



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

3282-114

Date of Issuance:

1/20/16

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

D-Con Bait Station XV

Name and Address of Registrant (include ZIP Code):

David Swain
Reckitt Benckiser LLC d/b/a Reckitt Benckiser
339 Interpace Parkway
Parsippany, NJ 07054

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Marianne Lewis, Acting Product Manager 07
Invertebrate & Vertebrate Branch 3, Registration Division
(7505P)

Date:

1/20/16

EPA Form 8570-6

2. You are required to comply with the data requirements described in the EDSP Order identified below:
 - a. Diphacinone EDSP-82-66-6

You must comply with all of the data requirements within the established deadlines. If you have questions about the EDSP Order listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: http://www.epa.gov/oppsrrd1/contacts_prd.htm

3. Add “Do not give anything by mouth to an unconscious person” to the First Aid Statements under the sub heading If Swallowed.
4. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 3282-114.”
5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

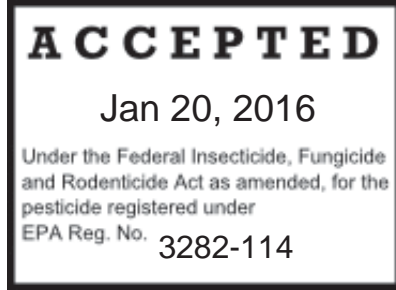
If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSF:

- Basic CSF dated 3/24/15.

If you have any questions, please contact Jessica Rogala by phone at 703-347-0263, or via email at rogala.jessica@epa.gov.

Marianne Lewis, Acting Product Manager 07
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

Enclosure



OUTER CARTON FRONT LABEL

d-CON®
Bait Station XV

KILLS MICE {only for use on front panel in close proximity to picture of house mouse}

THIS BAIT STATION IS NOT TAMPER-RESISTANT.
Use Indoors Only in Areas Inaccessible to Children and Pets.

KEEP OUT OF REACH OF CHILDREN

CAUTION:

Read additional precautionary statements on back (side) panel.

ACTIVE INGREDIENT:

Diphacinone

(2-Diphenylacetyl-1, 3-Indandione) 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL. 100.000%

EPA Reg. No.: 3282-XX

EPA Est. No.: {insert number}

Contains: X (Prefilled) (Disposable) Bait Stations

(Net Contents:) X OZ. (X g) Total: X OZ. (X g)

{Total weight for net contents will not exceed 1 pound (16 ounces)}

FIRST AID	
If Swallowed:	<ul style="list-style-type: none">• Call a Poison Control Center, or doctor IMMEDIATELY for treatment advice.• Have person sip a glass of water if able to swallow.• DO NOT induce vomiting unless told to do so by the Poison Control Center or doctor.
If on Skin or Clothing:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center, or doctor immediately for treatment advice.
If In Eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center, or doctor immediately for treatment advice.
NOTE TO PHYSICIAN Anticoagulant Diphacinone: If ingested, administer Vitamin K1, intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.	
If animal eats bait, call veterinarian at once. NOTE TO VETERINARIAN Anticoagulant Diphacinone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K1.	
CONTACT NUMBER	
In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION:

Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Keep away from children, domestic animals and pets. Any person who retrieves dead mice or unused bait following application of this product must wear waterproof gloves. Wash hands thoroughly after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

ENVIRONMENTAL HAZARDS:

This Product is extremely toxic to mammals, birds and other wildlife. Dogs, cats, scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply this product outdoors.

OUTER CARTON BACK LABEL

Important: For Directions for Use and First Aid instructions in Spanish, please call 1-866-648-1819

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

USE RESTRICTIONS: Use only to control house mice in homes.

DO NOT USE THIS PRODUCT OUTDOORS OR IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, OR NON-TARGET WILDLIFE.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come into direct contact with food.

SELECTION OF TREATMENT AREAS:

Determine areas where house mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, or in locations where there are signs of house mice.

TO CONTROL HOUSE MICE:

1. Remove as much alternative food accessible to house mice as possible.
2. Remove the bait station from the carton
3. Placement: Place along walls or in corners, inaccessible to children or pets, with the entrance hole exposed.

Place only one bait station at 8- to 12- foot intervals in appropriate locations in infested areas, as specified in these use directions. Make sure that mouse entrance holes are exposed.

