



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 8, 2021

Steven J. Delgado
Registration Specialist
S.C. Johnson & Son, Inc.
1525 Howe Street; MS 149
Racine, WI 53403

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – Adding optional claims
Product Name: OFF! Botanicals 2
EPA Registration Number: 4822-515
Application Date: 6/8/2021
OPP Submission Number: 1070963
OPP Case Number: 00305897

Dear Mr. Delgado:

The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

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If you have any questions, please contact Sydnie Hetzel of my team by phone at (703) 347-0220 or via email at hetzel.sydney@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Andrew C. Bryceland". The signature is fluid and cursive, with a long horizontal stroke at the end.

Andrew Bryceland, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

Enclosure

OFF! Botanicals 2 [EPA base file name]
OFF! Botanicals Insect Repellent
OFF! Daily Defense Insect Repellent VI [31 January 2014]
OFF! Out & About Insect Repellent VI [31 January 2014]

(Plant-based repellent) [must appear if product brand name includes
“Botanicals”]

NOTIFICATION

4822-515

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/08/2021

ACTIVE INGREDIENT:

p-Menthane-3,8-diol* 10%

OTHER INGREDIENTS: 90%

*cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See back panel for additional precautionary statements and complete directions for use.

Net Contents: 0.4 through 16-fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Apply with caution to young children. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. For external use only. Wash hands thoroughly with soap and water after applying.

[Note to reviewer: Boxed format or bullets may be used in the First Aid section if label space permits.]

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. Have the product label with you when calling a poison control center or doctor, or going for treatment.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

General Instructions: For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to the hands of young children. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. (After returning indoors, wash treated skin with soap and water.)

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

(Ingredients: Water, p-Menthane-3,8-diol, Octyldodecyl, Neopentanoate, Stearic Acid, Glycerine, DEA-Cetyl Phosphate, Cetyl Alcohol, PVP/Elcosene Copolymer, Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben, Aloe, Magnesium Aluminum Silicate, Xanthan Gum, Dimethicone, (Fragrance).)

Questions? Comments? Call 1-800 558-5252 or write Helen Johnson.

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EPA Reg. No. 4822-515

EPA Est. No. 4822-WI-1

[Note to reviewer: a batch or lot code will be added to product at time of production]

[The following are optional marketing claims]

- (SC Johnson)
- (NEW!)
- (Contains a) botanically-derived insect repellent
- (Pick up a trial size today)
- ((With)(contains) a plant-based repellent)
- (Botanical)
- (Put it on to keep bugs OFF!)
- (Feels great on. Keeps bugs OFF!)
- (Non-greasy)
- (Unscented lotion)
- (Insect Repellent)
- (A Family Company) (At work for a better world)
- (Since 1886) (Fisk Johnson)
- (Plant-based repellent)

- (Plant-based protection from annoying (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours
- (Not sticky or greasy)
- (Duplicates the repellency of eucalyptus)
- (Contains no (added) fragrances (or dyes))
- (Botanically inspired (insect) repellent)
- (Protection form annoying (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- ((Contains)(with) Aloe (Vera))
- (Outdoor protection)
- (Moisturizes with Aloe (Vera))
- (Provides protection from (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Contains no dyes (or fragrances))
- ((Clean), (fresh), (light), (scent)
- (Contains plant extracts (oils, derivatives)
- (With (a delicate blend of) (botanical) plant extracts (oils, derivatives))
- (A luxurious insect repellent)
- (Contains the insect repellent found in eucalyptus)
- (Repels mosquitoes that may carry West Nile Virus)
- (Leaves your skin feeling smooth and natural)
- (Eucalyptus scent)
- (Plant-based repellent repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Anti-insect formula with moisturizer)
- (Dermatologist Tested)
- (Moisturizing(formula)(for beauty without bites))
- (New eucalyptus ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- Unique formula uses a plant-based ingredient (to repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (It contains the insect repellent found in eucalyptus plants.)
- (This new (eucalyptus) ingredient repels (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours)(.)(!))
- (OFF! Botanicals 2) (Brand name) is effective dependable protection that feels great on– not sticky or greasy (-- and it has a light, clean, fresh fragrance.)
- (OFF! Protection has never felt better!)
- (A luxurious moisturizing repellent that repels insects not humans.)
- ((It's)(product name)(is) from the makers of OFF! repellents)

Brackets [] indicates notes to reviewer
Parentheses () are optional text

- ((It's)(product name (is) specially formulated to effectively repel (mosquitoes)(black flies)(gnats) (no-see-ums)(chiggers)(ticks)(for up to 2 hours))
- (Fragrance Free [only available in fragrance free formulas])