

GATOR ROACH HIVE

Active Ingredient: *Chlordane* 0.25%
 Inert Ingredients 99.75%

TO KILL ROACHES
 SILVERFISH, WATERBUG, CRICKETS

WARNING
 Keep Out of Reach of Children
 Place in areas inaccessible to children
 See Other Cautions on Side Panel

Net Wt. 0.08 oz. USDA Reg. No. 65-1

CLEARLY EASY TO USE!
 WARNING: May be fatal if swallowed.
 Do Not contaminate feed and
 foodstuffs. Keep out of reach
 of children and domestic
 animals.

Made in U.S.A. by
DESOTO CHEMICAL CO., Inc.
 ARLACIA, FLORIDA

DIRECTIONS
 Keep Gator Hive in all areas - more
 roaches are more often seen
 in these areas. Gator Hives will kill
 all roaches that come in contact
 with them. Gator Hives are effective
 against all roaches that come in
 contact with them.

Decreased Humidity May Cause
 Salt to Harden Temporarily
CONTAINS POISON
 ANTIDOTE - Prompt treatment by
 a physician is essential. Call
 a physician in warm water. Follow with
 active oil or water of low pH.

CHARPAIN'S COPY
 FOOT COPY

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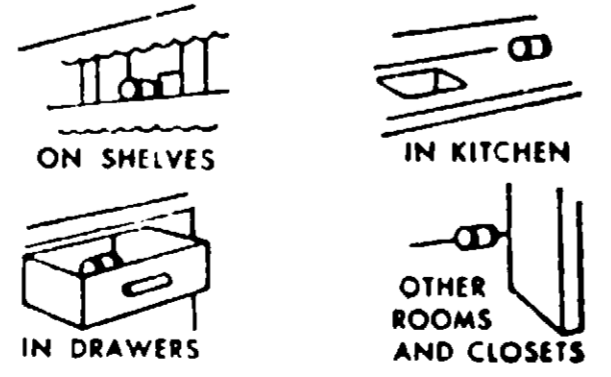
**REGULAR USE OF GATOR ROACH HIVES,
 AS INSTRUCTED, WILL KEEP YOUR HOME
 FREE OF ROACHES, SILVERFISH, WATER-
 BUGS AND CRICKETS.**

Because insects enter homes at will and multiply rapidly they must be fought constantly. Occasional spraying, and dusting with powders, won't do the job. When you use GATOR ROACH HIVES as instructed, you get protection 24 hours a day—every day—and that is the kind of control you need!

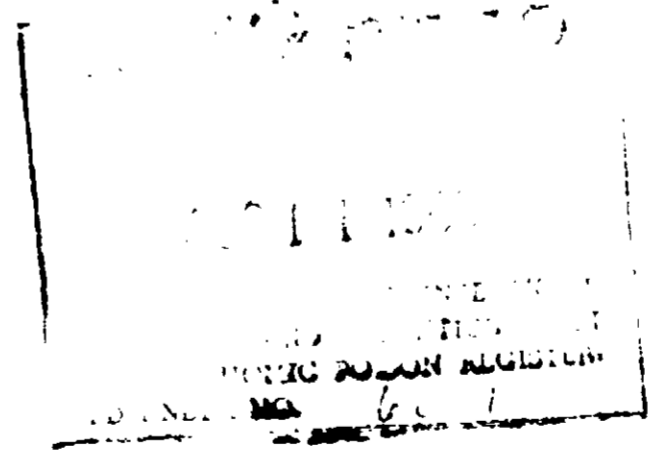
The Croton Bug (German Roach), present in some localities, is an infrequent eater. It is hard to kill because sometimes it goes for weeks without eating. GATOR ROACH HIVES are effective against this pest if sufficient time is allowed. Often a few days is enough, but according to season, several weeks may be required. Once these present are killed, continued use of GATOR ROACH HIVES will keep your home free of these insects.

Hundreds of thousands of users in the United States and foreign countries have been completely satisfied with GATOR ROACH HIVES. We are confident if you will follow these simple instructions and allow sufficient time that, you, too, will be highly pleased with the results.

