



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

January 24, 2023

Abbi Turner
Senior Regulatory Associate
Reckitt Benckiser
Electronic Transmittal: abbi.turner@reckitt.com

Subject: Label Amendment – Various label changes
Product Name: Banana Split
EPA Registration Number: 777-140
Received Date: September 19, 2022
Action Case Number: 00394405

Dear Abbi Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

Page 2 of 2
EPA Reg. No. 777-140
Action Case Number 00394495

with FIFRA section 6. If you have any questions, you may contact Joseph Daniels via email at daniels.joseph@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Tara M. Flint Silva". The signature is written in a cursive, flowing style.

Tara Flint Silva, Acting Product Manager 31
Regulatory Management Branch I
Antimicrobials Division
Office of Pesticide Programs

Enclosure: Stamped Label

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Octyl decyl dimethyl ammonium chloride 0.880 %
Dioctyl dimethyl ammonium chloride 0.352 %
Didecyl dimethyl ammonium chloride 0.528 %

OTHER INGREDIENTS: 98.240 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

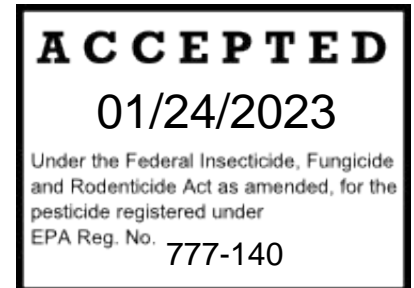
(NET CONTENTS:) 41 FL. OZ. (1 QT. 9 FL. OZ.) 1.21 L 90 FL. OZ. (2 QT. 26 FL. OZ.) 2.66 L
X FL. OZ. (X PT. X FL. OZ) X mL X FL. OZ. ((X QT.) (X PT.) (X FL. OZ)) X L

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-XXX			
EPA Est. No.:	777-MO-001 (Y) (YY)	61203-MA-001 (Y) (YY)	54487-GA-001 (Y) (YY)	777-GA-001(Y) (YY)
	11525-IL-001 (Y) (YY)	33590-MA-003 (Y) (YY)	498-IL-001(Y) (YY)	777-PO-001 (Y) (YY)
	13891-IN-001 (Y) (YY)	475-MO-001 (Y) (YY)	11525-RI-001 (Y) (YY)	777-IL-001 (Y) (YY)
	69209-MA-001 (Y) (YY)	777-PA-001(Y) (YY)	58996-MO-001 (Y) (YY)	475-PA-001 (Y) (YY)
	74291-MO-001 (Y) (YY)	777-MO-002 (Y) (YY)	312-WI-003 (Y) (YY)	66397-OK-001 (Y) (YY)
		0312-WI-3 (Y)(YY)	52631-NJ-1 (Y)(YY)	9019-OH-2 (Y) (YY)

See bottom (or side) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)
(See) (bottom) (or) (side) (for) (Lot) (/) (Date) (code)



<< BACK PANEL >>

Questions? (telephone graphic symbol)

(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)

For more ingredient (and other) information (visit), (www.rbnainfo.com)

(US Patents: (www.rb.com/patents) (www.reckitt.com/patents))

Distributed by: Reckitt Benckiser (LLC)(Reckitt), Parsippany, NJ 07054(-xxxx)

(Made in {insert country}) © (RB)(RB LLC)(Reckitt Benckiser LLC) {insert year}

(IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-382.)



Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

Contains no phosphates

This (bottle)(container) is made of 25% post-consumer recycled plastic.

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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The term "Y" is a place holder for a character A – Z.
The term "Z" is a place holder for a number between 45 mL to 90 mL (and the corresponding value for converted measurements, e.g. fl. oz, cups, etc

(New) (and / &) (Improved) (Now with) (Formula) (Fragrance) (Longer lasting) (Gentle) (Scent) (Easy Grip Bottle)

<< PACKAGING CLAIMS >>

X (fl.) oz. / X loads¹
X fl. oz. (size) (bottle) (with) (easy to use) (grip) (dosing cap)
X% less plastic*
X% (PCR) (post-consumer resin) (plastic)
(Convenience)(Convenient) size
(Contains) X loads (as measured to bar X on cap)
Cut (only) (with) (scissors) to open
(Do) (not) (puncture) (tear) (rip) (open)
Dosing (cup) (cap) here
(Dosing) (Measurable) (Measuring) cap
(Easy) (Convenient) (Simple) to (use) (handle) (grip)
Fold here
Free sample
(Fully) Recyclable (bottle) (packaging)
(More than) X% Free
No mess dosing cap
Not for retail sale
(Now) available in an easy to use pouch (format) (packaging) (pack)
(Now) (Good for) X(x) loads
(Offering) (you) (Now with) X% (fl. oz.) (x) (Free) (Bonus) (More) (Off) (Liquid) (Loads)
(Only) use scissor(s)
Open carefully
Place bottle on side with (tap (valve) (facing) down
Pour from here
Pour with confidence
Press (red) ([insert color]) button to dispense (laundry) detergent
(Same)(Great) (look) (and / &) (feel) (performance)
Space saving pouch (pack) (format) (packaging)
Tap here
(Try) (Try Me) (Try Me Out)
Twist (vent) (small) (cap) for (increased)(quicker) flow
Unique design
Use X(%) (fl.)(oz) (x) less per load for the same (trusted Lysol®) result
(With) Dosing cap

