

U.S. ENVIRONMENTAL PROTECTION AGENCY
OFFICE OF PESTICIDES PROGRAMS
REGISTRATION DIVISION (WH-567)
WASHINGTON, D.C. 20460

EPA REGISTRATION NO.

4822-277

DATE OF ISSUANCE

JUL 26 1985

TERM OF ISSUANCE

NAME OF PESTICIDE PRODUCT

Raid Formula 277 Insect Killer

NOTICE OF PESTICIDE: REGISTRATION
 REREGISTRATION

(Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended)

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

S. C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53404

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an endorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Add the phrase "EPA Registration No. 4822-277" to your label before you release the product for shipment.

Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 Enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of the conditions of registration.

A stamped copy of the label has been enclosed for your records.

Timothy A. Gardner
Product Manager (17)
Insecticide-Rodenticide Branch
Registration Division (TS-767)

Enclosure

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

Individual Units

Front Panel

RAID FORMULA 277
Roach Killer Cartridge

ACTIVE INGREDIENTS:

- * (3-phenoxyphenol)methyl(+) cis. trans-3-(2,2-dichloroethenyl)-2,2-dimethylcyclopropane carboxylate 18.2%
- ** d-c s, trans allethrin (allyl homolog of cinerin 1) 4.5%

INERT INGREDIENTS: 77.3%

- * cis/trans isomer ratio: mix 35% (+) cis and max. 65% (+) trans
- ** cis/trans isomer ration: max 25% (+) cis and min. 75% (+) trans

Keep Out of Reach of Children

WARNING

See shelf carton for precautionary statements and use directions.

STORAGE AND DISPOSAL STATEMENTS

STORAGE: Store unused cartridges in original container in a dry area inaccessible to children. DISPOSAL: Do not reuse cartridges. Wrap used cartridges and discard in trash.

Do not remove from shelf carton or open cartridge until ready to use.

Net Weight: 0.35 av. oz.

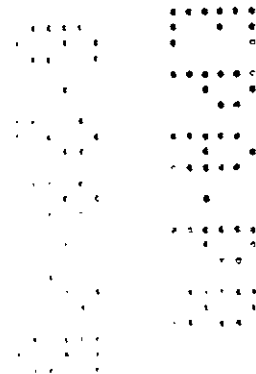
See Directions and Cautions on Back of Package

ACCEPTED
with COMMENTS
by EPA Labeler

JUL 28 1985

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for use in
the United States under FIFRA 25(b)

4842-27



PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

WARNING

Harmful if swallowed or absorbed through the skin. Avoid contact with skin, eyes or clothing. Causes eye irritation. Wash with soap and water after handling. Do not remain in enclosed areas during treatment. Ventilate enclosed areas before returning. Avoid contamination of food and food stuffs. Remove pets, birds and cover or remove fish bowls before use.

Statement of Practical Treatment:

If in eyes: Flush with plenty of water. Get medical attention.
If swallowed: Drink one or two glasses of water and induce vomiting by touching back of throat with finger. Do not induce vomiting or give anything by mouth to an unconscious person.

Physical and Chemical Hazards:

Do not touch hot metal container while activating or immediately after use.

Questions? Call 800/558-5252 weekdays 9-5 Eastern Time or write Carol Hansen.

S. C. JOHNSON & SON, INC.
1525 Howe Street
Racine, Wisconsin 53403

EPA Reg. No. 4822-
EPA Est. No. 4822-WI-1

Back Panel

KILLS ROACHES AND FLEAS DEAD...WHERE THEY HIDE.

What is the Raid Electric Insect Control System?

It is Raid's advanced technology to kill household insects dead. It is the easy and effective way to control insect problems in the home. It works automatically as you plug it in, dispensing a precise amount of insecticide in the air to provide efficacious, clean and fast control of household insects like roaches and fleas. Whole room performance against roaches and fleas, ease of application and pleasant scent.

It consists of: a) an electric activator unit, which plugs into any wall socket, and b) disposable insecticide treatment cartridges for roaches and fleas.

It is not a messy spray. It does not leave oily film or residue on surfaces. Delayed set off. It allows adequate time to leave room before activating.