Maintain stations for a minimum of 15 days or as long as activity persist. Wearing gloves, replace bait station when its contents have been consumed, spoiled, damaged, or if bait is exposed. If bait is not touched after 3 days, move station to a new location where mouse activity is evident. Wearing gloves, collect and dispose of all dead mice and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

STORAGE AND DISPOSAL

Do not contaminate water, food, feed by storage or disposal.

PESTICIDE STORAGE: Store in original container in a dry place inaccessible to children and pets.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

NOTICE TO BUYER AND USER: Buyer and user assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? {telephone icon} Call 1-800-228-4722
For ingredient (and other) information, www.rbnainfo.com

Distributed by: Reckitt Benckiser
(399 Interpace Parkway)
Parsippany, NJ 07054-XXXX

(Made in {insert country})
(Components from {insert country})
(Assembled in {insert country})

RB © [date]
RB (Reckitt Benckiser) logo

LABELING FOR STATION

(Peel back)

**d-CON®
Bait Station XV
KILLS MICE**

**THIS BAIT STATION IS NOT TAMPER-RESISTANT.
Use Indoors Only in Areas Inaccessible to Children and Pets.**

ACTIVE INGREDIENT:

Diphacinone
(2-Diphenylacetyl-1, 3-Indandione). 0.005%

OTHER INGREDIENTS: 99.995%

TOTAL. 100.00%

(Net Contents:) X OZ. (X g)

EPA Reg. No.: 3282-XX
EPA Est. No.: {insert number}

KEEP OUT OF REACH OF CHILDREN

CAUTION: This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.

Questions? {telephone icon}1-800-228-4722
For ingredient (and other) information, www.rbnainfo.com

Distributed by: Reckitt Benckiser
Parsippany, NJ 07054-XXXX

(Made in {insert country})
(Assembled in {insert country})
(Components from {insert country})

RB © [date]

Optional Marketing Claims (Front or Back or Side Panel)

Bait block contained in each station
Bait block contained in each station – no pellets!

(x) (Disposable) Bait Station(s)

Kills in multiple feedings. House mice can consume a lethal dose within three feedings. First deaths can appear 3 days after feeding begins.

Compact design

Contains bait blocks – no pellets!

Contains bittering agent

Helps control house mouse problems (now)

Corner Fit™

Guaranteed to kill (Satisfaction Guaranteed or your Money back)

Helps reduce house mouse problems

House mice consume a lethal dose in multiple nights of feeding with first dead rodents appearing four or five days after feeding begins

Kills house mice

House mice go in, eat the bait, mice go out

Low profile bait station [for areas with limited elevation] [for tight spaces]

No need to touch (the) bait when placing station

Patent Pending

Preloaded (bait station) (Ready to use)

Prebaited - Ready to use

Ready to use

Satisfaction Guaranteed or your money back

Discreet Design

Discreet Bait Station

Optional Marketing Claims

Compact design
Disposable
Low profile bait station [for areas with limited elevation] [for tight spaces]
Mice go in, eat the bait, mice go out
Clear bait station shows how much bait is left

Optional Marketing Claims with Qualifier

{The following claims must be used in conjunction with a qualifier.}

Can be used in tight places around the home*
Designed to fit in corners, indoors*
Fits behind some furniture/appliances*
Use (inside) (in) (between) (underneath) (under) (cabinets) (closets)
(garages) (attics) (behind) (and) (or) (appliances)*
Use in tight (places) (spaces)*

{The following qualifier statement must appear on the same panel and in close proximity to the above claims}

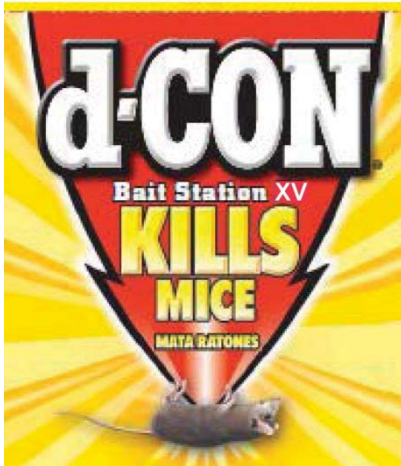
* in areas inaccessible to children or pets

6 Month Introductory Claims (only for use for the first 6 months of initial release for shipment)

New
New Bait Station
New Design
New (Disposable) Bait Station Design

OPTIONAL PICTOGRAMS

Front panel graphic of brand name with “kills mice” claim



Optional pictograms showing use sites and directions for use:



Optional pictograms for “mice go in, eat the bait, mice go out”

