

2724-779

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

February 24, 2010

Ms. Nancy Huebl
Wellmark International
1501 East Woodfield Road
Suite 200 West
Schaumburg, Illinois 60173

Subject: Label Notification(s) for Pesticide Registration Notice 2007-4 & 2007-1

Dear Ms. Huebl:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 and 2007-1 dated January 22, 2010 for the following product(s):

Permethrin Plus Home and Carpet Spray; EPA Reg. No. 2724-779

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

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United States
Environmental Protection Agency
Washington, DC 20460

Registration
Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Wellmark International/2724-779	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Wellmark International/Permethrin Plus Home and Carpet Spray	PM # 10	
5. Name and Address of Applicant / Registrant (Include ZIP Code) Wellmark International 1501 East Woodfield Road, Suite 200W Schaumburg, Illinois 60173 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(C)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ NOTIFICATION FEB 24 2010	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and section II.)

Notification of label change per PRN 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Unit Packaging wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 16 & 24 fl oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Label Accompanying Product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Nancy Huebl	Title Senior Registration Specialist	Telephone No. (Include Area Code) (847) 330-5376
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Nancy Huebl</i>	3. Title Senior Registration Specialist	(Date/Time Stamp) FEB 24 2010
4. Typed Name Nancy Huebl	5. Date 22-Jan-10	

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NOTIFICATION

FEB 24 2010

[start front panel]
[] indicate alternate language

PERMETHRIN PLUS HOME AND CARPET SPRAY

A PHOTOSTABLE RESIDUAL PRODUCT FOR CONTROL OF FLEAS AND TICKS
with NYLAR Insect Growth Regulator
Also kills ticks, roaches, ants, spiders, lice, crickets, centipedes, waterbugs, silverfish and
sowbugs.

[Breaks the flea cycle] and [controls reinfestation for up to 210 days]

[Pet Odor Eliminator]

[Kills fleas, ticks, flea eggs, and flea larvae]

[Odor Control PLUS Flea Control]

[Dual Action]

[Water Based]

[Clean][Fresh Scent]

One Ounce Covers 50 Square Feet
(16 oz. covers 800 sq. ft.)(32 oz. covers 1600 sq. ft.)

ACTIVE INGREDIENTS

Pyriproxyfen: 2-[1-methyl-2-(4-phenoxyphenoxy) ethoxy] pyridine‡ 0.02%

Permethrin* 0.20%

N-Octyl Bicycloheptene Dicarboximide† 1.00%

OTHER INGREDIENTS 98.78%

TOTAL 100.00%

‡ NyLar® Insect Growth Regulator

† MGK 264 Synergist

* (3-phenoxyphenyl)methyl (+/-)cis/trans 3-(2,2-dichloroethenyl) 2,2-dimethyl
cyclopropanecarboxylate. Cis/trans ratio: 35% (+/-) cis and max. 65% (+/-) trans

KEEP OUT OF REACH OF CHILDREN

WARNING

STORE THIS PRODUCT IN AN AREA INACCESSIBLE TO CHILDREN

See Back Panel for Additional Precautions

EPA Reg. No 2724-779

EPA Est. No.

Net Contents _____ fl. oz. (_____ mL.)

Lot number:

[End front panel]

[Start back panel]

[PERMETHRIN PLUS HOME AND CARPET SPRAY eliminates odors in pet bedding, carpets, rugs, upholstered furniture and other areas frequented by pets. PERMETHRIN PLUS HOME AND CARPET SPRAY does not just mask odors, but eliminates them – even the toughest odors. Features a patent pending technology for superior odor control. Plus, PERMETHRIN PLUS HOME AND CARPET SPRAY kills fleas, ticks, flea eggs, and larvae. PERMETHRIN PLUS HOME AND CARPET SPRAY contains Nylar®, an insect growth regulator that will prevent flea eggs from hatching into biting adults for up to 210 days.]
[*Water Based] [* Fresh Scent*]

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

WARNING: Causes skin irritation and substantial but temporary eye injury. Do not get in eyes, on skin, or on clothing. Wear face shield or goggles. Prolonged or frequently repeated exposure may cause allergic reactions in some individuals. Remove contaminated clothing and wash before reuse. Wash thoroughly with soap and water after handling.

FIRST AID	
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-877-757-4943 for emergency medical treatment information.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Remove pets, birds and cover fish aquariums before spraying. Do not allow children or pets to contact surface until spray has dried.

HOUSEHOLD TREATMENT: Thoroughly vacuum all carpeting, upholstered furniture, along baseboards, under furniture and in closets. Seal vacuum bag and dispose of in trash outdoors. Mop hard surface floors. Using a smooth back and forth motion, spray all floors and other aforementioned areas thoroughly. Provide a good even treatment but do not soak the areas that you treat. If fleas reappear, you should either repeat treatment or allow the product's residual effect to kill the newly emerged fleas.

KENNELS OR PET SLEEPING QUARTERS: Apply thoroughly to infested areas such as pet beds and resting quarters, nearby cracks and crevices, along and behind baseboards, window and door sills, and localized areas of floor and floor covering where fleas, ticks and lice may be present. Old pet bedding should be removed and replaced with fresh bedding after treatment of pet areas. Do not spray surfaces where spotting, staining, or discoloration would be objectionable.

PHYSICAL AND CHEMICAL HAZARDS Do not use this product in or around electrical equipment due to the possibility of shock hazard. Do not allow product to freeze.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Do not use or store near heat or open flame. Store in a dry area inaccessible to children.

Disposal/Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** ~~Do not reuse this container.~~ Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Nylar® is a registered trademark of McLaughlin Gormley King Company

Wellmark International
Schaumburg, Illinois 60173