

239-2713

06-09-2011

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7504P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Registration
 Number:
 239-2713

Date of Issuance:
 JUN - 9 2011

NOTICE OF PESTICIDE:

- Registration
- Reregistration

(under FIFRA, as amended)

Term of Issuance: **Unconditional**

Name of Pesticide Product:
Ortho MAT28N COMBO CONCENTRATE

Name and Address of Registrant (include ZIP Code):

The Scotts Company
 d/b/a The Ortho Group
 P.O. Box 190
 Marysville, OH 43040

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is registered in accordance with FIFRA provided that you:

1. Submit and/or cite all data required for registration review/reregistration of your product when the Agency requires all registrants of similar products to submit data.
2. Submit one-year Storage Stability (Guideline 830.6317) and Corrosion Characteristics (Guideline 830.6320) studies within eighteen (18) months from the date of this notice.
3. Make note of the following in reference to the product labeling:
 - a. The marketing claim "new" can only be used for a period of six months following commercial introduction of this product.
 - b. Should you wish to retain a reference to the company's website on your label, then please be aware that the language presented in the website becomes labeling under the FIFRA and is subject to the false and misleading provisions of 40CFR§156.10(a)(5). Therefore, should the Agency find or if it is brought to our attention that a website contains claims substantially differing from the EPA approved §3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Continued on page 2

Signature of Approving Official:

Kable Bo Davis
 Product Manager 25
 Herbicide Branch
 Registration Division (7505P)

Date:

JUN - 9 2011

The Basic and Alternate #A Confidential Statements of Formula (CSFs) dated November 15, 2010 are acceptable.

A stamped copy of the label is enclosed for your records. Submit one (1) copy of the revised final printed label before you release the product for shipment. Products shipped after eighteen (18) months from the date of this Notice must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA §6(e). Your release for shipment of the product constitutes acceptance of these conditions.

If you have any questions regarding this Notice, please contact Mindy Ondish at (703)605-0723 or at ondish.mindy@epa.gov.

NOTE:

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Ortho[®] MAT28N COMBO CONCENTRATE

Alternate Brand Names

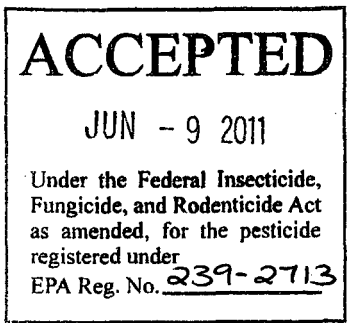
- [Ortho[®] Weed B Gon[®] Crabgrass & Weed Killer For Lawns Concentrate]
- [Ortho[®] Weed B Gon[®] Max Crabgrass & Weed Killer For Lawns Concentrate]
- [Ortho[®] Weed B Gon[®] [with] LAWNGUARD Crabgrass & Weed Killer For Lawns Concentrate]

ACTIVE INGREDIENTS:

Quinclorac/3,7-Dichloro-8-quinolinecarboxylic acid [[†]]	3.20%
Dicamba/3,6-Dichloro-o-anisic acid [^{††}]	0.60%
Aminocyclopyrachlor/6-Amino-5-chloro-2-cyclopropyl-4-pyrimidinecarboxylic acid [^{†††}]	0.25%
OTHER INGREDIENTS:	95.95%
TOTAL	100.00%

- [[†]CAS# 84087-01-4]
- [^{††}CAS# 1918-00-9]
- [^{†††}CAS# 858956-08-8]

THIS PRODUCT CONTAINS:
 0.272 lb Quinclorac per gallon
 0.051 lb Dicamba per gallon
 0.021 lb Aminocyclopyrachlor per gallon



Note: *If the design, format or small size of container labels makes it impractical to present the entire ingredient statement on the front panel, then add a referral statement and present this substatement on the back panel: "See back panel for substatement of ingredient statement."*

KEEP OUT OF REACH OF CHILDREN CAUTION

See [back/side/top/bottom] [panel/label] for additional precautionary statements.
 [See back for directions.]

NET CONTENTS: 24 fl oz/710 ml, 32 fl oz/946 mL, 64 fl oz/1.89 L, 1 gal/3.78 L,
 1.1 gal/4.16 L, 1.33 gal/5.03 L, 1.5 gal/5.68 L, 2 gal/7.57 L

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**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

If in eyes: Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor. [Medical Information Call 1-800-225-2883.]