Consumer and Retailer: LIMIT ONE (1) COUPON PER PURCHASE OF SPECIFIED PRODUCT AND QUANTITY STATED.
NOT TO BE COMBINED WITH ANY OTHER COUPON(S).
LIMIT OF TWO (2) LIKE COUPONS IN SAME SHOPPING TRIP. VOID IF REPRODUCED, PURCHASED, TRADED OR SOLD.
ANY OTHER USE CONSTITUTES FRAUD.
Consumer: You pay any sales tax.
Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with (RB) (Reckitt Benckiser LLC) Coupon Redemption Policy: face value 8¢
Send coupons to: Reckitt Benckiser LLC, Inmar Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840
Expires {insert date}
Good only in the U.S.A. Manufacturer's Coupon Void where prohibited

<<CROSS-PROMOTIONAL CLAIMS>>

\$X Off (your (next) purchase of (x) Lysol® (Laundry) Detergent) (with your (next) purchase of (x) Lysol® Laundry Sanitizer) ((41) (X) fl. oz. or larger) (Case value 1/100 of 1¢)

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(Bonus) (Great) (Sample) (Trial) (Size) (Value) (Super) (X) (Twin) (Savings) (Pack)
Buy X Get X Free
(Save) (now on) (\$X off) (X%) (your next) (Lysol® brand name) (with your) (with your purchase of Lysol®
(Laundry) Detergent) (with your purchase of Lysol® Laundry Sanitizer)
(Save) (\$X)(X%) (off) (on any) (X) (multi-pack) (pack) (of) (Gerber onesies® (brand) (one piece) (underwear))
(Lysol® brand name) (with your purchase of Lysol® (Laundry) Detergent) (with your purchase of Lysol®
Laundry Sanitizer) (Gerber products graphics)
(See) (Check) (Refer to) (back)(bottom)(reverse) (for) (savings) (coupons) (details) (on) (Lysol® brand
name)
When you (buy)(purchase) Lysol® Laundry Detergent, (buy)(purchase) Lysol® Laundry Sanitizer, too(!)

<< FRAGRANCE CLAIMS >>

Beach	Bloom(s)	Blossom(s)	Blush
Breeze	Chamomile	Clean	Cotton
Crisp Linen	Energy	Fields	Flower(s)
Fresh	Fusion	Garden	Herbal
Hibiscus	Island	Lavender	Lilac
Lily	Linen	Mango	Meadow
Mediterranean	Mountain	Oasis	Orchard
Paradise	Petals	Retreat	Sky
Sport	Soft(ly)	Sport	Spring
Sunshine	Tranquil	Tropical	Wave
White			

Available in {insert fragrance claims}
(Free) (and / &) (Clear) (No) (Scent) (Sport) (Unscented) (Fragrance) (Variant)
(No) Fragrance (Free) [Note to reviewer: This claim must only be used for approved formula without fragrances]

<< MARKETING CLAIMS – General >>

(Antibacterial**) (AntiGerm***) Technology
(Disinfecting***) (GermKill***) Technology
(LysolProtect) (LYSOLUTE) (LysolSolution) Technology

0% (bleach)(,) (fragrance(s))(,) (and / &) (dye(s))
(100%) (Free) (of)(from) (fragrance(s))(perfume(s)) (and) (clear) (of) (dye(s)) [Note to reviewer: Fragrance and
dye free claims are to be used with appropriate formula]
Approved to ({insert claims from Cleaning & Deodorizing Section})
Bleach free (formula)
Chlorine free
Clean (fresh) (fragrance) (scent)
Clean (and) (fresh) (laundry) (linens) (and) (clothes)
Cleaner smelling scent
Clothing (can) pick(s) up millions of bacteria throughout the day which (can) survive the wash!
Color safe
(Contains) 0% bleach (,) (so it's) (safe) (suitable) (to) (for) use on (with) (all) (your) (both) (white(s)) (and) (color(s))
(colored) (clothes)(clothing) (loads)
(Contains) no bleach (odor)
(Does not contain) (No) Sodium Nitrite (free)
Does not (include) (contain) ({insert components – See Appendix 3})
Dye free (formula) [Note to reviewer: This claim must only be used for approved formula without dyes]
Easy, Effective (Use)