Just load one insecticide cartridge in the electric activator unit, plug the unit in and leave the whole room to Raid Electric!!!! As heat from the electric unit activates the insecticides in the cartridge, a fog will come out of the cartridge to permeate through the whole room, seeking out roaches and fleas where they hide to KILL THEM DEAD. Effective in cracks and crevices, under furniture and appliances where roaches live and breed. Effectively treats carpet, upholstery and fabrics where fleas live and breed. No messy spraying, mixing or measuring and no lingering unpleasant odors.

- Leaves no oily film or residues on surfaces.
- Kills roaches and fleas dead...where they hide.
- Whole room control (treats rooms of up to 320 sq. ft.)
- Penetrates into cracks and crevices where roaches live and breed.
- Effectively treats carpets, upholstery and other fabrics where fleas live and breed.
- Easy to use - No mess - Clean, fresh scent.
- Regular treatments control roaches and fleas in the home (house).
- Just plugs in to kill bugs dead.
- Delayed set off allows adequate time to leave room.

For indoor use throughout the home: garages, attics, basements, even around pet living areas.

Directions For Use

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

Do not remove from shelf carton or open cartridge until ready to use.

Do not remove tab from insecticide cartridge until ready to use.

To Kill: Roaches, Fleas, Houseflies, Mosquitoes, Ants, Spiders, Silverfish, Crickets, Earwigs, Waterbugs.

For control of roach and flea problems at home.

After the first application, a second application is recommended in the same rooms one week later, as some young roaches might have hatched.

From then on, good preventative maintenance calls for periodical (i.e., once a month) applications as needed.

Use in rooms of up to 320 square feet.

Room Preparation

- o Open cupboards, cabinets, and drawers.
- o Remove or cover all exposed food, dishes, and utensils. Remove pets and remove or cover fish bowls. Turn off aquarium air pumps.
- o Close windows and doors, shut off exhaust fans, air conditioners, and, temporarily disconnect smoke alarms.

Loading the Cartridge into the Activator Unit

- o Press button and slide out drawer on electric unit. Remove tab from cartridge. Insert cartridge and push drawer in until it clicks. Place the unit on a flat surface away from curtains, cupboards, walls, blinds or any other object. Plug in the unit (indicator light will go on).
- o After activating unit, leave area and keep closed at least for two hours (the longer, the better).

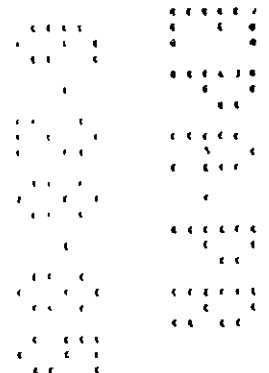
Note: Unit will become hot.

After Treatment:

- o Before re-occupying area, open all doors and windows and air for 30 minutes.
- o Unplug activator unit. Slide out and dispose of used cartridge.
- o Reactivate smoke alarms, and turn on aquarium pumps.

STORAGE AND DISPOSAL

STORAGE: Store unused cartridges in original container in a dry area inaccessible to children. DISPOSAL: Do not reuse cartridges. Wrap used cartridges and discard in trash.



RAID FORMULA 277
The Electric Roach and Flea Control System

Roach and Flea Killer Cartridges

- o Kills roaches and fleas dead where they hide
- o Whole room control. It penetrates deep into cracks and crevices where roaches live and breed. Effectively treats carpets, upholstery and other fabrics where fleas live and breed.
- o Easy to use -- No mess -- Clean, fresh scent.
- o Regular treatments control roaches and fleas in the home (house).
- o Just plugs in to kill bugs dead.

ACTIVE INGREDIENTS:

* (3-phenoxyphenyl)methyl(+) cis, trans-3-(2,2-dichloroethenyl, dimethylcyclopropane carboxylate
18.2%

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Keep Out of Reach of Children

WARNING

See Directions and Cautions on Back

Each Cartridge Net Weight .35 av. oz.
Total Net Weight: .76 av. oz. (2.12 av. oz.)

Contains: 2(6) Roach and Flea Killer Cartridges