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic invertebrates. Drift and runoff may be hazardous to aquatic organism in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run-off into storm drains, drainage ditches gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Product] Precautions and Restrictions

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

Do not allow people or pets to enter treated area until the sprays have dried.

Do not use grass clippings from treated areas for mulch or compost. Grass clippings must either be left on the treated lawn or if allowed by local yard waste regulations, disposed of in the trash.

This product applies 0.52 lb Quinclorac, 0.10 lb Dicamba, and 0.04 lb Aminocyclopyrachlor per acre. Do not apply more than two times per year to the same area. Allow at least 2 months between applications.

IMPORTANT: [Avoid use] / [Do not use] around fruits, vegetables or flowers. [Use caution]/ [Be careful] whenever applying herbicides to drought stressed [plants][turf][lawns] [;stressed turf is more easily damaged by any weed killer/herbicide].

DO NOT use on areas where Dichondra, Lippia or desirable Clover is being grown as [turf]/[a lawn]

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HOW AND WHEN TO APPLY

- This product will not harm your grass if applied as directed.
- Apply anytime of day: high temperature does not affect the performance of this product.
- Apply any time weeds are [present] [actively growing]. [For best results, wait until daytime temperatures are over 60°F for 3 consecutive days.]
- Apply on any turf type* (*excluding Bentgrass, Buffalograss, St. Augustine and other listed warm season turf types). Do not apply to Bermudagrass when daytime temperatures exceed 85°F.
- Rain or watering [30] minutes after application will not wash away the effectiveness
- Apply [on a calm day]/[when it is not windy].
- [Do not over apply]/[Avoid over-application], especially under the [drip line] [drip zone] [shade canopy] of desirable shrubs and trees.

DO NOT apply to the following:

- Bahiagrass
- Bentgrass, colonial and creeping
- Buffalograss
- Carpetgrass
- Centipedegrass
- Dichondra
- Gardens including vegetables, fruit trees, vines and berries
- Ornamental plants (flowers, trees, groundcovers, landscape beds and shrubs)
- Seashore paspalum
- St. Augustinegrass
- Turfgrass species that are not listed on this label.

[KILLS WEEDS] [WEEDS CONTROLLED]

Kills the following [major [broadleaf] [and grassy] weeds [that occur in your lawn]:

Some or all of the following weeds will appear on the product label

Dandelion	Common catsear (Coastal dandelion)	Lambsquarters
White clover	Common chickweed	Lawn burweed
Crabgrass	Common purslane	Lespedeza
Plantains (including blackseed, bracted, broadleaf and buckhorn)	Common vetch	Matchweed (Lippia)
Large hop clover	Corn speedwell	Moneywort
Pineapple-weed	Creeping buttercup	Mouseear chickweed
Dollarweed	Curly dock	Narrowleaf cudweed
Annual sowthistle	Dichondra	Purple cudweed
Barnyardgrass	English daisy	Purple deadnettle
Bedstraw	Facelis	Prostrate knotweed
Black medic	Field bindweed	Prostrate spurge
Brazilian catsear	Florida betony	Pennsylvania smartweed
Broadleaf signalgrass	Florida beggarweed	Redroot pigweed
Bull thistle	Foxtails (including giant, green, and yellow)	Shepherd's-purse
Burclover (CA burclover)	Ground ivy (Creeping Charlie)	Speedwell (including common, slender, and thymeleaf)

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Canada thistle	Hairy bittercress	Spiny sowthistle
Carolina geranium	Hairy buttercup	Stiltgrass
Carpetweed	Healall	Stinging nettle
Chamber-bitter	Henbit	Virginia buttonweed
Cinquefoil	Knawel	Wild onion
Clovers (red and sweet)	Ladysthumb	Wild violet

[Seeding/Sodding/Sprigging]

The treated area can be seeded at 4 weeks after the application of this product. [If you are planning to sod or sprig your lawn, you should wait at least one month after you have applied [Ortho® MAT28N COMBO CONCENTRATE] [Product Name]]./[Do not sprig, sod or plant grass sprigs/plugs for at least one month after using this product.]

[Extreme Conditions]

[Apply anytime weeds are [present]/[actively growing].] [High temperature does not affect the efficacy of this product.] [Use caution whenever applying herbicides to drought stressed [plants]/[turf]/[lawns].]

[What to Expect]

[Weed stems and leaves will begin to turn purple, twist, and curl within 24 hours, but 2 weeks or more may be required for complete control. Repeat applications may be necessary for larger weeds or heavy infestations.]

