

538-280

7-25-2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

JUL 25 2007

Ms. Lisa R. McClellan
Senior Regulatory Scientist
The Scotts Company
14111 Scottslawn Road
Marysville, OH 43041

RE: Notification for General Label Revisions Per PR Notices 98-10 and 2007-1
EPA Reg. No.: 538-280
Date of Submission: June 26, 2007

Dear Ms. McClellan:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated June 26, 2007, for the product Super Turf Builder with Plus 2 Weed Control. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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EPA

United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 538-280	2. EPA Product Manager Joanne Miller	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Super Turf Builder with Plus 2 Weed Control	PM# PM-23	
5. Name and Address of Applicant (Include ZIP Code) The Scotts Company 14111 Scottslawn Road Marysville, Ohio 43041 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated XX-XX-XX
<input type="checkbox"/> Resubmission in response to Agency letter dated XX-XX-XX	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

NOTIFICATION

JUL 25 2007

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification for general label revisions per PR Notices 98-10 and 2007-1. (See attached letter)

Section III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) Plastic Bag
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per Container	If "Yes" Package wgt. No. per Container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container TBD	5. Location of Label Directions <input type="checkbox"/> On Bag <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Lisa R. McClellan	Title Senior Regulatory Scientist	Telephone No. (Include Area Code) (937) 644-7691
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature BY: <i>Lisa R. McClellan</i> The Scotts Company	3. Title Senior Regulatory Scientist	
4. Typed Name: Lisa R. McClellan	5. Date: June 26, 2007	

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June 26, 2007

Sherada Hobgood
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

NOTIFICATION

JUL 25 2007

**SUBJECT: Super Turf Builder with Plus 2 Weed Control, EPA Reg. No. 538-280
Notification: General labeling revisions**

Dear Ms. Hobgood:

Enclosed are the following to support this Notification per PR Notices 98-10 and 2007-1:

- (1) Registration application, Form 8570-1
- (2) Two (2) copies of the final-printed label, with changes highlighted.

The following revisions were made to the Super Turf Builder with Plus 2 Weed Control label:

- 1) Fertilizer ratio: 29-2-3
- 2) Application: Apply anytime weeds are growing
- 3) Addition of the following marketing claims:
 - a. Available only at authorized Scotts Lawn Pro retailers ✓
 - b. Kills Weeds! ✓
 - c. A thicker, greener lawn – Guaranteed! ✓
 - d. Scotts Best Fertilizers
 - e. New and Improved! ✓
 - f. Improves lawn's ability to absorb water and nutrients
 - g. Builds stronger, deeper roots for more effective water use
 - h. More greening power than regular Turf Builder with Plus 2 Weed Control
 - i. Helps lawn lock in/retain/hold water/moisture to protect against heat and drought
 - j. Builds thick, green turf from the roots up
 - k. Better Weed Control** (back panel: **As compared to previous formula)
 - l. Kills Weeds Completely, kills dandelions, clover and other broadleaf weeds
 - m. Feeds and Strengthens Helps lawn stand up to heat, drought, and wear and tear
 - n. Gives you a thicker, greener lawn than regular Turf Builder with Plus 2 Weed Control
 - o. Kills dandelions and other major lawn weeds completely
 - p. Won't burn your lawn – Guaranteed!
 - q. Water Smart™ Formula - Makes the most of every drop
- 4) Stewardship messages:
 - a. Scotts and Your Environment "We care. Scotts products are designed with care to grow thicker, greener lawns. Because green is good. A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion. You can make a difference. Help keep our water resources clean. Apply this product only to your lawn, and sweep up any product that lands in the driveway, sidewalk or street back on to your lawn."

5) Feeding Information:

