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4822-424

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<label 4822-424 to EPA 7/95 to add SPF12 and related claims, *CHANGES ARE IN ITALICS*>

S. C. Johnson wax

OFF! Lotion Formula BY

New

Insect repellent

Provides protection from mosquitoes, biting flies, ticks, gnats, no-see-ums and fleas

Repels insects

Light, pleasant scent

Clean fresh scent

Baby powder fresh scent

Lotion

Non-greasy

Leaves your skin feeling smooth and natural

With aloe vera

Moisturizes with aloe vera

Feels so good you'll forget you've got it on!

OFF! Insect screen lotion

Insect screen lotion

Low DEET formula

With *(Plus)* Sunscreen

SPF 12

Complete outdoor protection

Complete summer protection

Protection from both the sun and annoying mosquitoes (biting insects)

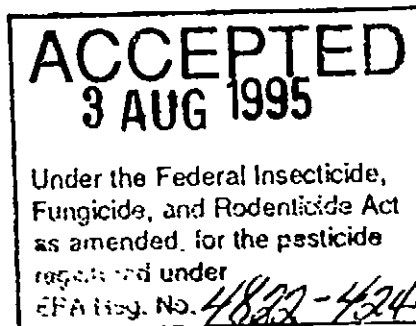
PABA free

Full spectrum protection from both UVA and UVB rays

Waterproof

Sweat proof

(Very) Water resistant



ACTIVE INGREDIENTS

N,N-Diethyl-meta-toluamide.....7.125%

Related isomers.....0.375%

INERT INGREDIENTS.....92.500%

Keep out of reach of children

WARNING

See additional precautions on back panel

Net 0.4 - 12 fl. oz.

1 of 2

OFF! Lotion Formula BY provides complete outdoor protection from both biting insects and the damaging effects of the sun. *The non-greasy lotion* is specially formulated to repel mosquitoes, biting flies, ticks, gnats, no-see-ums and fleas (for up to two hours). It contains a (waterproof) ((very) water resistant) (*sweat proof*) (*PABA free*) sunscreen with SPF 12 to provide full-spectrum protection from both UVA and UVB rays. OFF! Lotion Formula BY has a (light, pleasant scent) (clean fresh scent) (baby powder fresh scent) and contains (moisturizing) aloe vera to leave skin feeling (*soft and*) smooth (and natural), never sticky or greasy. Keeping insects away never felt so good.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all directions before using this product.**

For best results, spread evenly and completely over all exposed skin. Apply to hand for application to face and neck and rub on. Do not apply to eyes and mouth and do not apply to hands of young children. Use just enough repellent to cover exposed skin. Avoid overexposure. Frequent reapplication and saturation are unnecessary. Do not keep product on any longer than necessary. Do not apply under clothing. After returning indoors, wash treated skin with soap and water.

Do not apply on or near: acetate, rayon, spandex, dynel fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

PRECAUTIONARY STATEMENTS

Hazards to Humans - Warning: Harmful if swallowed. May cause eye injury. Use sparingly on small children. Do not allow use by small children without close adult supervision. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases. *For external use only, not to be swallowed.*

STATEMENT OF PRACTICAL TREATMENT

If in eyes: Flush with plenty of water. If irritation persists, get medical treatment. **If swallowed:** Call a physician or poison control center. Get medical attention. If you suspect that you or your child is reacting to this product, wash treated skin and call your doctor.

STORAGE: Store away from heat or flame in an area inaccessible to children.

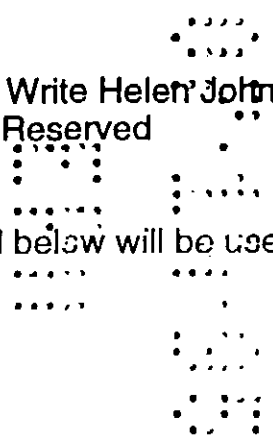
DISPOSAL: Do not reuse empty container. Wrap container and put in trash.

[The following Disposal statement incorporates a recycling statement and may be used as an alternate to the disposal statement above:

DISPOSAL: Please recycle - check to see if recycling facilities exist in your area for (HDPE) plastic. Before offering for recycling, empty container by using the product according to label directions. If recycling is not available, wrap container and put in trash. Do not reuse empty container.]

Questions? Comments? Call 800-558-5252 weekdays, 9-9 Eastern Time or Write Helen Johnson
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[Depending on the formula used, the corresponding content listing as stated below will be used:



Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Glycerin USP, Cetylalcohol, Isopropyl Palmitate, Fragrance, Dimethicone, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Cetylalcohol, Fragrance, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Glycerin USP, Petrolatum USP, Cetylalcohol, Isopropyl Palmitate, Fragrance, Dimethicone, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Benzophenone 3, Distearyltrimonium Chloride, Glycerin USP, Cetylalcohol, Isopropyl Palmitate, Fragrance, Dimethicone, Methyl Paraben, Titanium Dioxide USP, Monopotassium phosphate, Propyl Paraben, Sodium Chloride, Aloe

Contents: Deionized water, N,N-Diethyl-toluamide, Octyl methoxycinnamate, Distearyltrimonium Chloride, Benzophenone 3, Cetylalcohol, Sorbitan Palmitate, Isopropyl Palmitate, Petrolatum USP, Fragrance, Dimethicone, Methyl Paraben, Titanium Dioxide USP, Propyl Paraben, Sodium Chloride, Aloe]

[If this product is sold in individual pouches, the following additional labeling may be added to the container:

Single use pouches

Directions for use:

- 1) Cut (tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Wrap empty container and dispose in trash.]

Exp. Month/Year

EPA Reg. No. 4822-424

EPA Est. No. 4822-WI-1