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Effective in cold water wash**
For a boost of (freshness) (and / or / &) (fragrance), use Lysol Antibacterial** Detergent with Lysol Laundry Sanitizer (Crisp Linen) (Lavender) (Paradise Breeze) (scent)(variant) (in the rinse cycle)
Free from (chlorine) bleach
Free from (perfumes)(fragrances) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
Free (of) (from) (synthetic)(fragrance(s)) (and / &) (clear) (of) (dye(s)) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
Free From ({insert components – See Appendix 3})
Fresh (clean) (scent)
(Fresh) clothes (laundry) (equals) (=) (happy) babies
Formaldehyde free [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
(Gentle) (Safe) (on) for (all) (most) washable fabrics
Gentle on fabrics (and) (&) colors
Gym clothes get smelly and sweaty
Has a (clean) (scent) (fragrance) (smell)
(Just) add (this product) (Lysol® (Laundry) Detergent) ({insert Lysol® brand name}) (to your normal wash(ing) routine) (during the wash cycle)
Keeps your whites white and your colors bright
Let us worry about baby's (mess) (messy) (clothes)
Life's (cutest) (adorable) moments can be messy
Light scent
Lightly scented (formula)(fragrance)
Lysol® Brand
(Lysol®) Trusted by (generations of) moms (for over X years)
Lysol's (TLC) (care) for your (baby's) (clothes) ({insert laundry surfaces from Appendix 2})
Made in (the) (USA)(!)
Made without ({insert components – See Appendix 3})
Millennial (tested)
Mom tested, Lysol approved(!)
No color fading
(No) Unnecessary (fragrance(s)) (or) (perfume(s)) (dye(s)) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
No ({insert components – See Appendix 3})
(Now) Surprisingly Fresh (Scent)
Odor (defense)(eliminator)(elimination)
Pleasant (fragrance) (scent)
Proud to be American Produced with globally sourced ingredients
(Suitable) (Safe) (for) (homes with) septic systems
(Gentle) (laundry) formula for clothes
Septic Safe
Smells fresh(er)
Socks (pick up)(accumulate) bacteria
Soft scent
Specially (designed)(formulated)(crafted)
Sport
(Targets) (removes) (eliminates) (tough) (X) (day) (week) (old) odors
Test (the) inside seam for color fastness
The power of Lysol®
(Trust us to) care for your baby's {insert laundry surfaces from Appendix 2}
Unlocks Freshness
Whiter whites and brighter colors

<< MARKETING CLAIMS – Specific Seasons >>

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<< BACK TO SCHOOL >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School ⁽⁵⁾
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home ⁽⁵⁾
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher ⁽⁵⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom ⁽⁵⁾
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher ⁽⁵⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home ⁽⁵⁾
(X)(%) free for (your) (school)(class) (and / &) (college)(university)
A school supply (item) to (help) remove (odor-causing bacteria) (bacteria**) ⁽⁵⁾
(An) (Important) school supply checklist (item) ⁽⁵⁾
Add (Lysol®) to your back to school (shopping list) ⁽⁵⁾
A school supply (item) to (help) remove (odor-causing bacteria) (bacteria**) ⁽⁵⁾
(An) (Important) school supply checklist (item) ⁽⁵⁾
Back to school (item) (pack) (supply) (value pack) ⁽⁵⁾
Back to school back to clean(!)
Back to school (checklist)(essentials)(needs) (for) (removing) (odor-causing bacteria) (bacteria**) ⁽⁵⁾
Be ready for school with Lysol® at home
(x) Bonus box tops
(Buy) (Lysol) (give) (money)(cash)(\$ (to) (your) (school) (+X) (free) (for) (your) (school)(classroom) (BoxTops) (=)
(\$ (for) (computers)(text)(books)(playground)(equipment)(supplies) (and / &) (more)!)
Buy (x) Lysol (get) (x) (free) (earn) (cash)(\$ (for) (your) (school) (with) (every) (purchase)
Earn (X)(x) Box Top(s)(\$ for Education
Earn (x) bonus BoxTop(s)
For (Mom) (Mother) (School) (Teacher) (Classroom)
Free for (your) (class(room)) (and / &) (school)
Get ready for back to school
(Great)(Perfect)(Essential) for (school) (and / &) (home)
(Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community) (only) (with) (Lysol)
Helps Mom
(Key) back to school shopping list (item) ⁽⁵⁾
(Mom(!)) Be ready for back to school (with Lysol®)
More Cash for your school
No more clipping
Official Box Top(s)(\$ for Education Brand
(Over) (\$1,000,000)(\$1MM)(\$1MM+)(X) (donated)(earned)(contributed) (to) (your) (American)(local)
(schools)(classrooms) (with)(via) (BoxTops)
(Proud)(Exclusive)(Partner) (of)(with) (BoxTops)(BTFE) (for) Education)
(Put Lysol®) On your back to school shopping list ⁽⁵⁾
Put Lysol® on your school supply list ⁽⁵⁾
Scan your receipt
(Teacher's) School Supply Pack ⁽⁵⁾
Your teacher(s) love(s) Lysol®

Back To School claim Qualifiers – must appear before Directions For Use:

⁽⁵⁾ Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

(x) Box Tops for (Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills

Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))

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See back or sticker for details or rules or instructions
See details or rules or instructions [on] [back or sticker]
Go to boxtops4education.com for details

(x) Box Tops on (back) (side) of pack
(x) eBoxTops™ No Purchase Necessary see (side) (back) for details
You could win the (x) (golden) Box Tops
Enter this code online at (enter URL here) with code (x) and see if you've won
(x) prizes to win!
Worth (x) eBoxTops™
NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C.
WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM.
VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

