

**ERc**

New improved

contains  
**PROlin**  
ANTICOAGULANT RODENTICIDE  
a better, more effective  
warfarin rodenticide

# ROCKLAND "RAT-OLA"

*rat bait*  
**KILLS**  
**RATS AND MICE**



**ACCEPTED**  
**FEB 13 1967**  
UNDER THE FEDERAL INSECTICIDE  
FUNCTIONAL ACT  
FOR FOOD AND DRUGS REGISTERED  
UNDER NO. 572-25 SUBJECT  
TO ATTACHED COMMENTS.

**ACTIVE INGREDIENTS:**  
Warfarin [3-( $\alpha$ -acetylbenzyl)-4-hydroxycoumarin] 0.025%  
N-(2 Quinoxaliny), Sulfanilamide, Sulfadiazine 0.025%  
**INERT INGREDIENTS:** 99.950%  
\*Trade mark of the Wisconsin Alumni Research Foundation

**CAUTION: KEEP OUT OF REACH OF CHILDREN.**  
SEE BACK PANEL FOR ADDITIONAL CAUTIONS.

Net Contents One Pound

### DIRECTIONS FOR USE

Place 4 to 6 ounces of bait in dry containers next to burrows, in runways or where rats are accustomed to feed. Assure an uninterrupted supply of bait for a period of not less than 12 days and continue baiting until all signs of feeding have stopped. Replace stale, damp or moldy baits with fresh bait.

For Mice, place 1/4 to 1/2 ounce amounts of bait in shallow containers where mice or signs of mice have been seen, at 8-12 foot intervals. Maintain an uninterrupted supply of bait for at least 15 days.

Place baits in locations not accessible to children, pets, and domestic animals, or in tamper-proof bait boxes.

### CAUTION

Protect children, pets and domestic animals from bait. If swallowed by humans, domestic animals, or pets, this material may reduce the clotting ability of the blood and cause bleeding. In such case, intravenous and oral administration of vitamin K combined with blood transfusions are indicated in the case of hemorrhage caused by overdoses of bishydroxycoumarin.

This rodenticide contains warfarin, an anticoagulant chemical that reduces the clotting ability of the blood, and upon repeated feeding causes fatal hemorrhage in rats. It also contains an antibacterial agent, sulfadiazine, which inhibits bacteria that produce vitamin K, an antidote for warfarin. This combination increases effectiveness against hard-to-kill rats and gives better and more reliable control.

Prolin (warfarin plus sulfadiazine) is a registered trademark of Rockland Chemical Co. from the Wisconsin Alumni Research Foundation, U. S. Patent Nos. 2,427,578, other patent applications pending.

The antibacterial agent, sulfadiazine, increases the effectiveness of this bait and assures more thorough control of rats. Especially recommended for rat infestations where rodents do not feed on bait.

**WARNING:** See or make no warranty of any kind, expressed or implied, concerning the use of this material. Buyer assumes all liability for safe handling whether in accordance with directions on label.

U.S.D.A. Reg. No. 572-25

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