- a. Feed Regularly For Your Best Lawn – Regular feedings of Scotts Turf Builder will help build a lawn you and your family can enjoy. Scotts Turf Builder provides the nutrients your lawn needs to look its weed-free best and withstand the stresses of heat, drought and family activity
 - i. One Annual Feeding-Feeding once a year starts the growth process by greening and building new roots.
 - ii. 2-3 Annual Feedings – Each feeding builds on the last. The roots grow thicker and stronger, and the lawn starts to crowd out weeds.
 - iii. 4 Annual Feedings – The root system is deep and strong and the lawn has more resources to survive stresses.
- b. Plan your feeding schedule. Choose the right product for your lawn.
 - i. Early Spring – February-April [Art – bag]
 - 1. If you have crabgrass: Scotts Super Turf Builder with Halts Crabgrass Preventer
 - ii. Late Spring – April-June [Art – bag]
 - 1. If you have weeds: Scotts Super Turf Builder with Plus 2 Weed Control
 - iii. Summer – July-August [Art – bag]
 - 1. If you have bugs: Scotts Super Turf Builder with Summerguard
 - iv. Fall – September-November [Art – bag]
 - 1. If you have fall weeds: Scotts Super Turf Builder Winterguard with Plus 2 Weed Control

6) Consumer Information:

- a. [Question mark art] Get Expert Advice For Your Lawn NOW! Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.
- b. Visit Scots.com or call 1-800-543-TURF (8873)
- c. Under Questions/Information: Consumer Helpline

7) Nutrient Information:

- a. [Art: 20% More Nitrogen/Nutrients/Nutrition than regular Turf Builder]
- b. The Super Turf Builder Advantage - Your lawn requires essential nutrients to thrive. The Super Turf Builder line of fertilizers is exclusively formulated to deliver the most greening power/nutrition/nutrients you can get from Scotts. The special formula in Super Turf Builder with Plus 2 Weed Control gives your lawn 20% more nitrogen/nutrition/nutrients than regular Turf Builder with Plus 2 Weed Control for your best lawn ever.

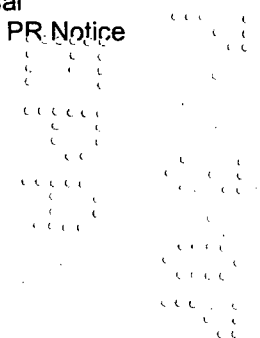
8) Revised All-in-One particles statements:

- a. [NPK art]
- b. Each of Scotts exclusive All-i-One Particles contain the key feeding nutrients to provide consistent feeding to every treated square inch of your lawn. The result: A thick, green lawn without burning. Guaranteed! *All-in-One Particle = nitrogen, phosphorus and potassium contained in every particle.

9) Lawncare Information: Tips for Lawncare Success:

- a. Mow your lawn high. A mowing height of 3" allows the grass to develop a deep root system & helps your lawn use water more effectively.
- b. Leave the grass clippings on your lawn. This recycles the plant nutrients back into the soil.
- c. Conserve water. Your lawn will begin to wilt when water is needed. As much as possible, take advantage of nature's sprinkler and rely on the rain to water your lawn. It's free!

10) Disposal section: Disposal: If Empty: Do not reuse this container. Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain. (Per PR Notice 2007-1, removal of the 1-800-CLEANUP Number for disposal instructions.)



11) Spreader Settings section:


- a. Spreading Tips – Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scotts® spreader.
- b. Scotts Broadcast/Rotary Spreaders – Each pass should be within 5 feet of each other to ensure an overlap. Scotts Basic®, Standard™, Deluxe Edgeguard®, Lawn Pro™ or SpeedyGreen®
- c. Scotts EasyGreen®
- d. Scotts Drop Spreaders – Make sure spreader wheel completely overlaps previous wheel marks. Scotts AccuGreen®
- e. For additional spreader settings, please call 1-800-543-TURF (8873).
- f. [art – broadcast/rotary spreader application]
- g. [art – drop spreader application]
- h. Spreader settings: 3 ¾, 28 ½, 5 ½
- i. Covers 5,000 sq. ft.

12) Guarantee: NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with directions. (This is use in conjunction with the Scotts No-Quibble Guarantee and meets the EPA Warranty Guidance document issued in 2006.)

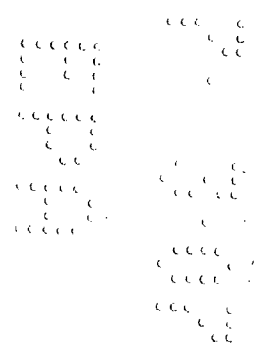
“Notification of label changes relative to PR Notices 98-10 and 2007-1. This notification is consistent with the guidance in PR Notices 98-10 and 2007-1 and the requirements of EPA’s regulations at 40 CFR 156.10 and 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the guidance of PR Notices 98-10 and 2007-1 and the requirements of 40 CFR 156.10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA”.