Directions For Use Options Based On Applicator

Entire Lawn Treatment

Option 1 - Dial Type Hose-End Sprayers

[How to Use/Apply]

Three Easy Steps To Mix And Apply:

1. FILL

Determine/Measure the total lawn area to be sprayed. For rectangular areas, multiply the length by the width to obtain total square feet.

The application rate for this product is 5.7 fl. oz. of product per 1,000 sq. ft. of lawn. Add an adequate amount of herbicide to the spray bottle to treat the total lawn area. Over-application of rates above those listed on this label can cause turf injury.

Do not add water to the sprayer jar.

2. SET THE DIAL

For Hose-End Sprayers: Set the dial to the rate per gallon and keep the dial set to this setting while spraying. The dial setting or rate per gallon for this product is 3 fl. oz. of product per gallon of water. Application should take approximately 1 minute for every 525 sq. ft.

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3. SPRAY

Apply evenly over the lawn.
Sprayer settings:

Types of Hose-End Sprayers	Dial Setting
Ortho® Dial'N Spray® Hose-End Sprayer	3 oz.
Hudson® Hose End Liquid Concentrate Sprayer	3 fl. oz.
Gilmour® Dial-A-Mix® Lawn and Garden Sprayer	18 Teaspoons or 6 tablespoons

Option 2 – Ready-To Use Hose-End Sprayers

[How to Use/Apply]

This product is packaged as a ready-to-spray concentrate product with no mixing. The retail plastic container is fitted with a sprayer body that delivers spray droplets at a fixed rate.

This [retail sprayer] bottle will cover [xxxx sq. ft.]/ [the treated areas described] below when this product is applied at 3 fl. oz. of product per 525 sq. ft. **NOTE to PM: the coverage of a bottle will depend on the size, but will be consistent with a 32 fl.oz bottle covering 5,600 sq.ft.** Over-application of rates above those listed on this label can cause turf injury.

Instructions: Determine/Measure the total lawn area to be sprayed. For rectangular areas, multiply the length by the width to obtain total square feet.

CONNECT: Remove bottle cap and screw the spray nozzle onto the bottle. Attach [Connect] garden hose to spray nozzle. Turn [Rotate] the spray nozzle lever to the "OFF" position.

SPRAY: Turn on water at faucet. Extend hose to the farthest area of lawn [turf] to be treated. To begin spraying, turn [rotate] the spray nozzle lever to the "SPRAY" position. The herbicide mixes automatically with the water. Walk at a steady pace while spraying evenly and working towards the faucet. Refer to view strip [graduated scale] on side of container to guide coverage. This [32] [xx] fl. oz. container will treat up to [xxxx] [5600] sq.ft. of turfgrass.

FINISH: To stop spraying, turn [rotate] spray nozzle lever to the "OFF" position. Turn off water at faucet. To relieve pressure, turn [rotate] spray nozzle to the "ON" position and point sprayer away from any desirable plants before disconnecting the sprayer nozzle from the garden hose.

Option 3 – Ortho® Ready-Spray® System

How To Use The Ready-Spray® System

Connect:

1. Shake well before using.
2. Connect sprayer to hose.
3. Turn on water.

Spray:

1. To begin spraying, point nozzle in the direction you want to spray.
2. Bend small plastic tab back and turn knob clockwise to ON position.
3. Spray evenly over measured area.

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Finish:

1. To STOP spraying, rotate the knob counterclockwise to the OFF position.
2. Turn off water.
3. Relieve water pressure by bending plastic tab back and turning knob to ON position until water slows to a drip. Then, turn knob back to OFF position.
4. Disconnect sprayer from hose.

Option 4 – Ortho® Ready-Spray® II System

How To Use The Ready-Spray® II System

Optional:

1. [Measure the total [entire] area to be sprayed. For rectangular areas, multiply the length by width to obtain total square feet.
2. See below directions for the ready-to-use hose-end sprayer.
3. Spray evenly over the entire measured area.]

End of optional section

Connect:

1. Shake well before using. [optional step]
2. Connect sprayer to hose.
3. Turn on water.
4. Extend hose to farthest area of the measured area to be treated. [optional step]

Spray:

1. To begin spraying, [disengage safety lock and] point nozzle in the direction you want to spray.
2. Slide thumb activation switch forward to ON position.
3. Spray evenly over measured area.

