



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

239-2729

Date of Issuance:

1/19/16

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Ortho S Ant Bait

Name and Address of Registrant (include ZIP Code):

Mandy Slack
The Scotts Company d/b/a The Ortho Group
PO Box 190
Marysville, OH 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Michael Walsh, Product Manager 11
Invertebrate and Vertebrate Branch 2, Registration Division
(7505P)

Date:

1/19/16

2. You are required to comply with the data requirements described in the DCI identified below:
 - a. Spinosad GDCI-110003-1141
 - b. Spinosad GDCI-110003-1217

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: http://www.epa.gov/oppsrrd1/contacts_prd.htm

3. The data requirements for Storage Stability and Corrosion Characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
4. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 239-2729.”
5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/26/2015
- Alternate CSF A dated 03/26/2015
- Alternate CSF B dated 03/26/2015

If you have any questions, please contact Eric Bohnenblust by phone at (703) 347-0426, or via email at Bohnenblust.eric@epa.gov.

Enclosure

NOTE:

EPA Reg. No. 239-NEW

Bold, italicized text is information for the reviewer and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

Ortho[®] S Ant Bait

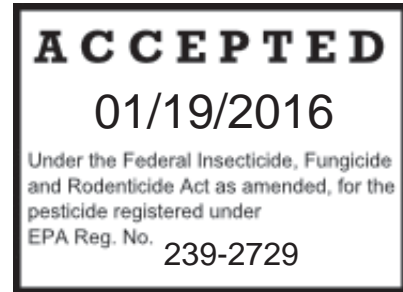
Alternate Brand Names:

Ortho Liquid Ant Bait
Ortho Liquid Ant Killer Bait
Ortho Colony Kill Liquid Ant Bait
Ortho Colony Killer Liquid Ant Bait
Ortho Ant Bait
Ortho Ant Killer Bait
Ortho Colony Kill Ant Bait
Ortho Colony Killer Ant Bait

Ortho Home Defense Liquid Ant Bait
Ortho Home Defense Liquid Ant Killer Bait
Ortho Home Defense Colony Kill Liquid Ant Bait
Ortho Home Defense Colony Killer Liquid Ant Bait
Ortho Home Defense Ant Bait
Ortho Home Defense Ant Killer Bait
Ortho Home Defense Colony Kill Ant Bait
Ortho Home Defense Colony Killer Ant Bait

Ortho Home Defense MAX Liquid Ant Bait
Ortho Home Defense MAX Liquid Ant Killer Bait
Ortho Home Defense MAX Colony Kill Liquid Ant Bait
Ortho Home Defense MAX Colony Killer Liquid Ant Bait
Ortho Home Defense MAX Ant Bait
Ortho Home Defense MAX Ant Killer Bait
Ortho Home Defense MAX Colony Kill Ant Bait
Ortho Home Defense MAX Colony Killer Ant Bait

Ortho Ant B Gon Liquid Ant Bait
Ortho Ant B Gon Liquid Ant Killer Bait
Ortho Ant B Gon Colony Kill Liquid Ant Bait
Ortho Ant B Gon Colony Killer Liquid Ant Bait
Ortho Ant B Gon Ant Bait
Ortho Ant B Gon Ant Killer Bait
Ortho Ant B Gon Colony Kill Ant Bait
Ortho Ant B Gon Colony Killer Ant Bait



KEEP OUT OF REACH OF CHILDREN

Refer to/See back/side [panel][s] for directions for use

ACTIVE INGREDIENT:

Spinosad 0.08%

OTHER INGREDIENTS: 99.92%

TOTAL: 100.00%

*Kills common household ants. This product will not control carpenter, pharaoh, harvester, or red imported fire ants.

[Contains] XX [xx fl oz (ml)] Bait Stations
Total Net Contents: xx fl oz (ml)

Bold, italicized text is information for the reviewer and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

[The ORTHO Advantage] [Why/About Ortho [product name]] [How We Work] [How it Works]

It all starts with our [patented/exclusive] [Clean/Easy/Simple/One-] [Snap] [Technology] bait stations. No scissors. [No spills.] [No mess.] [Just a satisfying *snap* that signals [it's] ready for action.] Inside the station is a carefully crafted blend/mix/formula/bait [of/with food, water and insecticide to kill ants]. [It's the perfect treat for thirsty ants that need water every [single] day to survive.] Once we've lured ants [in] to the bait [station], our work is done. Ants dutifully share the bait, killing the queen [and colony].