If you have any questions regarding this submission, please contact me at 937-644-7691.

Respectfully,
The Scotts Company

BY: 

Lisa R. McClellan
Senior Regulatory Scientist



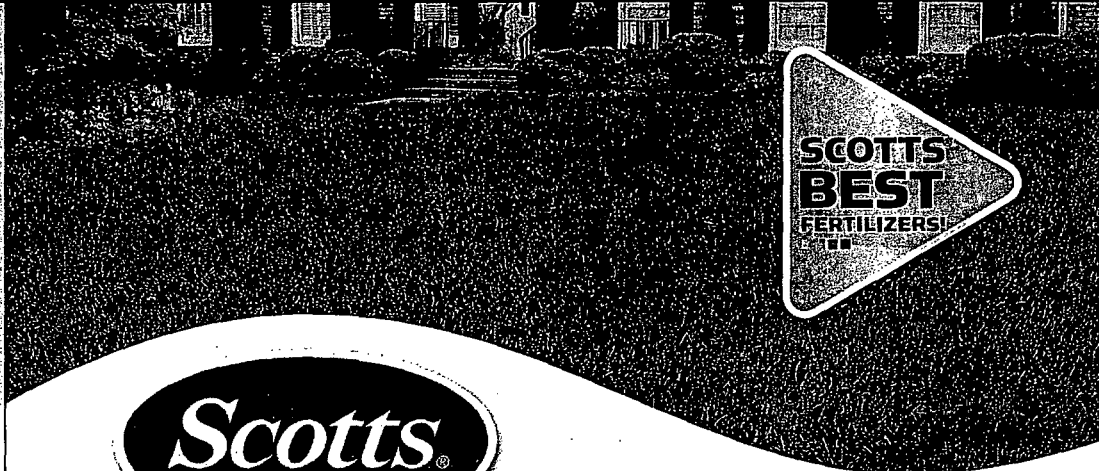


APPLY ANYTIME WEEDS ARE GROWING NOTIFICATION

JUL 25 2007

AVAILABLE ONLY AT AUTHORIZED SCOTT'S LAWN PRO RETAILERS

KILLS WEEDS! A THICKER, GREENER LAWN - GUARANTEED!



NEW and IMPROVED!

SUPER TURF BUILDER

WITH PLUS 2 WEED CONTROL

LAWN FERTILIZER AND BROADLEAF WEED CONTROL

- Improves lawn's ability to absorb water and nutrients
Builds stronger, deeper roots for more effective water use
More greening power than regular Turf Builder with Plus 2 Weed Control
Helps lawn lock-in/retain/hold water/moisture to protect against heat and drought
Builds Thick, Green Turf from the Roots Up
Better weed control**
KILLS WEEDS COMPLETELY: Kills dandelions, clover and other broadleaf weeds
FEEDS AND STRENGTHENS: Helps lawn stand up to heat, drought, and wear and tear
Gives you a thicker, greener lawn than regular Turf Builder with Plus 2 Weed Control
Kills dandelion and other major lawn weeds completely
Won't burn your lawn - Guaranteed!



WATER SMART FORMULA Makes the most of every drop**



AVAILABLE ONLY AT AUTHORIZED SCOTT'S LAWN PRO RETAILERS

COVERS 5,000 SQ. FT. 29-2-3

MADE IN U.S.A. NET WT. 17.24 lb (7.82 kg)

Table with 2 columns: Ingredient name and percentage. Includes 2,4-D, Mecoprop-pf, and OTHER INGREDIENTS.

KEEP OUT OF REACH OF CHILDREN CAUTION See back for additional precautionary statements.



WATER SMART FORMULA Makes the most of every drop**



3005 11

KILLS WEEDS! A THICKER, GREENER LAWN - GUARANTEED!



NEW and IMPROVED! SUPER TURF BUILDER WITH PLUS 2 WEED CONTROL

WATER SMART FORMULA Makes the most of every drop**



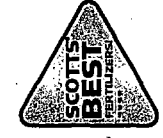
3005 11

KILLS WEEDS! A THICKER, GREENER LAWN - GUARANTEED!



