

#### U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460

239-2738

EPA Reg. Number:

Date of Issuance:

5/5/17

NOTICE OF PESTICIDE:

X Registration
Reregistration
(under FIFRA, as amended)

Term of Issuance: Conditional

Name of Pesticide Product:

Ortho Fire Ant Killer-P

Name and Address of Registrant (include ZIP Code):

Jane Rothwell
The Scotts Company LLC d/b/a/ The Ortho Group
P.O. Box 190
Marysville, OH 43040

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

 Submit and/or cite all data required for registration/registration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Date:

5/5/17

Kable Bo Davis, Product Manager 03

Invertebrate & Vertebrate Branch 1, Registration Division (7505P)

EPA Form 8570-6

- 2. You are required to comply with the data requirements described in the DCI Orders identified below:
  - a. Bifenthrin GDCI 128825-1114
  - b. Bifenthrin GDCI 128825-66

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI Orders listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division:

http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1

- 3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
- 4. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 239-2738."
- 5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 10/06/2016
- Alternate CSF A dated 10/06/2016

If you have any questions, please contact Matthew Aubuchon by phone at 703 347-0477, or via email at Aubuchon.Matthew@epa.gov.

Enclosure

NOTE: EPA Reg. No. 239-xxxx

**Bold, italicized text is information for the reader and is not part of the label.** [Bracketed information is optional text]. Text separated by ♦ denotes and/or options.

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#### Ortho Fire Ant Killer-P

#### **Alternate Brand Names**

Ortho [Max] Fire Ant Mound Killer

Ortho [Max] Fire Ant [& Lawn Insect] [Killer] Granules 1

Ortho [Max] Fire Ant Plus Lawn Insect Killer [Granules]

Ortho [Max] Fire Ant [& Lawn Insect] Killer Plus

Ortho [Max] Southern Bug Killer

Ortho [Max] Southern Bug Killer Granules

Ortho [Max] Fire Ant Colony Killer

Ortho [Max] Fire Ant Colony Killer Granules

Ortho [Max] Fire Ant [Mound] Quick Stop

Ortho [Max] Fire Ant [Mound] Kill & Control

Ortho [Max] Fire Ant Killer Mound Treatment<sub>1</sub>

Intended for residential lawn use only May contain peanut by-products

Active Ingredient:

## KEEP OUT OF REACH OF CHILDREN CAUTION

See back /panel/ [of] bag for additional precautionary statements.

NET WT. XXX LBS / XXX KG

# PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS & DOMESTIC ANIMALS

**CAUTION**: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

**ENVIRONMENTAL HAZARDS:** This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutter or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

	FIRST AID				
If swallowed	<ul> <li>Call a poison control call center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to by the poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>				

### ACCEPTED

05/05/2017

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under

EPA Reg. No. 239-2738

<sup>\*</sup>Cis isomers 97% minimum, trans isomers 3% maximum.

EPA Reg. No. 239-xxxx

Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text]. Text separated by • denotes and/or options.

If in eyes:	Hold eye open and rinse slowly and gently with water for 15-20 minutes.						
55	<ul> <li>Remove contact lenses, if present, after the first 5 minutes, then contil</li> </ul>						
	rinsing eye.						
	<ul> <li>Call a poison control center or doctor for treatment advice.</li> </ul>						
If on skin	Take off contaminated clothing						
or clothing	Rinse skin immediately with plenty of water for 15-20 minutes.						
	<ul> <li>Call a poison control center or doctor for treatment advice.</li> </ul>						
HOTLINE NUMBER							

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-(800)-225-2883 for Emergency Assistance.

#### NOTE TO PHYSICIAN

This product is a pyrethroid. If large amounts have been ingested, the stomach and intestine should be evacuated. Treatment is symptomatic and supportive. Digestible fats, oils or alcohol may increase absorption and should be avoided.

#### PHYSICAL AND CHEMICAL HAZARDS

Do not mix or allow to come in contact with oxidizing agent. Hazardous chemical reaction may occur.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply this product directly to the lawn. Water treated area as directed on this label. Do not water to the point of run-off.

Do not make applications in the rain. Do not apply to hard surfaces such as sidewalks, driveways, and streets where the product is likely to wash off into sewers and waterways. Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

Do not apply this product to vegetables.

[In New York State, this product may not be applied to any grass or turf area within 100 feet of a water body (lake, pond, river, stream, wetland, or drainage ditch). In New York State, do make a single repeat application of this product if there are signs of renewed insect activity, but not sooner than two weeks after the first application. ] Note to PM: If product is only labeled for fire ants, this statement will not be added as fire ant only products are not registered in NY.