Finish:

1. To STOP spraying, slide thumb activation switch backward to OFF position.
2. Turn off water.
3. Relieve water pressure by sliding thumb switch to ON /WATER/ WATER ONLY position until water slows to a drip. Then, slide switch back to OFF position [and engage safety lock].
4. Disconnect sprayer from hose.

[Optional illustrations may be used in conjunction with the above steps]

[For Spot treatments using Hand-Operated Sprayers (Backpack, Knapsack, Tank-Type or Pump-Up):

[How to Use/Apply]

[Apply to actively growing grass and broadleaf weeds during the early growth stages.

Measure and mix the proper amount of product with water as described below. Mix 3 fl. oz. of product with 1-2 gallons of water to treat 525 sq. ft. of turf. See below for additional spray preparations

Spray evenly over the lawn. Spray coverage should be uniform and complete. Over-application of rates above those listed on this label can cause turf injury.]

OR

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[Measure product and pour into tank. Dilute with water according to the following chart. Adjust the nozzle to deliver coarse spray droplets and treat the area indicated.]

[Amount of Product to Use (Fluid Ounces)]	Amount of Water In Sprayer (Gallons)	Approximate Treated Area (Square feet)
3 fl. oz.	1 gallon	525 sq. ft.
6 fl. oz.	2 gallons	1050 sq. ft.
9 fl. oz.	3 gallons	1575 sq. ft.
12 fl. oz.	4 gallons	2100 sq. ft.
Equal measures: 3 fl. oz. = 6 Tablespoons 1 cup = 8 fl. oz. = 1/2 pint]		

STORAGE AND/ DISPOSAL

PESTICIDE STORAGE: Keep from freezing. Keep pesticide in original container. Do not put into food or drink containers. Avoid contamination of feed and foodstuffs. Store in a cool, dry place.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste disposal agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

OPTIONAL MARKETING CLAIMS

The following Product Facts format is optional and the information may appear inside or outside of a box.

PRODUCT FACTS**[KILLS WEEDS]**

[Insert any or all of the weeds listed on the label]

[Kills listed weeds in your lawn—won't harm lawn grasses. [Ortho[®] MAT28N COMBO CONCENTRATE] [Product Name] targets [only the] listed weeds and moves inside the weed to [kill] the root.]/[Ortho[®] MAT28N COMBO CONCENTRATE] [Product Name] kills listed weeds in lawns.]

[Kills the toughest listed weeds in these lawns: Kentucky bluegrass, Perennial & Annual ryegrass, Tall fescue, Bermudagrass¹, common and hybrid.

¹ Application to Bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected. Do not apply to Bermudagrass when daytime temperatures exceed 85°F.

[For]/[To kill] listed weeds that are not in the lawn (Example: On driveways, sidewalks, patios and mulched areas) use Ortho[®] Season-Long Grass & Weed Killer [Product Name].

[WHERE TO USE] [ON LAWNS] — [Apply on any turf type* (*excluding Bentgrass, Buffalograss, St. Augustine and other listed warm season turf types). Some [transient damage] [temporary yellowing] may occur on Bermudagrass and fine fescue turf.] Do not apply to Bermudagrass when daytime temperatures exceed 85°F.

[Reentry Icon] [Do not allow people or pets to enter treated area until the sprays have dried.]

[Questions Comments or Medical Information]

[Call 1-800-225-2883 or www.ortho.com]

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The following claims may or may not appear on any label panel or in advertising. Appropriate formula and company specific information will be inserted on Final Printed Label to replace "X"