(Buy) (X)(win)(a) (get)(X)(free) (trip)(prize)(donation)(box)(tops)(donate)(Kinsa®)(KinsaTM)(smart)(digital)(thermometer) (Apply)(Now) (to) (win)(get)(a)(free) (Kinsa®)(Kinsa)(KinsaTM) (smart)(digital)(thermometer(s) (for) (your) (school)(family) (X) (devices) (available) (to) (schools) (help) (stop) (the) (spread) (of) (illnesses) (at) (yours)(your) (school)(community) (Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school) (Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going) (around) (the) (community)(school) (One)(X)(Free) (Lysol®)(Laundry)(Detergent(s))(Lysol)(+)(&)(Kinsa) (Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher) (Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital)(quickcare) (thermometer)(thermometers) (sponsor) (in) (partnership) (with) (Lysol®) (donating) (X)(of) (thermometers) (to) (local) (schools)(communities)(classrooms)(and / &)(families) (Visit) (lysol.com) (to) (learn) (more) (to) (help) (reduce) (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families) (Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa®)(Kinsa(TM)) (FLUency) (program) (Free)(for)(your)(class)(classroom)(school) (X)(%)(free)(for)(school)(class)(college) (Back) (to) (school)(.) (back) (to) (clean) (X)(+)(X)(Free) (=)(equals) (X)

<< USAGE CLAIMS – General >>

Add detergent, then add clothes
Can be used on (all) (most) (washable) (fabrics)(clothing) (including) (white(s)) (and) (color(s)) ({insert surface from Appendix 2})
(Designed)(Suitable)(Formulated) (for) (to) (use) (on) ({insert brand partner brand name}) (athletic wear) (athleisure) (fabric)(cloth(es))(garment(s))(sportswear)(activewear) ({insert laundry surfaces from Appendix 2})
Does not harm the flame-resistant capability of baby's sleepwear
Does not interfere with the (wicking)(moisture) (technology)(absorbency) of (high performance) (athletic) (synthetic) (active)(sports) (wear) (fibers) (gym clothes) (towels)
(Even) For use in (any) (cold) (warm) (and / &) (hot) water (temperature(s))
Follow label care instructions, then sort. Test inside seam for color fastness.
(For) (New) (Can be used) (in) (front) (and) (top load) (both) (and) (Standard) (and / &) (High Efficiency)(HE)(Non-HE) Machines

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For single (dose)(use)
(For) (Sportswear) (Athletic wear) (athleisure) (clothes)(laundry)(fabrics)(garments)(!)
For use on {insert surface – see Appendix 2}
Gentle on (most) (clothes)(garments)(delicates)(fabrics)
(Just) Add to (wash)(cycle)(routine) (detergent) (drawer)(compartment)
(Light scent) (Suitable) For (frequent) (daily) (everyday) (use) (on) (loads of laundry)
Lysol Antibacterial** Detergent can (either) be used (directly) from the pouch or decanted into a Lysol Antibacterial** Detergent bottle
Proven to work (at)(in) wash cycle temperatures as low as 20°C**
Single (use)(dose) (package)(packet)(sachet)
(Suitable) (Safe) for (whites) (and / &) (colors) (darks) (dark colored) (clothing) ({insert laundry surface from Appendix 2})
(Suitable) (Safe) (for)(to) use on (most) (fabrics) (baby's clothes) (kid's clothes) (whites) (and / &) (colors) (darks) (dark colored) (clothing) ({insert laundry surface from Appendix 2})
(Suitable) (Safe) for (all) (both) (high efficiency)(HE) (and / &) (regular)(standard)(conventional) (washers)(washing) (machines)
Suitable to use with (other) (laundry boosting) (peroxide containing) (stain removal) additives (including) ({insert Lysol® brand name})§
(Suitable) (Safe) (Designed)(Formulated) (for)(to) (with) use on ({insert laundry surface from Appendix 2})
(This product) Treats odors, it does not cover-up
Use (this product) (for) (in) (under) (around) (on) {insert laundry surface from Appendix 2}
Use with ({insert Lysol® brand name})
(Used) (Trusted) by (Moms) (Teachers)
Works (effectively)(even) (at)(in) (low temperatures)(cold water)**

<< CLEANING & DEODORIZING CLAIMS – See Appendix 1 for claim qualifiers >>

(X) (days) (weeks) (months) of freshness
(X) (hour(s)) (odor) (freshness)
(Advanced) odor (freshness) (protection)
Add a fresh (clean) scent to your laundry
Clean(s) (and / &) (Removes) (odor-causing bacteria) (bacteria**) (without (chlorine) bleach)
Clean(s) (and) (fresh(ens)) (whitens) (brightens) (and) (helps) (removes) (bacteria**) (tough) (X day old) (stains)
Conditions (and / &) (soften(s)) fabrics
(Contains) (with)(has) (now with) odor (shield) (guard) (control) technology for you (sports)(workout)(gym) (clothes)(clothing)
(Contains) (with)(has) (now with) malodor (shield) (guard) (control) technology for you (sports)(workout)(gym) (clothes)(clothing)
Deodorize(s) (laundry machine) (and / &) (clothes) (with) (antibacterial**) (odor control) (technology)
(Deodorizes)(Neutralizes) (odors) by (removing) (odor-causing bacteria) (bacteria**) (at the source)
(Designed) (Formulated) to (remove)(eliminate) (heavy) (duty) odors
(Effectively) cleans (your) everyday loads
(Eliminates) (and/&) (Neutralizes) bad (odors)(smells) for your (sports)(workout)(gym) (clothes)(clothing)
(Eliminates)(Destroys)(Neutralizes)(Removes) odors (for) (up) (to) (X hours) (on) (your) (clothing)(clothes) ({insert laundry surface from Appendix 2})
Eliminates odors on (soft surfaces)(fabrics) (by) (removing) (odor-causing bacteria) (for long lasting) (freshness)(fragrance)(scent)
Fight tough stains
(Fights odors for) Long lasting freshness (for your) (sports)(workout)(gym) (clothes)(clothing)
Freshens laundry
Fresher for longer
Freshness that lasts (Xx)(X%) longer (when compared to {insert Lysol® brand name})
Gets (the) (your) stains out (of) (your) (clothes)
Give your clothes the ultimate Lysol® experience