- [Bait attracts [foraging / scout / worker] ants [looking for food & water.]
- [Ants enter [bait] station and carry bait back to the colony.]
- [Ants share the bait with other ants, killing the queen and the colony.]

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all label directions.

[1.] WHEN TO USE/APPLY: Treat when ants appear. [Treat when ants are present.]

[2.] WHERE TO USE/APPLY: Indoors where ants are present or where they travel to find food or water. [(e.g.,) [Kitchens/ Bathrooms/ Basements/ Garages/Laundry Rooms).] [Common areas to find ants include: along baseboards, in corners of rooms and cabinets, under and behind appliances, under sinks, in pantry, on window sills, around doorways, near garbage cans, and along ant trails.] [For best results, make sure at least one bait station is placed directly in an ant trail.]

Note to PM: optional illustrations may be used in conjunction with these steps.

[3.] HOW TO USE/APPLY

1. [[Open carton and] Remove bait stations [from package/pouch]]. [Optional Illustration]
2. [Separate stations [along perforation]].
3. ***Option #1***

Open/ stations by peeling [off/open] label(s)/sticker(s)/film/strip to expose the bait inside. [Optional Illustration showing how to peel off/open the label]

OR

Option #2

[To open [the Clean/Easy/Simple/One- Snap] stations:]

- [Grab station around the outer edges and] hold upright [Optional Illustration]
- Snap open [and tear off] [the [top] end] [to expose bait inside]. [Avoid squeezing the [soft] foil side when opening]. [Optional Illustration]
- [Fold [the end] and] Tuck/fold/hook/secure the [upper/top] slit/notch/hook/end/tabs [around/under the [station's] outer edge/base] [to hold back/secure [the] [Clean/Easy/Simple/One- Snap] tab] [Optional Illustration]

Note to PM: optional illustrations (additional images are located on page 9).

HOLD UPRIGHT



SNAP OPEN



TUCK



PLACE stations THIS SIDE UP



Bold, italicized text is information for the reviewer and is not part of the label.
 [Bracketed information is optional text]. Text separated by / denotes and/or options.

OR

Option #3

Open stations by cutting along line/perforation/seam to expose bait inside. [Optional Illustrations showing how to cut along the line/seam to expose bait]

4. Place [the] station(s) [[with] THIS SIDE UP [facing upward]] [in [out-of-the-way locations in][the] area(s) [that] you have been experiencing or suspect ant activity.][Optional Illustration]

5. [Check/Monitor [the] station(s) regularly. Once [the] bait has been consumed, replace with a new station.]

[4.] AMOUNT TO USE/APPLY:

For best results, use all [X] stations included in the package. [Additional stations may be needed to control heavy infestations.]

[[5.] WHEN TO REAPPLY:

Check/Monitor [the] station(s) regularly. Once [the] bait has been consumed, replace with a new station.]

[[HELPFUL TIPS:]

- [If ants are making a trail to food, wipe up the trail with a damp cloth and then place the baits.]
- [Do not place bait stations in areas that have been recently sprayed with insecticide as this may reduce effectiveness.]
- [For heavy infestations, additional bait stations may be required.]
- [[See through] [clear] [transparent] station lets you know when it is time to replace the baits.]
- [Monitor [bait] [stations] regularly for activity.]

STORAGE AND DISPOSAL [icon][trash can]



PESTICIDE STORAGE: Keep out of reach of children and animals. Store in original pouch/package/container only. Store in a clean, dry, well ventilated place and avoid excess heat.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Do not reuse or refill this container.

If empty: Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PHYSICAL AND CHEMICAL HAZARDS:

Do not mix or allow to come in contact with an oxidizing agent. Hazardous reaction may occur.

[ORTHO® & YOUR ENVIRONMENT:] [Your home is a place for family and pets to enjoy.] [That's why Ortho® products are designed with care to provide effective solutions to insect problems inside your home.] [Follow instructions for appropriate usage, storage and disposal.]

[icon] [People and pets can enter the area while stations are in use.]