Formula Claims

- Up to [1, 2, 3, 4, 5, 6] months [of listed weed prevention][control of listed weeds]
- [Kills] [Controls] and [prevents] [protects] [lasts] for [up to] [1, 2, 3, 4, 5, 6] months
- Clears out [listed weeds][**insert any or all of the weeds listed on the label**] for up to [1, 2, 3, 4, 5, 6] months
- 2-WAY ACTION – [Kills listed weeds] [and roots] [and] Controls/Prevents [new] listed weeds [from establishing] for up to [1, 2, 3, 4, 5, 6] months
- All-Weather Formula
- Apply [any time] [any season] [any temp] [to any listed lawn type]
- [Contains][new] [herbicide] [weed killing][weed killer] [weed control]
- [New] [weed control] [formula]
- Dual Action Formula
- Kills/Controls/Eliminates [tough/hard to kill] listed weeds
- Made for use on lawns
- How it works: [Product Name] contains ingredients that kills broadleaf weeds [in one easy step], without harming your lawn/grass*] - guaranteed! *when used as directed.
- How it works: [Product Name] contains ingredients proven to kill even the toughest listed lawn weeds down to the roots.] [This dual action formula works through the leaves and the roots, providing a thorough kill!] [Best of all,] the killing power only works on listed weeds, so it [Product Name] won't kill [harm] your [lawn/grass*] - guaranteed! *when used as directed
- How it works: [Product Name] ingredients proven to kill even the toughest listed lawn weeds down to the roots.] [This dual action formula works through the leaves and the roots, providing a thorough kill! [It]] [Any Alternative Brand Name] not only kills the listed weeds you have but controls/prevents new ones from invading your lawn for up to [1, 2, 3, 4, 5, 6] months
- [New] formula [ingredients][results]
- Kills Weeds, Not Lawns™
- Use [**insert product name**] to control listed weeds everywhere in your lawn
- Tough on listed weeds. Gentle [easy] on lawns.
- [For use on] [Won't harm] [**any listed grass type**] [including Floratam* *some temporary discoloration may occur [on some varieties]] [lawns]
- Weed control for any season
- Weed Control for your lawn
- For Lawns

Efficacy Claims

- Kills/Controls/Eliminates major/common listed [broadleaf] lawn weeds [in your lawn]
- Kills/Controls/Eliminates major listed lawn weeds [in your lawn]
- Kills/Controls/Eliminates [tough/hard to kill] listed weeds
- Kills listed weeds/[**insert any or all of the weeds listed on the label**] [dead/to the root]
- Kills [**insert any or all of the weeds listed on the label**] and [many] other tough listed [lawn] weeds
- Kills [even] hard to control [kill] listed weeds
- Controls/Kills/ Eliminates / Clears [out] [**insert any or all of the weeds listed on the label**] and more/over [than] [**up to number of weeds listed on the label**] other listed broadleaf weeds [fast]
- Kills/Controls/Eliminates [**insert any or all of the weeds listed on the label**] [and other listed broadleaf weeds] [and other listed major/common lawn weeds.]
- Kills/Controls/Eliminates [the most] common listed lawn weeds [including **any listed weed or combination of listed weeds** and others as listed on the label] [fast].

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- Kills/Controls/Eliminates **any listed weed or combination of listed weeds** [and other listed weeds] [and other listed major lawn weeds][and many other listed weeds] [fast].
- Listed weeds are killed completely
- Kills/Controls/Eliminates **[insert any or all of the weeds listed on the label]** [and other listed lawn/broadleaf weeds].
- Kills/Controls/Eliminates [the most] common listed lawn weeds **[insert any or all of the weeds listed on the label]**
- Kills **[insert any or all of the weeds listed on the label]** [and over # of listed weeds other listed lawn weeds] - Won't Harm Lawns When Used As Directed
- Kills crabgrass and other listed [grassy weeds] [weeds in your lawn]
- Kills listed broadleaf and [or] grassy weeds [crabgrass] with one application [product] [spray]
- **[Insert product name]** – controls **[insert any or all of the weeds listed on the label]** [and other listed broadleaf weeds] in your lawn [for up to 1, 2, 3, 4, 5, 6 months.]
- Tough weed [killer] [formula]
- Results [works] with 1 application
- Kills the root
- [Prevents] [Protects] [Lasts] for [up to 1, 2, 3, 4, 5, 6 months]
- [Prevents] [Works] [Protects from] [listed weeds] for [up to] [1,2,3,4,5,6] months
- [Kills] [Controls] and [prevents] [protects] [lasts] all season* *[up to 1, 2, 3, 4, 5, 6 months]
- Apply once and you're done [battling listed weeds] for a season* *[up to 1, 2, 3, 4, 5, 6 months]
- Results [works] with 1 application
- Blocks listed weeds for up to [1,2,3,4,5,6] months
- Prevents **[insert any or all of the weeds listed on the label]**/listed broadleaf weeds [for [up to] [1,2,3,4,5,6] months]
- Provides weed control
- 3-WAY ACTION - Kills listed weeds and roots - Prevents listed weeds from re-establishing for up to [1,2,3,4,5,6] months
- Kills/Controls/Eliminates **[insert any or all of the weeds listed on the label]** [and other tough [Northern] listed weeds] [fast]
- Works below the surface to kill the root
- Kills listed weeds through the roots
- Kills/Controls/Eliminates [many types of] listed weeds [[down] to the root]
- [Kills] [Attacks] [Eliminates] [Gets [to]] the [entire] root
- Apply [any time] [any season]
- Kills to the root
- Guaranteed not to harm your lawn when used as directed.
- Won't harm lawn when used as directed [guaranteed]

