

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 05-31-98



**EPA**

United States  
**Environmental Protection Agency**  
Washington, DC 20460

- Registration**
- Amendment**
- Other:**

OPP Identifier Number  
**288976**

**Application for Pesticide - Section I**

1. Company / Product Number <b>EPA No. 432-1251</b>	2. EPA Product Manager <b>Mr. G. LaRocca</b>	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company / Product (Name) <b>Maxforce Professional Control Roach Killer Bait Stations</b>	PM# <b>13</b>	
5. Name and Address of Applicant (Include ZIP Code)  <b>Bayer Environmental Science, A Business Group of Bayer CropScience LP 95 Chestnut Ridge Road Montvale, N.J. 07645</b>		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____
<p><b><u>PLEASE SEND ALL CORRESPONDENCE TO</u></b> <b><u>"CONTACT POINT" LISTED BELOW</u></b></p> <input type="checkbox"/> Check if this is a new address		

**Section - II**

**NOTIFICATION**

- Amendment - Explain below.
- Resubmission in response to Agency letter dated \_\_\_\_\_
- Notification - Explain below.
- Final printed labels in response to Agency letter dated **APR 29 2003**
- "Me Too" Application
- Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

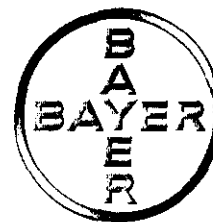
**Notification of alternate brand name (ABN)**

**Section - III**

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.      No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt.      No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Kenneth J. landoli</b>	Title <b>Registration Services Manager</b>	Telephone No. (Include Area Code) 201-307-3367
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Kenneth J. landoli</i>	3. Title <b>Registration Services Manager</b>	
4. Typed Name <b>Kenneth J. landoli</b>	5. Date <b>March 22, 2003</b>	



# Bayer Environmental Science

March 22, 2003

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504C)  
U.S. Environmental Protection Agency  
Rom 266a, Crystel Mall 2  
1921 Jefferson Davis Highway  
Arlington, VA. 22202-4501

Attention: Mr. G. LaRocca  
PM Team 13

RE: Submission of Alternate Brand Name for **Maxforce Professional Insect Control Roach Killer Bait Stations (EPA No. 432-1251)**

Dear Mr G. LaRocca:

Bayer Environmental Science is submitting a notification for an alternate brand name (ABN) for the product referenced above. Specifically we are enclosing the following:

1. EPA Application for 8570-1 (OPP Identifier No. 288976)
2. Alternate Brand Name certification as referenced by PR Notice 98-10
3. Four (4) copies of product labeling with the alternate brand name

The alternate brand name (ABN) for this product is:

**Maxforce Roach Killer Small Bait Stations**

Please contact me directly at the number indicated below or via email at [ken.iandoli@bayercropscience.com](mailto:ken.iandoli@bayercropscience.com) should there be additional questions regarding this submission.

Sincerely,  
Kenneth J. Iandoli

  
Registration Services Manager

Cc : J. Conti  
A. Krygsman

Bayer Environmental Science

95 Chestnut Ridge Road  
Montvale, NJ 07645  
Tel. 201 307 9700  
Fax 201 307 3438

# MAXFORCE

3/3  
NOTIFICATION  
APR 29 2003

## ROACH KILLER SMALL BAIT STATIONS

### FOR USE IN COMMERCIAL, INDUSTRIAL AND RESIDENTIAL AREAS

#### ACTIVE INGREDIENT:

Hydramethylnon: tetrahydro-5, 5-dimethyl-2(1H)-pyrimidinone, (3-(4-(trifluoromethyl) phenyl)-1-(2-(4-(trifluoromethyl) phenyl) ethenyl)-2-propenylidene) hydrazone .....	2.00%
Inert Ingredients: .....	98.00%
TOTAL: .....	100.00%

CONTAINS: 72 Child-Resistant Bait Stations

### CAUTION: KEEP OUT OF REACH OF CHILDREN

#### STATEMENT OF PRACTICAL TREATMENT

If swallowed, drink two glasses of water. Do not induce vomiting or give anything by mouth to an unconscious person. Get medical attention. In case of emergency, call day or night 1-800-334-7577.

#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

#### CAUTION

May be harmful if swallowed.

#### STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage or disposal. Do not remove baits from container. Wrap used containers -or- stations and put in garbage can.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- [Break bait stations away from the plastic frame and] Place in areas where large cockroaches have been seen and where they hide. Large cockroaches hide near or in floor drains and other exposed plumbing fixtures, near basement windows and doors, sewers, steam tunnels, and where food is prepared and stored. For outdoor use, place bait stations in areas adjacent to structures where roaches may rest or breed, for example on decks, stairs, and patios; around woodpiles, plants and trees; near vents, pipe chases, electrical conduits, windows, and other points of entry. -or-
- [Break bait stations away from the plastic frame and] Place in areas where cockroaches have been seen and where they hide. Cockroaches infest dark, warm, damp locations.
- The stickers provided in the box -or- bag can be used to attach bait stations to vertical surfaces if desired. -or-
- The bait stations can be stuck to a vertical surface by peeling off the bottom label to expose adhesive.
- For effective roach control use 2-3 -or- 4-6 bait stations per 100 square feet of horizontal surface area. Place adjacent to walls and flush in corners.
- Do not spray the bait stations. Avoid placing the bait stations on freshly sprayed surfaces.
- Roaches will begin eating the bait immediately and you should expect to see fewer roaches within two weeks.
- Replace all stations every 3 months for continual control of large cockroaches. -or-
- Inspect all bait stations and replace as needed for continual control of roaches.

This product is specially designed for large cockroaches, such as American and Oriental roaches, as well as waterbugs and palmetto bugs. It may be used indoors and outdoors for the control of cockroaches in any area where large cockroaches are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, schools, day care centers, nursing homes, health care facilities, laboratories, computer and electronic equipment facilities, pet shops, zoos, basements, buses, boats, trains, and aircraft. This product has an odorless bait that cockroaches eat even in the presence of other foods and is packaged in a child-resistant bait station.

-or-

This product may be used for the control of small cockroaches, such as German or Brown-Banded roaches, in any area where they are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, schools, day care centers, nursing homes, health care facilities, laboratories, computer

and electronic equipment facilities, pet shops, zoos, basements, buses, boats, trains, and aircraft. This product has an odorless bait that roaches eat even in the presence of other foods and is packaged in a child-resistant bait station. The patented transparent red top enables you to monitor bait consumption while providing roaches their preferred environment, darkness, because roaches do not see light in the red spectrum.

#### GENERAL INFORMATION

MAXFORCE® Roach Killer Bait Stations may be used for the control of small cockroaches, such as German or Brown-Banded roaches, in any area where cockroaches are a problem, such as residential, warehousing and commercial establishments, including food service, food manufacturing and food processing facilities, hospitals, nursing homes, schools, daycare centers, health care facilities, aircraft, basements, laboratories, computer and electronic equipment facilities, pet shops, zoos, buses, boats and trains. MAXFORCE® has an odorless bait that roaches eat even in the presence of other foods and is packaged in a child-resistant bait station. The patented transparent red top enables you to monitor bait consumption while providing roaches their preferred environment, darkness, because roaches do not see light in the red spectrum.

#### IMPORTANT: READ BEFORE USE

By using this product, user or buyer accepts the following conditions, warranty, disclaimer of warranties and limitations of liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and should be followed carefully. However, because of the manner of use and other factors beyond Bayer Environmental Science's control, it is impossible for Bayer Environmental Science to eliminate all risks associated with the use of this product. All such risks shall be assumed by the user or buyer.

**DISCLAIMER OF WARRANTIES:** THERE ARE NO WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, WHICH EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of Bayer Environmental Science is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. Bayer Environmental Science disclaims any liability whatsoever for incidental or consequential damages, including, but not limited to, liability arising out of breach of contract, express or implied warranty (including warranties of merchantability and fitness for a particular purpose), tort, negligence, strict liability or otherwise.

**LIMITATIONS OF LIABILITY:** THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT BAYER ENVIRONMENTAL SCIENCE'S ELECTION, THE REPLACEMENT OF THE PRODUCT.

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**TOTAL NET WEIGHT 3.81 oz. (108 g.)**



Bayer Environmental Science  
A Business Group of Bayer CropScience LP  
95 Chestnut Ridge Road  
Montvale, New Jersey 07645

EPA Reg. No. 432-1251  
EPA Est. No. 5813-MS-01  
Product Code No. 48000