Place stations in areas [that are] inaccessible to children and pets.

NOTE:

EPA Reg. No. 239-NEW

Bold, italicized text is information for the reviewer and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

Note to PM - Guarantee & Notice statements may or may not appear on market label

[NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility of risks of use, storage or handling of this product not in accordance with directions.]

[The Ortho Guarantee: If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.]

[phone icon] **Questions or Comments** Call 1-800-225-2883 [or] [visit our website] [www.ortho.com]
[computer icon]

Manufactured for / Distributed for/by / Sold by:
The Ortho Group
P.O. Box 190
Marysville, OH 43040

[Product of / Made in U.S.A.]

© 20XXThe Ortho Group, World rights reserved.

EPA Reg. No. 239-NEW
EPA Est. No. XXXX-XXX
[Superscript used is first letter of lot number]

Individual Bait label

Ortho® S Ant Bait

ACTIVE INGREDIENT:	
Spinosad	0.08%
OTHER INGREDIENTS:.....	99.92%
TOTAL:	100.00%

KEEP OUT OF REACH OF CHILDREN
See outer carton for directions for use

NET CONTENTS XX fl oz (XX ml)

EPA Reg. No. 239-NEW
EPA Est. No. XXXX-XXX
[Superscript used is first letter of lot number]

[This side up /down]
[Push/Press/Snap] [here]
[Push/Press here] [to snap]
[Peel] [to open] [Optional Illustration]
[To open] [peel/tear] [here] [Optional Illustration]
[Fold/Attach/Hook/Tuck/Secure] [tab] [here] [Optional Illustration]
[Tear] [here] [to remove] [Optional Illustration]

[Date bait placed: / /

NOTE:

EPA Reg. No. 239-NEW

Bold, italicized text is information for the reviewer and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

[Manufactured for / Distributed for/by / Sold by
The Ortho Group
P.O. Box 190
Marysville, OH 43040]

Note to PM: Any combination of approved claims from the master label may be inserted dependent upon sites listed on the market label and product size. Representation below:

[Brand] [Sub-Brand]	Ortho S Ant Bait (or alternate brand name)
[Claims] 1. 2. 3. 4. 5.	Kills the Queen & Colony Continuous Protection Formula Contains both food & water Guaranteed to work [†] [or your money back] Use [with confidence] in your home [insert approved claim(s) from master label]
[Product Facts:] [What it Does] [Where to Use/Apply] [When to use/Apply]	Product Facts: What it Does: Kills common household ant[s]* [colonies], including [scouts, workers, soldiers, and most importantly] the queen Where to Use: [Use] indoors where ants are present or where they travel to find food or water [e.g.,] [kitchens, bathrooms, basements, garages]. When to Use: [Use] whenever ants are present

NOTE TO PM: OPTIONAL TEXT AND MARKETING STATEMENTS: MAY OR MAY NOT APPEAR ON ANY LABEL PANEL OR IN ADVERTISING.

GENERAL PACKAGING CLAIMS

1. Pre-filled [& Ready to Use]
2. No [Drips or] Spills
3. [X] Easy to Use [Stations]
4. [X] No Mess [Stations]
5. [X] Ready to Use [Stations]
6. Easy/Simple Activation [Stations]
7. No scissors [required]

NOTE:

EPA Reg. No. 239-NEW

Bold, italicized text is information for the reviewer and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

STATIONS WITH NO ACTIVATION REQUIRED

8. No touch opening
9. No Activation [Needed] [Required]!

STATIONS USING SNAP ACTIVATION TECHNOLOGY

10. [Patented/Exclusive] Clean Snap [Technology]
11. [X] Clean Snap [Technology] Stations
12. [Patented/Exclusive] Simple Snap [Technology]
13. [X] Simple Snap [Technology] Stations
14. [Patented/Exclusive/ Easy Snap [Technology]
15. [X] Easy Snap [Technology] Stations
16. [Patented/Exclusive/] One-Snap [Technology]
17. [X] One-Snap [Technology] Stations
18. [Patented/Exclusive/] Snap [Technology]
19. [X] Snap [Technology] Stations
20. [One-handed] [Clean] [Simple] [Easy] Snap /Open[s] [ing]
21. One-hand Open [ing]
22. Snap / Open [ing]
23. Opens in a Snap!
24. Clean Opening