Weather & Speed

- Rainproof in minutes
- Rainproof [in minutes]-won't wash away
- Rain or watering minutes after application will not wash away effectiveness
- Weather Resistant
- Rain [within minutes] will not [wash away] [diminish] [reduce] effectiveness
- Rainproof [immediately] [in minutes]
- Rapid and effective weed control for common [and troublesome] listed weed species in turfgrass
- [See/Visible results] / [Works] in 24 hours
- Fast /Speedy [results]
- Fast acting with evidence of injury within [24 hours] [a day]
- Fast acting
- See results in a day
- Listed weeds begin [wilting] [to wilt and die] within 24 hours

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- Fast acting [formula]
- [Kills] [Controls] [Works] [Starts working] on contact
- All-Weather Formula
- Works fast
- Starts working [killing] [immediately] [in 24 hours][on contact]
- Starts working immediately

Characteristics

- Water-based
- Non-staining
- Systemic [formula]
- [Dual] [Triple] action [formula]
- Cleans up listed weeds
- [Kills] [Absorbed] above and below [ground]
- No Chemical Odor
- [No odor] /[Odor free]

Applicator

- Easy to use
- The easy way to spray Weed B Gon®
- The easier way to spray
- Precise control for maximum accuracy
- Consistent spray for maximum accuracy
- Targets listed weeds in tight places
- Saves time and energy
- Improved Application
- Continuous Spray No more bending kneeling
- Simple and easy
- Just attach hose and spray
- Great/Ideal for spot treatments
- Applicator Claims
- Less Hand fatigue
- Up to XX seconds/minutes of continuous spray
- Revolutionary [new] applicator
- Convenient [Simple] [Design]
- Easily covers large areas
- [Easy] [Ergonomic] Comfort Grip [Design]
- Easy grip [control]
- Easy [to use]
- Economical – use to cover large areas
- Ergonomic [design]
- Gentle shower [applicator] [spray pattern]
- Hand doesn't get wet
- Hand stays dry
- Includes water [only] setting/option
- Instant/Easy [One-handed] on/off applicator/switch/action
- [New/Now] (*on labeling for the first six (6) months following commercial introduction*)
- No mixing required
- One-handed operation
- Ready-Spray®/Ready-to-Spray/Applicator Name
- Simple [and easy] [to use]
- [Simply] attach to [garden] hose and spray/go

NOTE:

Bold, italicized text is information for the reader and is not part of the label.
[Bracketed information is optional text.] Text separated by a / denotes and/or options.

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Miscellaneous

- Before [Illustration] / After [Illustration]
- [NEW] (*To be used for 6 months following commercial introduction*)
- Grass Good. Weeds Bad
- [weed icon]
- Guaranteed [results] [kill]
- Results guaranteed
- Proven [Ortho®] performance
- No root, no weeds [no problem] [guaranteed]
- Gets rid of [unsightly] listed weeds [in your lawn]
- Helps keep the lawn looking beautiful
- Helps provide a beautiful lawn
- Targets listed weeds, [and] leaves grass [the lawn] unharmed
- [**Product Name**] singles out listed weeds and leaves grass alone [unharmed]
- Ideal for use in between fertilizer applications
- For [use on] lawns / [For the lawn]
- [**Product Name**- the] Lawn Cleaner
- Defend your lawn from the/a weed invasion[!]
- Protect your home/lawn [from [unsightly] [ugly][invading][invasive] listed weeds]
- [From][Ortho®], the performance leader
- Hold the line [against listed weeds][!]
- Proper care [for your yard/lawn]
- Weed control made simple/easy

Optional Instructions for Side Clip Tape

OPEN RESEALABLE LABEL For Directions & Precautions
PULL / PEEL HERE [TO REMOVE TAPE]

Questions Comments or Medical Information

Call 1-800-225-2883
www.ortho.com

The Ortho® Guarantee

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.

Learn more about our products at [the Ortho®]/[our] website at www.ortho.com

Notice: To the extent consistent with applicable law, buyer assumes all risks of use, storage, or handling of this product not in accordance with directions.

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EPA Est. No. 239-MS-001^M
[Superscript used is first letter of lot number on [end] [side] [top] [bottom] of container

Manufactured [by]/[for]/[Sold by]/[Distributed by]:
The Ortho Group
PO Box 190
Marysville, OH 43040

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