FOR MAXIMUM PROTECTION KEEP GATOR ROACH HIVES IN ALL OF THESE PLACES



DESOTO CHEMICAL CO., Inc.
ARCADIA, FLORIDA



GATOR ROACH HIVE



Active Ingredients—Lead Arsenate	16.20
Inert Ingredients	83.80
Total	100%
Total Arsenic (as Metallic)	2.00
Water Soluble Arsenic (as Metallic)	2.10

TO KILL ROACHES

SILVERFISH, WATERBUGS, CRICKETS

WARNING

Keep Out of Reach of Children.
Place in areas inaccessible to children.
See Other Cautions on Side Panel.
Net Wt. 0.08 oz. USDA Reg. No. 88-1

CLEAN! EASY TO USE!
WARNING: May be Fatal if swallowed!
Do Not contaminate feed and foodstuffs. Keep out of reach of children and domestic animals.

Made in U.S.A. by
DE SOTO CHEMICAL CO. Inc.
ARCADIA, FLORIDA

CONTAINS POISON
 ANTIDOTE — Promote vomiting by a tablespoonful of mustard made to a paste in warm water. Follow with olive oil or white of raw egg.

Directions
 Decreased Humidity May Cause Bait To Harden Temporarily
 Keep Hives in all rooms — more where roaches are most often seen. Roaches now on premises will eat bait and return to hideouts to die. Allow reasonable time for Hives to do the job.

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REGULAR USE OF GATOR ROACH HIVES, AS INSTRUCTED, WILL KEEP YOUR HOME FREE OF ROACHES, SILVERFISH, WATERBUGS AND CRICKETS.

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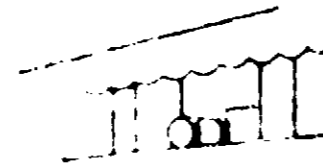
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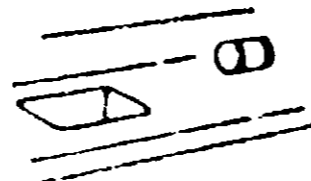
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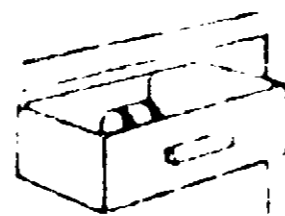
FOR MAXIMUM PROTECTION KEEP GATOR
ROACH HIVES IN ALL OF THESE PLACES



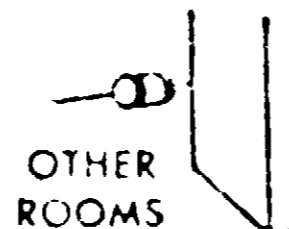
ON SHELVES



IN KITCHEN



IN DRAWERS



OTHER
ROOMS
AND CLOSETS

DESOTO CHEMICAL CO., Inc.
ARCADIA, FLORIDA

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GATOR ROACH HIVE

Active Ingredients-Lead Arsenate	16.20
Inert Ingredients	83.80
Total	100.00
Total Arsenic (as Metallic)	3.50
Water Soluble Arsenic (as Metallic)	0.10

TO KILL ROACHES SILVERFISH, WATERBUGS, CRICKETS

WARNING
Keep Out of Reach of Children.
Place in areas inaccessible to children.
See Other Cautions on Side Panel.
Net Wt. 0.18 oz. USDA Reg. No. 60-1

CLEAN! EASY TO USE!
WARNING: May be Fatal if swallowed.
Do Not contaminate feed or foodstuffs. Keep out of reach of children and domestic animals.