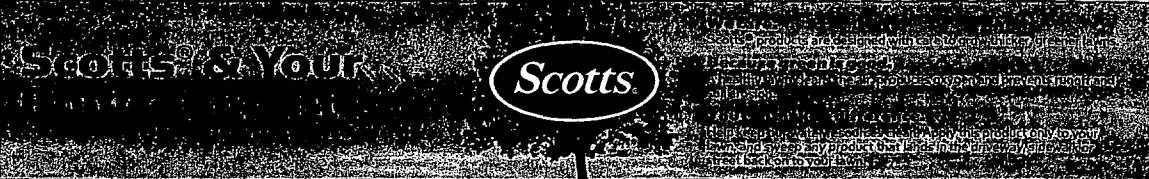
WATER SMART FORMULA Makes the most of every drop**

NEW and IMPROVED! SUPER TURF BUILDER WITH PLUS 2 WEED CONTROL



3005 11

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Feed Regularly For Your Best Lawn
Regular feedings of Scott's Super Turf Builder will help build a lawn you and your family can enjoy.

Table with 3 columns: One Annual Feeding, 2-3 ANNUAL FEEDINGS, 4 ANNUAL FEEDINGS. Describes benefits of each feeding frequency.

Plan your feeding schedule. Choose the right product for your lawn.

Plan your feeding schedule. Choose the right product for your lawn. EARLY SPRING, LATE SPRING, SUMMER, FALL. Includes images of product bags.

SCOTT'S PATENTED ALL-IN-ONE PARTICLE. Your lawn requires essential nutrients to thrive. The SUPER TURF BUILDER contains...

SCOTT'S PATENTED ALL-IN-ONE PARTICLE. Each of Scott's exclusive All-in-One Particles contain the key ingredients to make your lawn thrive...

Get Expert Advice For Your Lawn NOW! Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

Tips for lawncare success. Mow your lawn high. A mowing height of 3" allows the grass to develop a deep root system... How and When to Apply. Apply in late spring, summer, or fall.

Consejos para tener éxito en el cuidado de su césped. Corte el césped alto. Una altura de corte de 3" permite que la grama desarrolle un sistema de raíces profundo... Instrucciones. Es una violación a la ley Federal usar este producto de forma inconsistente con su etiqueta.

Watering or rain. Do not water your lawn for 24 hours after application. Water will wash the weed control off the weeds' leaves... IMPORTANT. What to expect. Weed stems and leaves will begin to twist and curl in a few days...

Riego o lluvia. No debe regar en las siguientes 24 horas después de la aplicación. El agua lavará el herbicida de las hojas de las malezas... IMPORTANTE. Lo tallos y hojas de las malezas se empezarán a retorcer y a poner rizadas en pocos días...

HOW TO APPLY. Spreading Tips. Apply header strips. Then apply product in longest direction of lawn. For best results, use a Scott's® spreader.

COMO APLICAR. Consejos para esparcir. Aplique tiras de guía. Luego aplique el producto en el sentido más largo del césped. Para obtener mejores resultados, utilice un esparcidor Scott's®.

Table with 2 columns: Spreader Settings, Covers 5,000 sq. ft. Lists settings for Scott's Broadcast/Rotary Spreaders and Scott's Drop Spreaders.

Table with 2 columns: Posiciones del esparcidor, Cubre 5,000 pies cuadrados. Lists settings for Scott's Broadcast/Rotary Spreaders and Scott's Drop Spreaders.

What to expect. Dandelions and other weeds will be killed in 3 to 4 weeks and your lawn will be greener in 4 to 6 days. Small, lightweight granules mean better weed control.

Qué debe esperar. El diente de león y otras malezas se eliminarán en 3 a 4 semanas y su césped estará más verde en 4 a 6 días. Los granos pequeños y ligeros significan mejor control de malezas.

CAUTION. PRECAUTIONARY STATEMENTS. Hazards to Humans and Domestic Animals. CAUTION: causes eye irritation. Harmful if swallowed.

PRECAUCION. AVISOS DE PRECAUCION. Precauciones con niños y animales domésticos. PRECAUCION: Causa irritación moderada en los ojos. Dañino si se traga.

Guaranteed Analysis table. Lists nutrient content for Scott's Super Turf Builder with Plus 2 Weed Control. Includes Total Nitrogen, Phosphorus, Potassium, and other nutrients.

Questions/Information. Consumer Helpline: 1-800-543-TURF (8873). Visit our website: www.scotts.com. Includes a barcode and product number 0 32247 03005 2.