

4822-600

05/09/2013

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number:
4822-600

Date of Issuance:
MAY 9 2013

Term of Issuance:
Unconditional

Name of Pesticide Product:
New Orleans Aerosol

NOTICE OF PESTICIDE:

Registration
 Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):

S.C Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is **unconditionally** registered in accordance with FIFRA sec. 3(c)(5). Once a pesticide is registered, however, it is not regarded as permanently acceptable. Registration does not eliminate the need for continual reassessment of pesticides. If the Agency determines that, at any time, additional data are required to maintain in effect an existing registration, the Agency will require submission of such data under FIFRA section (3).

1. You will make the following label changes before you release the product for shipment:

a) Revise the EPA Registration Number to read "EPA Reg. No. 4822-600."

2. Per 40 CFR 156.10(a)(6), submit one copy of your final printed labeling before releasing the product for shipment. As defined in 40 CFR 152.3, "final printed labeling" means the "label or labeling of the product when distributed or sold". Clearly legible reproductions or photo reductions will be accepted for unusual labels. Note that a clean copy of the master label in most cases does not meet the definition of final printed labeling. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

If you have any questions regarding this action, please contact BeWanda Alexander at www.alexander.bewanda@epa.gov or (703) 305-7460.

Signature of Approving Official:

BeWanda Alexander for
Richard Gebken Product Manager
Insecticide Branch/Registration Division (7505P)

Date:

May 9, 2013

Enclosure

(alternate text)
[note to reviewer]

New Orleans Aerosol

Alternate Brand Names:
Raid Max Roach Killer II
Raid Max Spider and Scorpion Killer II

For Use in Indoor Residential Areas Only

ACTIVE INGREDIENTS:

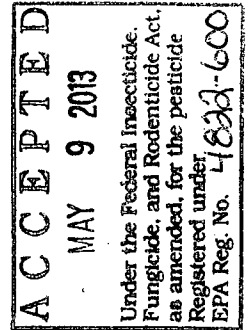
Imiprothrin	00.100%
Cypermethrin	00.100%
OTHER INGREDIENTS:	99.800%

Contains sodium nitrite [will be used only with formulas containing sodium nitrite]
Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN

CAUTION: See Additional Precautionary Statements on Back

NET WT.



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not apply to humans, pets, plants or contaminate feed, foodstuffs, dishes or utensils. Remove pets and birds and cover aquariums. Cover or remove exposed food, dishes, utensils and food handling equipment.

For Indoor Residential Use: Shake well before each use. Hold container upright. Do not spray up into air. Apply to surfaces only. Point spray opening toward surface to be sprayed and press button firmly. Hold about 12" from surface being sprayed. Spray until surfaces are wet. Avoid excessive wetting of asphalt, tile, rubber and plastic materials. More frequent application will be required to maintain control on plywood surfaces.

Roaches, Waterbugs: (Using (attached) applicator wand,) spray until wet in cracks around baseboards and other hiding places. When bugs are driven out, spray directly.
Ants: Apply to ant trails, also around doors, windows and wherever ants enter house.
Silverfish, Crickets, Earwigs, Spiders: (Multi-colored Asian Lady Beetles) (stinkbugs) (including (brown marmorated stink bug): Spray areas infested by these pests.

STORAGE AND DISPOSAL

Pesticide Storage: Store away from heat or open flames, in a cool, dry area inaccessible to children.
Pesticide Disposal: Do Not Puncture or Incinerate! If empty: This container may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the container (can) by using the product according to the label. If recycling is not available, place in trash. If partially filled: Call your local solid waste agency or 800-529-3394 for disposal instructions.

[The steel graphics symbol may be used]

PRECAUTIONARY STATEMENTS**Hazards to Humans and Domestic Animals**

CAUTION: Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor or going for treatment advice.

If on Skin or Clothing: Take off contaminated clothing. Rinse skin immediately plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If Swallowed: Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.

Note to Physician: Contains petroleum distillate -vomiting may cause aspiration pneumonia.

Physical or Chemical Hazards:

Flammable. Contents Under Pressure. Keep away from heat, sparks, open flame or pilot lights. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

[website may be listed]

Questions? Comments? Call 800-558-5252 Weekdays 9-9 Eastern time or Write Helen Johnson
Sold By (c) [year] S. C. Johnson & Son, Inc. Racine, WI 53403-2236 U.S.A. All Rights Reserved
EPA Reg. No. 4822-XXX
EPA Est.

(Made in [country])

(alternate text)
[note to reviewer]

[Optional Marketing Claims]

[New Orleans Aerosol] (This product) kills (roaches) (ants) (Multi-colored Asian Lady Beetles) (stinkbugs*) in two ways: (1) it kills bugs fast-by contact and (2) it keeps on killing with residual action even after you spray, for up to 4 weeks (28 days*) (1 month).
(*28 day control of stinkbugs on non-porous surfaces only.)

Contains no CFC's or other ozone depleting substances. Federal Regulations prohibit CFC propellants in aerosols.

- Country Fresh (Scent(ed))
- Outdoor Fresh (Scent(ed))
- Mountain (Fresh) (Scent(ed))
- Lemon (Scent(ed))
- Lavender (Scent(ed))
- Pine Forest Fresh (Scent(ed))
- Fragrance Free
- Unscented



Value Size
 Water Based (Formula)
 No greasy residue
 Low Chemical Odor
 Low Chemical Smell
 Low Odor
 No Lingering Chemical Odor
 No Lingering Odor
 No Lasting Odor
 No Lasting Chemical Odor
 Won't stain carpets and floors
 Kills by contact!
 Kills by Contact with No Lingering Chemical Odor!
 Keeps (on) killing (for) up to 4 weeks!
 Just one shot (squirt) (spray) and bugs stop in their tracks
 Just one shot (squirt) (spray) and bugs stop within seconds
 Just one shot (squirt) (spray) and bugs dies within seconds
 Kills listed bugs in seconds
 Kills bugs before they escape
 Stops bugs dead in their tracks
 Kills bugs dead in their tracks!
 Kills Bugs DEAD!
 (Ants) (Multi-colored Asian Lady Beetles) (Stinkbugs) (&) Roaches Bugging You?
 Ant Problem? 2-Step Ant Killing System. (1.) Spray for quick kill. Problem Solved. *[this text will appear on promotional material for use with a bait product]*
 (Kills stink bug(s)) (including Brown Marmorated Stink.Bug(s))
 (Keeps (on) killing stink bug(s)) (including Brown Marmorated Stink Bug(s)) (for) up to 28 days)

(alternate text)
[note to reviewer]

*28 day control of stinkbugs on non-porous surfaces only.
S.C. Johnson (A Family Company) (since 1886) (Fisk Johnson [signature])
Kills (ants,) (spiders,) (silverfish,) (crickets) (&) (multi-colored Asian lady beetles)
Sprays 2 (two) ways