of Pesticide Programs

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number Enforcer Products / 40849-76	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Enforcer RoachMax Bait Stations	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Enforcer Products A Division of Acuity Specialty Products Group, Inc. 1310 Seaboard Industrial Blvd. Atlanta, GA 30318 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ <b>NOTIFICATION</b> _____ Product Name <u>III 01 2009</u>	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

"Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulation at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to the EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 6 pack (0.48 oz)		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled			<input checked="" type="checkbox"/> Other <u>silkscreen</u>		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Kellie Dixon	Title Chemist / Compliance Services	Telephone No. (Include Area Code) 404-352-1689 x642
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Kellie Dixon</i>	3. Title Chemist / Compliance Services	
4. Typed Name Kellie Dixon	5. Date 2/3/09	

JUL 01 2009

**ENFORCER®**  
**RoachMax™ Bait Stations**

With Abamectin

6 Child Resistant Baits

For Large & Small Roaches

Roaches Will Begin Eating the Bait Immediately

Kills Roaches Where They Hide

Kills Roaches 24 Hours A Day

Rugged "Clear View" Bait Station For Easy Inspection

Kills German, Oriental, American, Brown Banded and Smokey Brown Cockroaches

Easy To Use

Guaranteed to Work Or Your Money Back

**ACTIVE INGREDIENTS:**

Abamectin B <sub>1</sub> .....	0.05%
<b>OTHER INGREDIENTS:</b> .....	<u>99.95%</u>
<b>TOTAL:</b> .....	100.00%

**Keep Out of Reach of Children and Pets**  
**CAUTION**  
See back panel for additional precautionary statements.

Contains: 6 Child Resistant Bait Stations  
Net Weight: 0.48 Oz. (0.08 Oz. per station)

[Back Panel]

**For Use In and Around:** Apartments and homes including but not limited to: bathrooms, kitchens, counters, corners, under and around cabinets, sinks and near plumbing fixtures.

This product is designed to kill both large and small roaches. The active ingredient Abamectin, is an advanced formula that kills roaches 24 hours a day! This product kills roaches where they breed— behind your walls. This unique bait [station] continuously kills roaches for up to three months. It is designed to eliminate even severeroach infestations and will kill roaches that are resistant to other types of insecticides.

**Kills:** German Cockroaches, Oriental Cockroaches, American Cockroaches, Brown Banded Cockroaches and Smokey Brown Cockroaches.

FACT: Cockroaches are nocturnal – if you’ve seen one, you haven’t seen them all. The few you see by day were most likely forced out by overcrowding, a possible sign of severe infestation.

FACT: Allergies can be aggravated by dust created by cast-off cockroach skin, dead bodies and droppings.

FACT: Cockroaches feel safe in cracks and crevices. Cockroaches spend as much as 75% of their lives hiding in cracks and crevices.

Enforcer’s unique “Clear View” design allows for easy visible inspection.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Remove bait stations from container.
2. For thorough roach control, use all 6 baits at one time.
3. Baits work best on horizontal surfaces touching corners and walls. For example, place baits next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures.
4. Roaches will begin eating the bait immediately. You will see fewer roaches within days.
5. Replace ALL baits every three months or until the roach population is completely eliminated.

For maximum effectiveness, replace baits before they are completely consumed.

NOTE: DO NOT apply aerosol insect sprays or pump sprays onto the surface areas to be treated with roach bait [stations]. Insecticide sprays will repel roaches from feeding at bait station locations.

*[alternate directions]*

KILLS: Cockroaches (including carbamate, organophosphate, organochlorine and pyrethroid resistant strains).

Net Weight: 0.63 oz (18 grams)  
Contains 12 Child Resistant Bait Stations at 0.05 oz (1.5 grams) per unit

These bait stations contain a slow acting insect bait. For best results placement of the bait should be into or near insect harborage sites.

FOR USE IN AND AROUND: Apartments, Campgrounds, Food Storage Areas, Homes, Hospitals, Hotels, Meat Packaging and Food Processing Plants, Motels, Nursing Homes, Resorts, Restaurants and other Food Handling Establishments. Schools, Supermarkets, Transportation Equipment (Buses, Boats, Ships, Trains, Trucks, Planes), Utilities, Warehouses, and other Commercial and Industrial Buildings.

COCKROACHES: Concentrate treatment at insect activity sites, and other sites where these insects are found.

1. Break bait stations apart from the plastic frame. [Alternate Directions: Remove baitstation from container.]
2. For thorough roach control, use as many bait stations as necessary to achieve good coverage and control of the existing infestation for the treated area.
3. For best results, place the bait stations next to the wall along baseboards, in corners, under sinks, in cabinets and near plumbing fixtures. Use under and around equipment and appliances. If possible, place in voids.
4. Bait stations work best on horizontal surfaces touching corners and walls. Remove peel and stick backing on reverse side of bait station before applying to vertical surfaces.
5. Replace bait stations when necessary, approximately every 3 months.

APPLICATIONS IN FOOD HANDLING ESTABLISHMENTS: Food handling establishments include places other than private residences in which food is held, processed, prepared or served.



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**NOTIFICATION**

JUL 01 2009

*[Bait Station Sticker]*

THIS SIDE DOWN

SEE OUTER PACKAGE FOR COMPLETE DIRECTIONS

**Active Ingredient:**

Abamectin B<sub>1</sub> 0.05%

**Other Ingredients:** 99.95%

**Total:** 100.00%

**KEEP OUT OF REACH OF CHILDREN AND PETS**

**CAUTION**

**Net Weight: 0.08 Oz.**

**EPA Reg. No. 40849-76**

**EPA Est. \_\_\_\_\_**

**Copy: \_\_\_\_\_**

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