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(Great)(Designed) for (eliminating)(removing) (odors)(odor-causing bacteria) (bacteria**) (from) ({insert laundry surface from Appendix 2})
(Has) (With) (malodor control) (MOC) technology
(Helps)(Avoid(s)) (your) (clothing)(clothes) from cross-contamination in the (washer)(washing) (machine)
(Helps) (effectively) remove (X) (number of) ({insert stains from Appendix 4}) (stains)
(Helps) (remove(s)) (lift(s)) (tough) stains to (effectively) clean everyday loads
Helps soften your clothes
It's Lysol® Clean(!)
Leaves a (fresh) (clean) scent
Leaves your (laundry) (clothes) smelling fresh and clean
(Long-) lasting (fresh) (fragrance) (freshness) (scent)
Lysol Antibacterial** Detergent
(Lysol Antibacterial** Detergent's) ({insert brand name}) formula delivers a powerful clean and removes bacteria** from everyday washes
Powerful stain removing enzymes
(Powerful) Stain (remover) (removal)
(Pre-) (treat) (soak) with Lysol® (Laundry) Detergent (to) (help(s)) (remove) (lift) tough stains
(Pre-) (treat) (soak) (to) (help(s)) (remove) (lift) tough stains (with) (Lysol® (Laundry) Detergent) ({insert Lysol® brand name})
Regain your cloth/towel soft and fluffy feeling after wash
(Removes)(Attacks)(Stops) tough odors (at the sources)
(Removes)(Eliminates)(Neutralizes)(Powers through) (tough)(stubborn)(sports)(sweat)(workout)(body) (odors)(stink)(smell(s))
(Removes)(Eliminates)(Neutralizes)(Fights)(Tackles) (tough) (body) (odors)(smells) for your (sports)(workout)(gym) (clothes)(clothing) (at the source) ({insert Odors from Appendix 5})
Removes (lingering)(hidden) odors (from)(in)(on) (your) (laundry) (diaper(s))(spit-up) (and / &) (food) (left) (behind) (by) (baby)(children)(kid(s)) (messes)(sweaty) ({insert laundry surfaces from Appendix 2})
(Removes)(Stops)(Prevents)(Eliminates) odors caused by (perspiration)(food) (and other strong odors) ({insert Odors from Appendix 5})
Removes (static cling) (stiff-feeling) from fabric(s)
(Removes)(Cleans) odors at the source (for your) (gym)(sports)(workout) (clothes)(clothing)
Softens fabric(s)
Tough on {insert Odors from Appendix 5}
When you wash (your laundry) (at temperatures below) (X°C)(60°C) (X°F)(140°F) (in (warm) (hot) water), (odor-causing bacteria) (bacteria**) can survive, and (can)(could) be transmitted between (garments)(clothes) in the same (wash)(load)
When you wash your (laundry)(clothes)(garments) in cold water, (odor-causing bacteria) (bacteria**) (can)(could) survive (and be transmitted between (garments)(clothes) in the same (wash)(load))
With (patented) odor (control)(eliminating)(eliminator)(neutralization) (technology)

<<Soft Surface ANTIBACTERIAL CLAIMS – See Appendix 1 for qualifier statements >>

Antibacterial** (Formula) (Laundry) (Detergent)
(Antibacterial**) (Clean) (Lysol®) (Laundry) Detergent
(Bacteria**) (Odor-causing bacteria) removing formula
(Dual Action) Bacteria** Removal (&) (+) (Powerful) Clean
Bacteria** Removing
Helps remove (odor-causing bacteria) (bacteria**) (for clean laundry)
Ingredients dedicated to removing bacteria**
Lysol® (Laundry) Detergent (is a(n) (antibacterial**) (laundry) detergent) (that) removes (odor-causing bacteria) (bacteria**)
(Dual Action) (Powerful) Clean (+) (&) (and) Bacteria** Removal
Powerfully cleans (+) (&) (and) removes bacteria**
Removes (odor-causing bacteria) (bacteria**) (and stains) in every wash (for clean laundry)

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Removes (odor-causing bacteria) (bacteria**) (even in cold water)
Ultimate (antibacterial**) laundry experience
(Versatile) (antibacterial**) (laundry) detergent (formula)(product)