[Product Facts]

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KILLS/WHAT IT DOES	[Kills] fire ant mounds[in 15 minutes]/ Fire ants/listed ants/listed insects/[Any combination of insect listed in table 1] and other listed insects
WHERE TO USE/APPLY	[On fire ant mounds] in/on residential lawns and on ornamentals and flower gardens
AMOUNT /HOWTO USE /APPLY	[Mound Treatment] Apply 2/3 cup of Ortho Fire Ant Killer-P [product name/this product] over each fire ant mound and the surrounding 3-foot diameter. After applying the product, drench the mounds with 2 gallons of water.

ICOVEDACE!	[Broadcast Treatment]  On Lawns: Apply uniformly over your lawn using the labeled spreader settings. Water lawn after application to wash granules from the lawn foliage.  On Ornamentals & Flower Gardens: Apply 0.3 lb (1 1/3 cup) to 0.6 lb (2 2/3 cups) of product evenly over each 500 sq. ft. area. Repeat if there are signs of renewed insect activity. Product can be applied just before planting or after plants emerge.  [Broadcast Treatment: Apply uniformly over your lawn using the labeled spreader settings. See Spreader Instructions.]
[COVERAGE]	[Treats up to 1300 square feet.  Note to PM: Coverage will vary depending on package size, see chart in marketing claims. This claim is for a 3 lb bag]  Note to PM: Coverage will not be included if product is only labeled for mound treatment
Helpful Hints/For best results	<ul> <li>[Don't treat just the infested areas of the lawn where mounds are visible. Treat the entire lawn area to control reinfestation of fire ants from neighboring areas.]</li> <li>[Control will be optimized by combining broadcast applications that will control foraging workers and newly mated fly-in queens with mound treatments that will kill existing colonies. ]</li> <li>For best results, apply in cool weather (65° and 80°F), or in early morning or late evening hours when the ants are most active.</li> <li>[For extended fire ant control, apply Ortho® Fire Ant Killer-P [product name/this product] in spring and late summer.]</li> </ul>
IMPORTANT	Food utensils, such as teaspoons and measuring cups, must not be used for food purposes after use with pesticides.
[PEOPLE AND PETS]	Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

Note to PM: The Product Facts Table will vary dependent upon market label use sites. If labeled for fire ant mound only, broadcast instructions will not be listed on the market label

#### [Spreading/Spreader Settings/Tips

Spreader settings are approximate. You may need to adjust for proper coverage.]

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SPREADER TIPS/SPREADING TIPS/APPLICATION TIPS				
For best results, Use a Scotts Spreader				
	Spreader Settings - [Covers	Directions		
	xxx sq. ft]			
	Pounds of product per xx sq ft			
	rounds of product per XX sq ft			
	x lb x lb x lb			

Drop Spreaders	X	Mow lawn first if grass is tall enough to touch the bottom of the spreader. First apply two header strips. Operate spreader the longest way of the lawn. Overlap wheel marks to ensure uniform coverage. Shut off spreader when you have reached the header strips or stopped.
EasyGreen® Rotary	X	Slide shut-off lever to the right; application automatically starts and stops when you do. For complete coverage make each pass about 30 inches from the previous one so some overlapping occurs.
SpeedyGreen® Rotary / Scotts Basic ™ / Standard ™ / Deluxe ™/ Edgeguard ® / Lawn Pro ®	X	[Align hopper arrow with previous wheel track to ensure even coverage.] Shut off spreader anytime you stop. For complete coverage make each pass about five feet from the wheel track, so some overlapping occurs.
The Wizz	X	Make perimeter pass with EdgeGuard ® on to protect non-lawn areas. Make parallel internal passes 5 ft apart to ensure even coverage.

Additional Spreader Settings

EZ Drop, Republic (#530)(X)
EZ Broadcast, Republic (#540)(X)
Scotts® Handy Green® II(X)
Scotts® Easy™ Hand Held Spreader(X)
ORTHO® Whirlybird® Multipurpose Spreader(X)

[Illustrations: spreading patterns] (optional illustrations in the claims section)

Note to PM: Spreader Settings will not be included if product is labeled only as a mound treatment.

STORAGE AND DISPOSAL [icon][trash can]



**PESTICIDE STORAGE**: Keep out of reach of children and animals. Store in original bag/container only. Store in a clean, dry, well ventilated place and avoid excess heat. For bags/containers after partial use, reseal opened bag/container [by folding top down and securing].