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DE SOTO CHEMICAL CO. Inc.
ARCADIA, FLORIDA

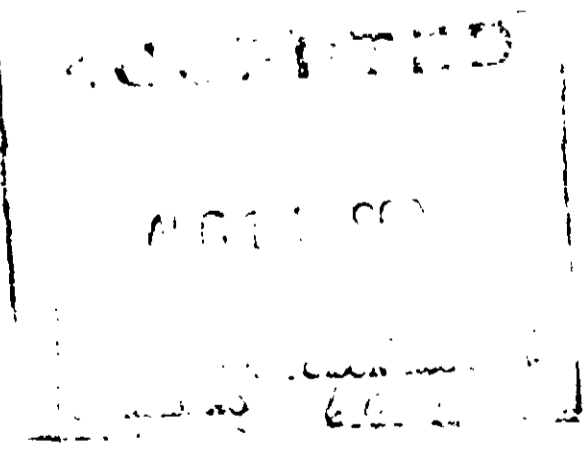
CONTAINS POISON
ANTIDOTE - Prompt vomiting by a tablespoon of mustard made to a paste in warm water. Follow with olive oil or white of egg yolk.

Decreased Humidity May Cause Bait To Harden Temporarily
If roaches are more often seen in areas where humidity is low, bait should be replaced to do the job.
Allow reasonable time for Hives to do the job.

DIRTIER PLACES

When the Hives become dry and hard, it can be restored to its former soft consistency and thus made more enticing to insects by dropping water on the top and sides of the gum, which will absorb the water within a few hours. Use a damp cloth occasionally to remove the accumulated dust from the gum. If insect spray is used for flies, etc., remove the Hives from vicinity. Insects will not eat the gum if they have satiated on it.

The Gator Hives are made of a special gum which is very sticky and will adhere to the surface of the insect's body. Therefore, results should be judged on the basis of the number of insects.
Do not expect overnight results. Unlike human insects will not eat, regardless of how enticing the food is, if their appetite has already been satisfied. And too, insects will continue to hatch out from eggs already laid, and new insects will continue to come in from outside. However, the continued use of Gator Roach Hives will control these also, as well as those first present, providing that time is allowed.



3/20/55

GATOR ROACH HIVE



Active Ingredients-Lead Arsenate - - - 16.20
 Inert Ingredients- - - - - 83.80
 Total- - - - - 100%
 Total Arsenic (as Metallic) - - - - 3.59
 Water Soluble Arsenic (as Metallic) - 0.10

TO KILL ROACHES
 SILVERFISH, WATERBUGS, CRICKETS

WARNING

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 Net Wt. 0.18 oz. USDA Reg. No. 60-1

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 ARCADIA, FLORIDA

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 ANTIDOTE — Promote vomiting by a tablespoonful of mustard made to a paste in warm water. Follow with olive oil or white of raw egg.

Decreased Humidity May Cause Bait To Harden Temporarily

DIRECTIONS

Keep Hives in all rooms — more where roaches are most often seen. Roaches now on premises will eat bait and return to hideouts to die. Allow reasonable time for Hives to do the job.

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ACCEPTED
AUG 11 1969
UNITED STATES DEPARTMENT OF AGRICULTURE
FUNGICIDE AND RODENTICIDE DIVISION
FOR ECONOMIC POISON INFORMATION
ED UNDER NO. 60

ditions, the gum in the Hives becomes dry and hard, it can be restored to its former soft consistency and thus made more enticing to insects by dropping water on the top and sides of the gum, which will absorb the water within a few hours. Use a damp cloth occasionally, to remove the accumulated dust from the gum. If insect spray is used for flies, etc., remove the Hives temporarily. Insects will not eat the gum if spray has settled on it.

A small amount of slow-acting poison is used in the gum. This gives the insects time to return to their haunts to die. Most insects are cannibals and many other insects will be killed by eating these dead ones. Since, in most instances, insects have time to return

to their haunts to die, few dead ones will be seen. Therefore, results should be judged by the diminishing number of insects

Do not expect overnight results. Unlike humans, insects will not eat, regardless of how enticing the food is, if their appetite has already been satisfied. And too, insects will continue to hatch out from eggs already laid, and new insects will continue to come in from outside. However, the continued use of Gator Roach Hives will control these also, as well as those first present, providing that time is allowed.

The Croton bug, also known as the German Roach, is prevalent in some localities, and because it is such an infrequent eater, sometimes going for weeks with-