<<ALLERGENS CLAIMS>>

(Helps)(Remove(s) allergens from your laundry†

<< DISINFECTING CLAIMS IN PRE-SOAK – see Appendix 1 for (*)(††)(²)(β) claim qualifiers >>**

(Approved to) Kill(s) SARS-CoV-2² (in pre-soak)
Contains active to kill (bacteria^β)(germs***)
Disinfects*** (without) (with) (0%) (chlorine) bleach (in pre-soak)
Disinfects*** your laundry (in pre-soak)
Formulated to kill germs*** that detergents may leave behind without bleach
(Hard) (tough) on bacteria^β, gentle on fabric
Kills 99.9% of viruses†† (and / &) bacteria^β (in pre-soak)
Kills 99.9% of (illness-causing) (odor-causing) bacteria^β (and / &) viruses†† (in pre-soak)
Kills 99.9% of (odor-causing) bacteria^β
Kills 99.9% of (illness-causing) germs***
Kills 99.9% of (illness-causing) viruses†† (in pre-soak)
Kills Cold & Flu viruses†† (in pre-soak)
Kills (the) COVID-19 virus² (in pre-soak)
Kills germs*** (in pre-soak)
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus²) (SARS-CoV-2²) (in pre-soak)
(Now) tested (and proven (effective)) against (the) (COVID-19 virus²) (SARS-CoV-2²) (in pre-soak)
(Now) tested (and proven (effective)) to help (protect from) (reduce the spread of) (the) (COVID-19 virus²) (SARS-CoV-2²) (in pre-soak)

<< OPTIONAL USE DIRECTIONS >>

(Peel here)

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Read the entire label before using the product.)

[Place Holder for Dosing Cap Graphics]

(For (Laundry) Detergent (Directions))

(Follow (clothing) label care instructions, then sort. Test inside seam for color fastness.)

[Note to reviewer, following instructions are to be used only for packaging with vented dosing mechanism]

(Place bottle on its side with the (tap) (valve) facing down. Twist (vent) (small) (cap) for increased flow. Press (red) ([insert color]) button to dispense detergent (into measuring cup).)

((For) Bag in Box (use):)

(Pull tab on side of pack to reveal tap and dosing cup. Remove dosing cup, and make sure to secure tap in place. Press the (red) (button) (twist the) (blue) (knob) to dispense the desired amount into the dosing cup, holding the cup under the (white) (middle) portion of the tap.) (Place the box on an edge, with the tap sticking out over the edge. Or use the stand on the bottom of the box (folding the legs out and into place). (Separate the bag from the box, and sort based on materials, offering for recycling where possible))

(For (pouch) (refill) (doy bag):)

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((For (using as refill) (decanting into bottle)) (To refill Lysol Antibacterial** Detergent bottle). Remove cap by twisting. Pour into empty (Lysol Antibacterial** Detergent) ({insert brand name}) bottle. Use detergent as usual and follow (usage)(dosage) instructions on the (Lysol Antibacterial** Detergent) ({insert brand name}) bottle. (Dispose of pouch) (or) (offer for recycling where possible, rinsing and drying the pouch first)) (Using the cap from (your)(the) {insert brand name} bottle or dedicated measuring (cup) (spoon).)

<< USE DIRECTIONS – FOR ALL PACKAGING TYPES >>

<< Note: Not all the following use directions need to appear on product >>

(Test inside seam for color fastness.)

(For pre-treat)

((Pre-Treat)(Soak) to (help) remove (tough) stains by applying (detergent)(product) directly to (the) (stain)(affected area) prior to wash)

βTo Kill Bacteria in Pre-Soak: Pre-clean visibly soiled (clothing)(fabric)(laundry). Using a well-insulated bucket, dilute two caps of Lysol Antibacterial Detergent (measured to the “2” line) into one quart of hot (tap) (50°C) (122°F) water (or 3.58 fl oz. of product into 32.12 fl oz. of hot (tap) (50°C) (122°F) water). Add clothing and allow to soak for 15 minutes. After soaking, launder according to the directions below.

†† to Kill Viruses in Pre-Soak: Pre-clean visibly soiled (clothing)(fabric)(laundry). Using a well-insulated bucket, dilute one cap of Lysol Antibacterial Detergent (measured to the “3” line) into one gallon of cold (20°C) (68°F) water (or 3.04 fl oz. of product into 128 fl oz. of cold (20°C) (68°F) water). Add clothing and allow to soak for 15 minutes. After soaking, launder according to the directions below.

***** To Disinfect in Pre-Soak:** Pre-clean visibly soiled (clothing)(fabric)(laundry). Use a well-insulated bucket. For Bacteria dilute two caps of Lysol Antibacterial Detergent (measured to the “2” line) into one quart of hot (tap) (50°C) (122°F) water (or 3.58 fl oz. of product into 32.12 fl oz. of hot (tap) (50°C) (122°F) water). For Viruses, dilute one cap of Lysol Antibacterial Detergent (measured to the “3” line) into one gallon of cold (20°C) (68°F) water (or 3.04 fl oz. of product into 128 fl oz. of cold (20°C) (68°F) water). Add clothing and allow to soak for 15 minutes. After soaking, launder according to the directions below.

