



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 2, 2017

John F. Wright
Authorized Representative for Sergeant's
Sergeant's Pet Care Products, Inc.
2625 South 158th Plaza
Omaha, NE 68130

Subject: Amended Reregistration Label
Product Name: Sergeant's Dog Shampoo F-2890
EPA Registration Number: 2517-97
Decision Number: 414217;413601

Dear Mr. Wright:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the permethrin and MGK 264 REDs, and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable.

NOTE: This product is **not** yet being reregistered under section 4(g) of FIFRA.

Please note that the record for this product currently contains the Confidential Statements of Formulation (CSFs) listed below. Any previously dated CSFs are superseded.

- Basic CSF, dated 10/27/2010
- Alternate CSF 1, dated 10/27/2010

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

A copy of your label stamped "Accepted" is enclosed. Products shipped after 12 months from the date of this amendment or the next printing of the label, whichever occurs first, must bear the

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new revised label. Your release for shipment of the product bearing the amended label constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions about this letter, please contact Jennifer Gaines at 703-305-5967 or via email at gaines.jennifer@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gene Benbow".

Gene Benbow, Acting Product Manager 4
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Sergeant's Master Label

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Editor's Note: [Optional proposed text appears in brackets – the final label may include all of the optional text]
Front Panel

SERGEANT'S DOG SHAMPOO F-2890



- Do Not Use On Cats
- [Kills Fleas & Ticks For Up To 10 Days
- pH Balanced For Pet's Coat
- Cleans
- Deodorizes
- Conditions
- Fresh [Pleasant] [Fragrance] [Scent] [!] [note: Specific type of "scent" or "fragrance" may be identified (e.g. "Pleasant Baby Powder Fragrance")
- Kills Fleas & (and) Ticks
- For Use Only on Dogs
- For Dogs Older than 6 months]

ACTIVE INGREDIENTS:

Permethrin*.....0.10%

MGK 264**0.50%

OTHER INGREDIENTS:99.40%

Total 100.00%

*CAS #52645-53-1

*Cis/trans ratio: Max 35% (±) cis and min 65% (±) trans

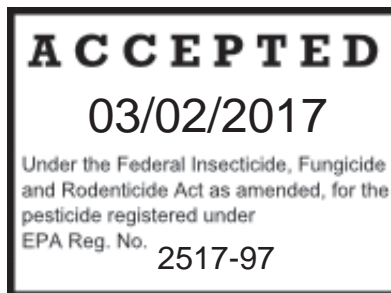
** CAS # 113-48-4

Keep Out of Reach of Children

CAUTION

See back Panel for Directions and Precautions

NET CONTENTS: XXX fl. oz. [pint, quart, gallon] (XXX mL)



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Back Panel

[PURPOSE: [Product Name] [This product] kills fleas and ticks while it cleans and deodorizes in one easy and convenient step. This rich conditioning, non-staining formula contains a highly effective flea and tick killing ingredient combined with an excellent pH balanced shampoo.]

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS

DO NOT USE ON CATS

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Wear protective rubber gloves.



DO NOT USE ON CATS. May be toxic or potentially fatal if applied to or ingested by cats. Accidental application to cats and/or grooming a recently treated dog may result in tremors and/or uncoordinated muscle movements. If this occurs, immediate veterinary care should be provided.

FIRST AID

IF IN EYES:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container with you when calling a poison control center, doctor or veterinarian, or going for treatment. You may also contact 1-800-781-4738 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS {may be in paragraph form}

- Do not apply to pets less than 6 months old.
- Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals.

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- Sensitivity may occur after using ANY pesticide products for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.
- Do not use more than 8 fl. oz. per application.
- Do not apply more frequently than a 30 day interval.

Wet dogs coat thoroughly. Wear protective rubber gloves when applying this product. Pour [Product name] [this product] into the cup of your hand. Use 1- 2 fl. oz. starting at the head and working back, work up a lather with this quick lathering formula, being sure that the lather is worked thoroughly into the dog's coat down to the skin. For larger dogs, use additional product. Allow lather to stand 5 minutes, then rinse completely and towel dry. Kills fleas fast and begins to kill ticks within 1 or 2 days; reaching maximum effectiveness in 7 to 10 days.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in original container in a cool, dry place inaccessible to children and pets.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. [[The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Unintended consequences may result because of such factors as weather conditions, presence or absence of other materials, or the manner of application, all of which are beyond the control of Sergeant's.]] Sergeant's is committed to providing high quality products. To the extent consistent with applicable law, Sergeant's makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Sergeant's, the manufacturer, or the Seller disclaims any liability whatsoever for special, incidental, or consequential damages resulting from the use of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Sergeant's Consumer Response, P.O. Box 540399, Omaha, NE 68154-0399.]

In Case of Emergency, call: 1-800-781-4738
Non-Emergency, call: 1-800-224-PETS (7387)

[Made in USA With Global Materials]
[lot, date & label code] [UPC Code]

Distributed by: [Manufactured by[for]:]
Sergeant's Pet Care Products, Inc.
Omaha, NE 68138-3710

EPA Reg. No. 2517-97
EPA Est. No. XXXX