

4

FRONT PANEL (Please note that the front panel of our container will appear in this format, some of this information is repeated in the proposed labeling).

BACK PANEL  
NET WEIGHT

\_\_\_\_\_ LB.

NET WEIGHT \_\_\_\_\_ LB.

CONTROL NO. \_\_\_\_\_

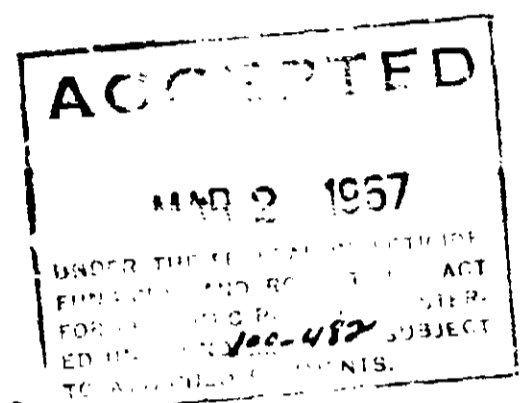
PROPOSED LABEL

Geigy  
SPECTRACIDE® PLUS  
Granular Lawn Insect Control Plus Plant Food

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SPECTRACIDE® PLUS  
Granular Lawn Insect Control Plus Plant Food

*Cont. 12 1/2/67*  
Controls Lawn Insects  
Feeds the lawn  
Supplies Iron for Dark, Green Color

Controls Lawn Insects  
Feeds the Lawn  
Supplies Iron for Dark, Green Color



Ready to use contains 2% Diazinon® Insecticide.  
This package treats up to 2500 sq. ft.

INSECTICIDE ACTIVE INGREDIENTS:

O,C-diethyl 0-(2-isopropyl-4-methyl-6-pyrimidinyl)phosphorothioate + . . . . . 2.0%

INERT INGREDIENTS: (Relative to insecticidal activity) . . . . . 98.0%

FERTILIZER ACTIVE INGREDIENTS:

Total Water Soluble Organic Nitrogen as % N, not less than . . . . . 6%

Nitrogen From Ammonia, as % N = 1%  
Nitrogen From Urea, as % N = 5%

Available Phosphoric Acid, as % P<sub>2</sub>O<sub>5</sub>, not less than . . . . . 3%

Water Soluble Potash, as % K<sub>2</sub>O, not less than . . . . . 3%  
Iron . . . . . 0.1%

Iron From Sodium Ferric Diethylenetriamine pentaacetate\* as % Metallic = 0.1%  
as % Fe<sub>2</sub>O<sub>3</sub> = 0.142%

+ Diazinon® Insecticide U.S. Patent No. 2,754,243

\* Sequestrene® 330 Fe Iron Chelate,  
U.S. Patent No. 2,891,854

ACTIVE INGREDIENTS:

O,C-diethyl 0-(2-isopropyl-4-methyl-6-pyrimidinyl)phosphorothioate + . . . . . 2.0%

INERT INGREDIENTS: (Relative to insecticidal activity) . . . . . 98.0%

Total . . . . . 100.0%

CAUTION: Keep out of reach of children. See additional caution statement on back of container.

+ Diazinon® Insecticide. U.S. Patent No. 2,752,243

USDA Reg. No. 596 \_\_\_\_\_

CAUTION: Keep out of reach of children. Avoid <sup>not 1/12/67</sup> prolonged breathing of dust. Avoid contact with skin, eyes, and clothing. Avoid contamination of feed and foodstuffs. Wash thoroughly after handling. Keep out of reach of domestic animals. Harmful if swallowed. May be absorbed through skin. Treat lawns in late afternoon. Keep children and pets off treated areas until the following afternoon. ~~Do not contaminate ornamental fish ponds.~~

FISH & WILDLIFE CAUTION: SEE BACK OF PAGE  
DIRECTIONS FOR USE

Spectracide Plus does three jobs with one application:

- (1) It controls the lawn insects listed below.
- (2) It supplies a balanced diet of needed plant food.
- (3) It supplies iron in quickly available and long lasting organic chelate form on both grass and Dichondria Lawns.

OVER-ALL LAWN APPLICATION:

For the control of the following lawn insects:

Ants	Earwigs
Armyworms	Fleas
Bermuda Mites	Lawn moths (Sod webworms)
Brown dog ticks	Leafhoppers
Chiggers	Millipedes
Chinch bugs	Sowbugs
Clover mites	Springtails (Collembola)
Crickets	Ticks
Cutworms	

Apply Spectracide Plus to your lawn with a fertilizer spreader at the rate of 12 1/2 lb. per 2500 sq.ft. (an area 50' by 50') or 5 lb. per 1000 sq.ft. (an area 20' by 50'), or 1/2 lb. per 100 sq.ft. (an area 10' by 10'). For heavy lawns such as St. Augustine, application should be increased to 18 3/4 lb. per 2500 sq.ft., or 7.5 lb. per 1000 sq.ft., or 3/4 lb. per 100 sq.ft.

MAINTENANCE PROGRAM:

Three over-all lawn applications of Spectracide Plus per year in April, June and August will control insects that damage lawns, both surface feeding pests, as well as those that damage the roots and at the same time provide the necessary plant food to the grass for a lush lawn. This maintenance program, with applications in April, June, and August, is recommended for best results.

DO NOT RE-USE THIS CONTAINER.

*Carefully dispose of empty bag*  
*not 1/12/67*  
GEIGY CHEMICAL CORPORATION  
ARDSLEY, NEW YORK

August 31, 1966