**PESTICIDE DISPOSAL AND CONTANER HANDLING**: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE**: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**The ORTHO Guarantee:** If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price. Questions and/or Comments Call 1-800-225-2883 [phone icon]

[Ortho & Your Environment- Your home and yard are places for family and pets to enjoy. That's why Ortho® products are designed with care to provide effective solutions to insect problems outside your home. Follow instructions for proper usage, storage and disposal.]

Manufactured for / Sold By The ORTHO Group P.O. Box 190 Marysville, OH 43040

EPA Reg. No. 239-xxx EPA Est. 9198-OH-1<sup>M</sup>, 9198-OH-2<sup>O</sup>, 9198-AL-001<sup>L</sup> Superscript is first letter of lot number [Made in xxx]

#### **Optional Text and Claims**

The following claims: May or may not appear on any label panel or in advertising. May be preceded by "new" or "now" for six months following commercial introduction. Optional FIRE ANT Illustration

Note to PM: Headings on insect table will include specific species to the right if applicable

#### [INSECTS KILLED/CONTROLLED]

Note to PM: Table below may be included only if directions for use include mound instructions

Insects Killed/Controlled for 6 Months/ Use [insert product name] to kill and provide 6 month residual control of:

#### Fire Ants

Note to PM: Tables below may be included only if directions for use include broadcast instructions

[Table 1]

Insects Killed/Controlled for 3 Months / [Insert product name/this product] [to] kill(s) and provide(s) 3 month residual control of:

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Aphids	Greenbug
Ants	Acrobat Allegheny Mound Argentine Big Headed Black Turf Citronella Cornfield Crazy Ghost Little Black Odorous Pavement Pyramid Red Harvester Small Honey Sugar Thief White Footed
Armyworms  Beetles &	Fall Lawn Billbugs (Bluegrass &
Larvae	Hunting) Black Turfgrass Ataenius Dichondra Flea Ground Lady Beetles (Asian, Convergent, Seven- Spotted, Thirteen-Spotted & Twice-Stabbed) Weevils (Annual Bluegrass)
Bristletails	
Caterpillars	Cutworms (Black, Bronzed, Granulate, & Variegated) Fiery Skipper Striped Grassworm Webworms (Sod & Tropical Sod)
Chinch Bugs	
Crickets	Arizona Common Short Tailed Eastern Striped Fall Field House Indies Short Tailed Northern Wood Sand Field Southeastern Field Southern Wood Spring Field

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	Tarra El II	
	Texas Field	
	Tropical	
	Variable Field	
	Vocal Field	
	Western Striped	
Earwigs		
Firebrats		
Flies	European Crane (larvae)	
	Frit	
Grasshoppers		
Leafhoppers		
Mealybugs		
Millipedes		
Mites	Chigger	
Mole Crickets	Southern	
(adult)	Tawny	
Moths	Lucerne	
Pillbugs &		
Rollie Pollies		
Scorpions	Arizona Stripetail	
occ.p.oc	California Common	
	Eastern Sand	
	Lesser Stripetail	
	Northern	
	Southern Unstriped	
	Yellow Ground	
Seed Maggots		
Sowbugs		
Spiders	Brown Recluse	
	Burrowing Wolf	
	Longbodied Cellar	
	Marbled Cellar	
	Pirate Wolf	
	Shortbodied Cellar	
0.10	Thinlegged Wolf	
Spittle Bugs	Two Lined	
Ticks***	American Dog	
***including those that may transmit Ly	Brown Dog	
Wireworms	yme biocase	
AAIICAAOIIIIS		
[Table 2]		
Insects Killed/Controlled:/[insert pro		
Ants	Carpenter	
	Pharaoh	
Aphids		
Beetles	Asiatic Garden	
	European Chafers	
	Green June	
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	Mankad Objetova
	Masked Chafers
	May/June
	Oriental
	Sugarcane
Caterpillars	Bagworms
Centipedes	
Fleas	
Flies	European Crane (adult)
	Fruit
Fungus Gnat	
Larvae	
Leafrollers	Omnivorous
Mites	
Whiteflies	
Mole Crickets (nymphs)	
Plant Bugs	
Scale	
Springtails	
Thrips	
Weevils	Annual Bluegrass (larvae)
	Black Vine (larvae)
	Root (larvae)