EFFICACY KILL CLAIMS:

25. Kills/Controls Ants*
26. Kills/Controls [the] ants* you see and [the] ants/ones you don't [see].
27. Kills/Controls Ants* in the/your Home
28. Kills/Controls [common] household ant[s]* [colonies]
29. Kills/Controls [common] home invading ant[s]* [colonies]
30. Protects against [common] household ants*
31. Protects against [common] home invading ant[s]* [colonies]
32. Kills/Eliminates/Controls [the colony] [and] [the queen]
33. Kills/Eliminates/Controls the colony
34. colony kill/elimination/control
35. Kills the queen & [eliminates] [the]colony [including larvae]
36. Colony Killer
37. Kills/Controls [scout ants,] [worker ants,] [soldier ants,] queens [and larvae]
38. Kills/Controls [scouts,] [workers,] [soldiers,] queens [and larvae]
39. Kills/Controls every type of ant in the colony
40. Kills/Controls all [ant] colony members
41. Kills/Controls the Queen
42. Delayed killing action allows bait to get to [colony], [queen] and [larvae]
43. Kills/Controls all [ant] life stages
44. Kill/Controls ants* at all life stages
45. Kills/Controls all life stages of ants
46. Kills/Controls ants* before you see them
47. Unique, highly selective active ingredient/mode of action
48. Attracts and kills/controls ants* throughout your house/home⁺⁺ when used according to package directions.
49. Ants share/spread bait for maximum kill[ing] [effectiveness] [power]
50. Ants share/spread bait for exponential kill[ing] [effectiveness] [power]

EFFICACY-DELIVERY

51. Liquid is an effective way to deliver [bait] [poison]
52. Effective way to deliver [poison] [bait][to colony]

Bold, italicized text is information for the reviewer and is not part of the label.

[Bracketed information is optional text]. Text separated by / denotes and/or options.

- 53. Liquid is readily/easily shared between scout ants, worker ants, soldier ants, larvae and queens
- 54. Liquid is readily/easily shared between scouts, workers, soldiers, larvae and queens
- 55. Liquid is readily/easily shared throughout the colony
- 56. [Liquid is] easy for ants to feed on
- 57. Contains [both] food and water
- 58. Targets the entire colony
- 59. [Helps] keep[s] ants* from coming back
- 60. [Helps] protect[s] against ants* coming back
- 61. Liquid Bait Technology
- 62. Liquid Bait [Formula]

EFFICACY OTHER

- 63. Continuous Action/Protection [Formula]
- 64. Odorless Bait [Formulation]
- 65. Easy to Use
- 66. Effective Ant* Control Guaranteed to work +[or your money back]
- 67. [For] Use [with confidence] in kitchens & bathrooms / [Basements]/ [Garages]/[Laundry Rooms]
- 68. [For] Use [with confidence] in your home
- 69. Guaranteed+ [Kill] [or your money back] + [insert Ortho guarantee]
- 70. Guaranteed to work+ [or your money back] + [insert Ortho guarantee]
- 71. [Get] Guaranteed Results!
- 72. Acid-free [ant* control]

VALUE CLAIMS (applies to all packages)

- 73. Value Pack/Size[!]
- 74. Bonus Pack/Size[!]
- 75. Combo Pack[!]
- 76. WOW Pack[!]
- 77. [X%] More [Bait [Stations]!
- 78. [X] Stations Free!

*Kills common household ants. This product will not control carpenter, pharaoh, harvester, or red imported fire ants.

+ Insert Ortho [or insert sub-registrant company name] Guarantee

Note to PM: Optional graphics may be used in conjunction with the steps below:

OPTIONAL GRAPHICS:

Picture of station denoting compartments and contents

Picture of ants

Picture of bait station

Pictures of bait station in use (kitchen, bathroom, garage, basement.) [illustration of bait station in use]

Pictures of where the bait can be used

Pictures of how the bait works

Pictures in Directions for use (removing from package, closing bait station, positioning station, etc.)

NOTE:

EPA Reg. No. 239-NEW

Bold, italicized text is information for the reviewer and is not part of the label.
[Bracketed information is optional text]. Text separated by / denotes and/or options.

Representative pictures/illustrations