***** To Disinfect in Pre-Soak:** Pre-clean visibly soiled (clothing)(fabric)(laundry). Use a well-insulated bucket. Dilute one cap of Lysol Antibacterial Detergent (measured to the “2” line) into one quart of hot (tap) (50°C) (122°F) water (or 3.58 fl oz. of product into 32.12 fl oz. of hot (tap) (50°C) (122°F) water). Add clothing and allow to soak for 15 minutes. After soaking, launder according to the directions below.

(To Launder Clothing & Remove Odor-Causing Bacteria:)

****To remove odor-causing bacteria (in wash) (Direct Dosing Instructions):**

((For) Single Dose (use) (for) (all washing machine (types)(styles))):

(Add (full) contents of (pack)(package)(sachet) directly to the drum before clothing, or to your laundry detergent drawer.) (Dispose of (pack)(package)(sachet))

(Using the cap from (your) Lysol Antibacterial** Detergent bottle or dedicated measuring cup³)

(For (use with)(Standard)(Top Load)(High Efficiency)(HE)(Front Load)(all washing machine(types)(styles))):

(For (up to) (Medium)(Small) Loads, (fill) (add) (use) (product) (to) (line)(X) (up to) (45mL) Z (mL) (fl. oz) (tbsp) (just over) (cup(s)) (of) (detergent) (to) (level) (of) (a) (or) (the) (dosing) (cup)(cap))

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((And) (then) Add (detergent) (either) (directly) to the drum before clothing, (or to your laundry detergent drawer.) (or to detergent compartment in machine.))

(For (Large) (Full) Loads, (fill) (add) (use) (product) (to) (line)(X) (up to) Z (mL) (fl. oz) (tbsp) (just over) (cup(s)) (of) (detergent) (to) (level) (of) (a) (or) (the) (dosing) (cup)(cap))

((And) (then) Add (detergent) (either) (directly) to the drum before clothing, (or to your laundry detergent drawer.) (or to detergent compartment in machine.))

<< OPTIONAL ADVISORY STATEMENTS >>

Safety statements below refer to direct contact with concentrated product only and not with fabrics that have been washed.

§Not intended to be mixed with bleach products and other laundry detergents.

Can be used on (most) (majority of) washable (fabrics) (materials).

(Not intended for use on) (silk) (or) (wool).

Do not use on materials that cannot be washed in (a) washing machine(s).

If applied directly to clothing, wash before reusing.

If you have unusually sensitive skin or a serious skin condition, please consult your doctor before using this product

Do not reuse this package for dispensing beverages or other liquids

Keep a dedicated measuring (cup)(spoon) for dosing detergent only

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed, absorbed through skin, or inhaled. Causes moderate eye irritation. Avoid contact with skin or eyes. Avoid breathing vapor/mist. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID	
If swallowed	Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
If on skin	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
If inhaled	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-800-222-1222) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

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<< STORAGE & DISPOSAL >>

<< RESIDENTIAL CONTAINER >>

STORAGE AND DISPOSAL: (Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Put in trash or offer for recycling if available.) (Separate the bag from the box, and sort based on materials, offering for recycling where possible)) (Dispose of pouch) (or) (offer for recycling where possible, rinsing and drying the pouch first)) (Dispose of (pack)(package)(sachet))

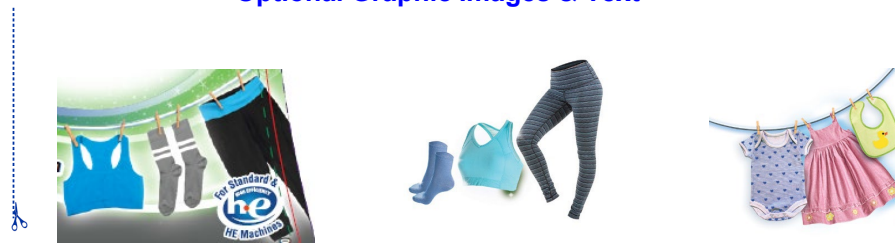
<< POUCH CONTAINER >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package). (Discard empty (envelope) (pouch) in trash.) (offer for recycling where possible (rinsing and drying the pouch first))

<< REFILLABLE CONTAINER >>

STORAGE AND DISPOSAL: (Store in areas inaccessible to children. Keep securely closed. Refillable. Refill (container) (package) (pouch) (only) with [this product]. If not refilling, discard in trash or offer for recycling.

<< Optional Graphic Images & Text >>



The words “Contains no bleach⁺⁺⁺” may appear within the 2 icons below (See pages 1-5)

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The words “Works even in cold water” may appear with the 3 icons below (See pages 1-5)



The words “Gentle on Fabrics” may appear within the 4 icons below (See pages 1-5)



The words “Diapers Blow Out” and “Foot Sweat is Sock Sweat” may appear within the icon below



<< PLACEHOLDER FOR HOW2RECYCLE LOGO >>

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<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- ††† Chlorine Bleach
- ** Removes odor-causing bacteria
- * Pouch (contains) (has) X% less plastic (versus) (vs) (compared to) Lysol Antibacterial** Detergent X oz bottle
- † (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).
- 1 Contains approximately (X) loads as measured line (X)
- 3 Keep dedicated measuring cup for dosing detergent only

<< Disinfection – Bacteria in pre-soak >>

β Kills {insert 15-minute disinfection – bacteria from Appendix 1} on laundry surfaces (in 15-minutes) in pre-soak

<< Disinfection – Viruses in pre-soak >>

- †† Kills {insert 15 minute disinfection – viruses from Appendix 1} on laundry surfaces (in 15 minutes) in pre-soak.
- ² Kills SARS-Related Coronavirus 2 on laundry surfaces (in 15 minutes) in pre-soak

<< Disinfection – Germs(***) , bacteria and/or virus in pre-soak >>

*** Kills 99.9% ({insert 15 minute disinfection - bacteria from Appendix 1}) (and) ({insert 15 minute disinfection – viruses from Appendix 1}) in pre-soak.