#### Optional Marketing Claims (claims may appear on any or all label panels)

### Mound-specific

- 1. Kills Mounds and The Queen
- 2. [Provides] 6 month Fire Ant Control/Protection
- 3. Keeps New Mounds from forming
- 4. Protects the entire lawn [from fire ants] for up to 6 months
- 5. Controls [Fire Ant] Mound formation
- 6. Kills foraging Fire Ants
- 7. Controls new [Fire Ant] mounds from forming for up to 6 months
- 8. Kills fly-in Queens
- 9. Controls [and][kills] [fire ants] for [1,2,3,4,5] 6 months
- 10. [1,2,3,4,5] 6 month [fire ant] control
- 11. Protects your/the lawn [from fire ants] for [1,2,3,4,5] 6 months
- 12. Controls/Kills/Suppresses [fire ant] mounds in 15 minutes\* \*(Guaranteed Kill or your money back)
- 13. 15 minute [fire ant] mound control
- 14. Kills [fire ant] mounds in 15 minutes
- 15. Creates/Provides a 6 month [fire ant] barrier
- 16. Starts killing/to kill [fire ant mounds] in [15] minutes

### Note to PM: If product is only labeled for fire ants: "Fire ant" may be optional in the claim.

#### **Broadcast Claims**

1. Kills/Controls\* [insert any combination of insects][and many other lawn insects\*]

- 2. Kills Fire Ants [and other Listed Insects]
- 3. Protects/Controls\* [against][ damaging insects] [any combination of listed use sites] Controls\* ants (except pharaoh and carpenter) [any combination of ants from table 2 and table 3], fire ants, chinch bugs, sod webworms (lawn moth), European crane fly [larvae], fleas, ticks (including ticks that may transmit Lyme Disease), mole crickets and many other lawn insects\*
- 4. Controls\* chinch bugs, sod webworms (lawn moth), fleas, ticks (including ticks that may transmit Lyme Disease), and other lawn pests
- Kills/controls\* insects [which destroy lawns/ flowers/ listed edibles] [and/or] [which] [annoy people/kids/pets.]
- [Plus] Kills/controls [insert any combination of insects appearing on label].
- 7. Kills fire ants plus [many] other lawn-invading insects.
- 8. Kills fire ants plus [1...x] other lawn-invading insects.

Qualifier: \*Refer to booklet/back panel for [complete] insect lists.

Note to PM: If qualifier is not used, then the word "listed" will be inserted before bugs/insects/pests

Note to PM: These claims will only be included on the market label if broadcast directions for use are included on the market label

#### **General Claims**

- 1. Ready-To-Use
- 2. Apply in spring and fall for year round [long] control
- 3. [Re-entry icon] Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

#### Value claims

- 1. X% more than X size!
- 2. Bonus Size
- Combo Pack
- 4. Wow (Pack)
- Value size
- Value pack
- 7. Great value
- Exclusive to Club Stores!
- Exclusive Club (Bonus) Size!
- 10. Value/Bonus Size 2-pack!
- 11. [Guarantee/d kill] \* \*or your money back

#### Coverage claims

1. Covers/treats up to XXX sq. ft. Note to PM-see table below

Amount of Product (rate of active	Treats xx sq feet
ingredient is 0.2 lb per acre)	
.0023 lb	1 sq. ft.
2.3 lb	1000 sq. ft.
3 lb	1300 sq. ft.
6 lb	2600 sq. ft.

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#### Packaging claims:

- 1. front
- 2. scissors/zipper
- 3. DO NOT CUT BELOW DOTTED LINE / CUT HERE TO OPEN
- 4. DO NOT CUT BELOW DOTTED LINE

Optional Marketing Claims (claims may appear on any or all label panels): Note to PM: Any combination of approved claims may be inserted dependent upon sites listed/application instructions on the market label and product size.

[Brand]	Ortho		
[Sub-Brand]	Fire Ant Killer-P /alternate brand name/this product		
[Marketing Call-out]	Kills Mounds and The Queen		
	Kills [fire ant] mounds in 15 minutes		
	[Provides] 6 month Fire Ant Control/Protection		
	Keeps new mounds from forming		
	Kills/Controls* [insert any combination of insects] [and many other lawn insects*]		
[Product Facts:]	Product Facts: What it Does: Kills fire ant mounds in 15 minutes [and controls new mounds from forming for up to 6 months]		
	Where to Use: On residential lawns and on ornamentals and flower gardens		
	When to use: Apply during morning or late evening when it is cool and the ants are most active		
	[Re-entry icon] Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.		
	Questions & Comments: (phone & computer icon) Call 1-800-225-2883 or visit our website at www.ortho.com		

[Ortho Guarantee]	[†]The ORTHO® Guarantee. [†] If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.
[UPC]	UPC Placeholder
[Standard Copy]	© 201x The ORTHO Group. World rights reserved. Sold by The ORTHO Group PO Box 190, Marysville, OH 43040
[EPA Info]	EPA Reg. No. 239-xxxx EPA Est. XXX, XXX, XXX, XXX, XXX Superscript is first letter of lot number.
[Component Number]	Component # Placeholder
[Other]	(Recycle Symbol)