Symbol Designation – used on product labels		
Triple asterisk (***)	Germs (***)	Used for identifying disinfection against specific bacteria and viruses
Beta (β)	Bacteria (β)	Used for identifying disinfection against specific bacteria
Double Dagger (††)	Viruses ††	Used for identifying disinfection against specific viruses

This product has been tested and found effective against the following micro-organisms:

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 15–min Disinfection - Bacteria in pre-soak >>	ATCC No	<< 15-min Disinfection - Viruses in pre-soak >>	ATCC No.
Salmonella enterica	10708	(Avian) Influenza A Virus (H3N2)	(VR-2072)
Staphylococcus aureus	(6538)	Human Coronavirus	(VR-740)
		2009-H1N1 Influenza A Virus (H1N1)	(CDC-2009712192)

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		Respiratory Syncytial Virus (RSV)	(VR-26)
		SARS-Related Coronavirus 2 (USA-WA1/2020) (SARS-COV-2)	

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Laundry surfaces: (Graphic – depicting surface)

(Baby) (Kids) clothes	Cotton (garments) (clothes)	Pajamas	Sport bras
(Bedding) (Bed) Sheets	Cotton / Polyester (garments) (clothes)	Pants	Sportswear
(Gym) (Sports) (clothes) (garments)	Delicates	Polyester (garments) (clothes)	Swim wear
(Moist) (Sweaty) clothes (fabrics)	Fabrics^^	Polyester / Spandex (garments) (clothes)	Synthetic fabrics (clothes)
(moisture)(sweat) Wicking (technology) (clothing)	Jeans	Rayon (garments) (clothes)	Tank tops
(Sports) (Uniforms)	Linens	Shirts	Towel(s)
Active wear	Nylon (garments) (clothes)	Shirts	Travel laundry
Bath Rug	Nylon / Polyester (garments) (clothes)	Shorts	Undergarments (Underwear)
Blouses	Onesie(®)	Socks	Yoga pants

^^in direct contact with skin

Fabric material types

Cotton	Spandex	Microfiber
Polyester	Rayon	Linen
Nylon	Lycra	Denim

<< APPENDIX 3 >>

<< This product is free from the following components >>

Dyes [Note to reviewer: This claim must only be used for approved formula without fragrances]	Acids
(chlorine) bleach	(phosphates) (phosphorous)
	(Plastic) microbeads

<<APPENDIX 4>>

Stains

Alcohol	Celery	Glue	Lime	Peanut Butter	Spaghetti (sauce)
Antiperspirant	Chalk	Grapefruit	Lipstick	Pear	Sports Drinks
Apple	Chapstick	Grape Juice	Liquid foundation	Pencil Marks	Strawberry
Ash	Charcoal	Grass	Makeup	Perfume	Sunflower oil
Avocado	Cherry	Gravy	Mango	Pet	Sunscreen
Baby food	Chocolate	Grease	Margarine	Pickles	Sweat

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Baby oil	Cocoa	Gum	Mascara	Pineapple	Sweet Potato
Bacon grease	Coffee	Hair Dye	Mashed Potatoes	Pollen	Tea
Baked Beans	Cranberry	Honey	Mayonnaise	Pomegranate	Tobacco
Banana	Crayon	Hot Sauce	Medicine	Prune juice	Tomato
BBQ sauce	Cream	Ice Cream	Mildew	Pudding	Toothpaste
<u>Beef (fat)</u>	Curry	Icing	(with) Milk	Pumpkin	Tree sap
Beer	Deodorant	Ink	Mud	Raspberry	Urine
Beet juice	Dirt	Iodine	Mustard	Red Wine	Vaseline
Bird Droppings	Egg	Jam	Nail Polish	Salad Dressing	Vegetable Oil
Blackberry	Eye Liner	Jelly	Oatmeal	Salsa	Vinegar
Blood	Fabric Softener	Juice	Oil	Sebum with dust	Vomit
Blueberry	Feces	Ketchup	Olive Oil	Shoe Polish	Worcester Sauce
Blush	Baby Formula	Kiwi	Onion	Soda	Yogurt
(burned) Butter	Frosting	Kool-Aid	Orange Juice	Soot	Zucchini
Candle Wax	Gasoline	Lard (fat)	Peach	Soy Sauce	
Canola Oil		Lemon			
Carrot					

<< APPENDIX 5 >>

Odors

Body (odor(s))		Smoke
Cooking	Pet	Urine

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